In today’s information-driven society, knowledge is key. Consumers are ingredient savvy and ask questions that can, in many ways, be challenging to answer without having some technical scientific background. With this Product Knowledge Training Manual, we want to arm you with what you need to tackle some of these difficult questions, as well as provide you with a means of understanding how some of these active ingredients work to improve beauty inside and out.

Arbonne has several state-of-the-art laboratories dedicated to product development and testing. Because of our commitment to high science and innovation, we’ve attracted world-renowned doctors and research experts to our Scientific Advisory Board. With input from these experts and from Arbonne Independent Consultants, we can steer a course for the future.

In creating an environment where scientific innovation thrives, we are yielding product enhancements and groundbreaking new products. We are defining new possibilities for green chemistry, putting us at the forefront of product development.

This manual is meant to be used as a reference guide, so you can learn — product by product — how we uphold our commitment to pure, safe, beneficial™, and why our products truly are superior. As you leaf through the pages, you’ll see in a very detailed way that our products are botanically based. Think of this as Arbonne green chemistry, where we’ve harnessed the power of natural ingredients in unique formulations that deliver significant product benefits.
Arbonne is a highly regarded premium brand with a Swiss heritage. The products are botanically based and inspired by nature.

The Arbonne experience starts with changing your skin, then it’s about changing your life. Arbonne provides a generous compensation plan, an exceptionally nurturing support system, and caring, committed leadership.

Arbonne skincare products are a cut above because they are:
- Botanically based
- Vegan-formulated
- Never tested on animals
- Formulated without mineral oil
- Formulated without dyes
- Gluten-free
- Dermatologist-tested
- Allergy-tested
- Clinically tested
- pH correct
- European Parliament and Council Regulation compliant
- USFDA compliant
- Health Canada compliant
- Australia NICNAS and TGA compliant

Pure
We’re working diligently to understand the latest science – consulting our Scientific Advisory Board and adapting to new standards. Each product contains carefully selected, botanically based ingredients.

Safe
We rigorously test our products. We’re vigilant about the latest research regarding chemicals to ensure we’re being mindful and cautious.

Beneficial
Our products deliver results. As trailblazers, we must educate, empower and inspire people to make better choices for the beauty, health and wellness of their families and friends. Our list of no-no ingredients has evolved over time, based on industry knowledge, research substantiation, and smarter choices. We were scrutinizing ingredients and establishing stricter guidelines before it became stylish.

We formulate without
- animal products or by-products | artificial flavors | artificial sweeteners | benzene | bisphenol-a | carbon black | formaldehyde-donating preservatives | hydroquinone | mineral oil | parabens | petrolatum | phthalates | sodium laureth sulfates (SLES) | sodium laurel sulfate (SLS) | synthetic dyes | talc | triclosan | triethanolamine (TEA)

We adhere to the standards of

Science and Safety
We release products only after ensuring that every ingredient and finished product has been substantiated for safety.

Unfortunately, the World Wide Web is filled with controversial information; not all sources of information are reliable and not all studies are conclusive, especially when using major search engines as a primary source of research. When researching products, one can easily get caught up in the ingredient details, so it is important for you and your Clients to have confidence not only in the products but also in the company that produces them.

It is important to use reputable sources, therefore we recommend the following authoritative sources for ingredient information:

- **Cosmetic Ingredient Review Board:** [www.cir-safety.org](http://www.cir-safety.org)
  - The CIRB was established in 1976 with the support of the U.S. Food and Drug Administration and the Consumer Federation of America.
- **Personal Care Products Council:** [www.personalcarecouncil.org](http://www.personalcarecouncil.org)
  - The PCPC is the leading national trade association for the cosmetic and personal care products industry.
- **Authoritative Literature:** peer-reviewed publications, established pharmacopeias and monographs

We thoroughly evaluate the science and safety of all ingredients in an open, unbiased, and expert manner.
The Basic Science of Skin and Anti-Aging

Understanding the basic functions of the skin will allow us to move to the next level of learning why it reacts to negative and positive influences of our environment. We now know that the skin is a very active organ that responds to many different factors. How we influence those factors determines the long-term health of the skin.

The most important functions of the skin are:
- Protection
- Sensation
- Temperature regulation
- Secretion

Skin Structure

Skin is the body’s largest organ, comprising numerous complex structures performing vital protective and metabolic functions. It is composed of three primary layers, each having a specific function:

1. Epidermis
2. Dermis
3. Hypodermis or Subcutaneous Layer (Fat Layer)

The uppermost portion of the epidermis is known as the stratum corneum. It is often referred to as the “horny layer” or “dead layer of skin cells” because it is composed of the most mature cells that have completed the keratinocyte process. The “brick and mortar” type construction of the stratum corneum forms a protective moisture barrier against moisture loss, environmental aggressions, bacteria, and daily “wear and tear.” A healthy skin barrier is needed to maintain healthy-looking skin.

Deeper within the epidermis is the basal layer, the site from which new cells (keratinocytes) ascend to the surface of the skin 26–42 days later. This cell regeneration process is referred to as the cell cycle. It helps skin repair itself.[1] Scattered throughout the basal layer are melanocytes, which produce the pigment melanin, one of the main contributors to skin color. Melanin’s primary function is to filter out the sun’s ultraviolet radiation, which can prematurely age the skin by damaging DNA collagen and elastin.[2]

The epidermis also contains Langerhans cells, which are part of the skin’s immune system. These cells help detect foreign substances and defend the body against infection.[2]

Dermis

The dermis is the dense second layer that gives skin its strength and elasticity. It contains a network of elastic fibers, referred to as connective tissue, which gives the skin its support, flexibility and strength. Fibroblasts are the primary cell type within the dermis. They produce collagen, elastin, other matrix proteins and enzymes. Collagen and elastin both help maintain water balance and support in the dermis and act as a matrix for cell migration, metabolism and growth.

Collagen, one of the skin’s strongest proteins, gives the skin its durability and firmness. Collagen is the focus of much anti-aging research and one of the main targets of Arbonne’s anti-aging research. Collagen is synthesized in the fibroblasts. Vitamin C aids in the production of healthy collagen.

Elastin is found in the dermis along with the collagen fibers, which together are assembled into bundles. Elastin gives the skin its elasticity, resilience and flexibility. The elastin and collagen bundles are degraded by excessive exposure to UV radiation. Damage to the skin’s elastin and collagen leads to a decrease in the skin’s elasticity and firmness, which results in the visible appearance of lines and wrinkles, as the skin begins to sag.

Hypodermis

Below the dermis lies a layer of fat called the hypodermis, also known as the subcutaneous or fat layer. This layer helps insulate the body from heat and cold, provides protective padding, and serves as an energy storage area. The fat is contained in living cells, called fat cells, held together by fibrous tissue. The fat layer varies in thickness, from a fraction of an inch on the eyelids up to several inches on the abdomen and buttocks in some people.
Skin Types

To uncover true outer health, it is important to begin by properly caring for the skin each day. There are 4 major skin types:

1. **Oily**
2. **Combination**
3. **Normal**
4. **Dry**

**Oily**

Oily skin produces an excessive amount of oil all over the face every day, all day long. The skin looks shiny due to the presence of an oily film. It also looks coarse and rough in texture. Blackheads and blemishes may be present. Pores generally look enlarged.

**Combination**

This skin type is like having two different skin types on the same face. Combination skin generally experiences an oily skin type in the T-zone and a dry skin type on the cheeks. Both areas of oiliness and dryness are present every day, all year long. The skin looks shiny in the T-zone due to the presence of an oily film. It also looks dry and matte on the cheeks. Blackheads and blemishes may be present, especially in the oilier T-zone area. Pores generally look enlarged on the nose, forehead and chin.

**Normal**

Normal skin is not too oily or too dry. Blemishes are uncommon, as skin looks soft and supple. Pores are generally small and not noticeable. Skin looks healthy and smooth.

**Dry**

When skin loses its ability to produce oils and retain moisture, it feels dry. Though it may look smooth with small pores, it may have a tight, leathery appearance.

Skin Conditions

In addition to taking care of one’s skin according to skin type, several skin conditions arise that deserve special attention.

**Acne**

Acne is generally experienced by those with an oily skin type or in an oily T-zone of a combination skin type. Acne is characterized by blackheads and pimples, redness and inflammation due to the invasion of bacteria. If neglected, these blemishes can scar the skin.

**Sensitive Skin**

Sensitive skin should not be overstimulated. Products gentle enough for a baby’s skin will help pamper sensitive skin.

The Aging Process

The skin ages in two different ways: biological aging (intrinsic aging) and environmental aging (actinic aging, also known as extrinsic aging).[^1]

When waging a war against time, you must know your enemy. A comprehensive skincare approach addresses both intrinsic and actinic aging factors. Prevention and protection are critical to maintaining a youthful appearance.

According to the American Academy of Dermatology:

- Production of collagen and elastin slows down a dramatic 65% between the ages of 20 and 80.
- The thickness of the skin decreases a staggering 6% every 10 years.
- The sun causes 90%–95% of the wrinkles, lines, as well as brown, red and white discolorations on our bodies.

Intrinsic aging accounts for 10% of the visible signs of aging. Many intrinsic factors are hereditary due to the genetic information passed down through generations. Family background and history play a major role. In general, the darker the skin, the less visible aging will take place. Thicker skin does not show aging as fast as thinner, more fragile skin types.

Actinic aging is caused by external factors such as smoking, excessive use of alcohol, poor nutrition, and sun exposure with 90% of premature facial aging attributed to sun damage. The visible symptoms of actinic aging include: wrinkling, sagging, discoloration, unsightly pigmented spots, thin skin, spidery lines, and lack of color. The appearance of actinic aging can be minimized with proper protection from the sun and lifestyle changes.

The Role of Free Radicals in Photo-Aging

Free radicals, also known as reactive oxygen species (ROS), are considered to be a major contributor to the aging process. Free radicals are created by UV exposure, pollution, stress, smoking and normal metabolic processes. Free radicals bring about changes that lead to the degradation of the skin’s firmness (collagen) and elasticity (elastin) that is characteristic of photo-aged skin. Antioxidants help neutralize and stabilize these ROS. Antioxidants are a primary defense against the aging effects of free radicals.[^4]

Wrinkles

The aging of the skin follows a biological timeline. Changes occur throughout the skin, which result in a wide range of changes in the appearance of the complexion. Visible aging of the skin starts at about age 25 as the natural regenerative process begins to slow. The skin replaces old cells more slowly, and there is a slower turnover of the surface skin and slower wound healing. Wrinkles start to form.
In Your 20s:
- First wrinkles appear around the eyes and lips.

In Your 30s:
- Skin becomes less resilient, allowing gravity to begin to take its toll.

In Your 40s:
- As elasticity begins to diminish, skin loses its ability to snap back.
- Repetitive movements, such as frowning, squinting, or cigarette smoking, form the first permanent wrinkles.

In Your 50s:
- Gravity, combined with the decrease in collagen and elastin synthesis, causes the skin to sag.
- Exposed skin has mottled hyperpigmentation and shows dark spots referred to as age spots.
- Oil-producing (sebaceous) glands become much less active, and skin becomes drier, more fragile and sensitive to environmental factors.

Collagen and the Aging Process

Extrinsic, or environmental, aging begins as skin is constantly exposed to damaging environmental stressors such as sun, smoking, pollution, and stress.

Skin can begin to show signs of premature aging such as uneven skin tone and freckling.

Extrinsic aging continues with sun exposure and smoking. Intrinsic, or genetic, aging begins around the age of 35 with slowing of collagen and elastin production.

Fine lines and wrinkles begin to form around eye area and forehead. Skin begins to lose some resiliency. Skin tone becomes more uneven and less radiant.

Estrogen levels begin to drop. Cell turnover slows down. Collagen and elastin levels continue to decline.

Skin becomes drier, thinner and more rough. Skin becomes more sensitive. Dark spots, fine lines and wrinkles continue to form.

Skin becomes thinner. Decreased levels of collagen and elastin.

Deeper wrinkles and sagging occur. Compromised skin barrier leads to dry, rough skin and increased sensitivity.
**Aging and Skincare**

Good anti-aging skincare helps lessen the physical appearance of the 9 Signs of Skin Aging, thereby giving the skin a regained youthful, healthy and vital appearance.

**Youthful Skin**
- Skin looks and feels smooth
- Skin looks radiant and rejuvenated
- Skin has a healthy glow
- Skin is moisturized and protected
- Skin tone is even without age spots
- Skin looks and feels firm
- Skin is taut and resilient
- Skin is calm and less sensitive
- No signs of lines and wrinkles

**Aging Skin**
- Skin texture is rough
- Skin looks dull, lifeless and lackluster
- Skin looks tired, fatigued
- Skin loses moisture; looks and feels dry
- Dark age spots are visible
- Skin is sagging; loses firmness
- Skin is lax; loses elasticity
- Skin becomes reddened more easily
- Lines and wrinkles form
Did you know...

As we age, our skin’s needs for care and support change in order to keep it looking healthy. Youthful, healthy-looking skin should appear smooth, radiant, hydrated, even-toned, and firm without the appearance of fine lines, wrinkles, dark spots and redness.

The following content is provided for educational purposes only. It is not intended to be used to make health claims regarding our products.

The skin ages in two different ways: biological aging (intrinsic aging) and environmental aging (actinic aging, also known as extrinsic aging). A comprehensive skincare approach addresses the signs of both intrinsic and actinic aging factors. Prevention and protection are critical to maintaining a youthful appearance. According to the American Academy of Dermatology:

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Free radicals are considered to be a major contributor to the aging process. Free radicals are created by UV exposure, pollution, stress, smoking and normal metabolic processes. Free radicals bring about changes that lead to the degradation of the skin’s firmness (collagen) and elasticity (elastin) that is characteristic of photo-aged skin. Antioxidants obtained through the diet can help neutralize and stabilize these free radicals and are a primary defense against the aging effects they can contribute to.

In general, the visible signs of skin aging follow a biological timeline. Changes occur throughout the skin, which result in a wide range of changes in the appearance of the complexion.

Visible aging of the skin starts at about age 25 as the natural regenerative process begins to slow. The skin replaces old cells more slowly, and there is a slower turnover of the surface skin — this is when wrinkles start to form. Environmental aging also begins as skin is constantly exposed to damaging environmental stressors such as sun, smoking, pollution, and stress. Skin can begin to show signs of premature aging such as uneven skin tone and freckling.
In the 30s, environmental aging continues with sun exposure and smoking. Genetic aging begins around age 35 as collagen and elastin production naturally begins to slow. Fine lines and wrinkles start to form around the eye area and forehead. Skin begins to lose some resiliency and skin tone can become more uneven as well as less radiant.

In the 40s, estrogen levels begin to drop and cellular turnover starts slowing down. Collagen and elastin levels continue to decline, contributing to skin becoming drier, thinner and rougher. Dark spots, fine lines and wrinkles can also continue to form.

In the 50s and beyond, skin becomes thinner as levels of collagen and elastin continue to decrease. Deeper wrinkles and sagging can begin to occur and skin can become drier and rougher in texture as moisture is lost.

A consistent anti-aging skincare regimen can help slow down and minimize the visual signs of aging, helping skin look healthy and youthful.

**Beauty from Within**

Healthy living is about making the right choices with dietary habits and nutritional supplements for overall health inside and out. Your body works as a system where every function is connected, and diet and nutrition play a large role in how you feel on the inside and how you look on the outside.

The skin is the body’s largest organ. Proper diet and supplements help support skin to nourish it from the inside out. A diet high in fruits and vegetables, whole grains, lean meats, and adequate water intake, plus antioxidants, vitamins, minerals, and other nutrients can help support healthy-looking skin, and help you have more energy and feel more confident.

In addition to topical products that work from the outside in to enhance skin beauty, Arbonne also helps support skin and health from the inside out with diet and supplement options. This inner-outer approach to health and beauty will help you look and feel your best at any age.

Here are some ways that nutrition can help support healthy, youthful-looking skin:

- **Boost good bacteria with probiotics:** The digestive system naturally has billions of bacteria, like the skin. Digestive health can be supported by promoting growth of good bacteria, along with lowering the amount of harmful bacteria. Probiotics provide strains of good bacteria to help replenish and support the digestive tract. These good bacteria help support the immune system from the inside out.

“With our increased understanding of the role of intestinal health, we are beginning to understand the gut-skin connection along with the role of probiotics in maintaining health and great-looking skin.” Dr. Nora Zorich, M.D., PH. D and Chair of the Arbonne Scientific Advisory Board

- **Optimize digestion:** The body’s overall health is connected to the types of food you ingest.

- **Supplement your diet with digestive enzymes:** This helps the body process foods more effectively and the digestive system function optimally. Digestive enzyme levels decline with age, so a supplement can be necessary to support good function.

- **Get plenty of fiber:** Fiber helps keep things moving in the digestive tract and promote healthy gastrointestinal functioning. The average American only consumes about half of the 28 grams of fiber recommended daily.

- **Add healthy fats to your diet:** Research demonstrates most people aren’t consuming the needed levels of essential fatty acids, such as omega-3.

- **Minimize trans fats and saturated fats that could contribute to an unhealthy vascular system, which may impact other parts of the body, such as the skin.**

- **Switch to healthy fats such as olive oil; coconut oil; avocados; nuts and omega-3-rich seeds; and fatty fish such as salmon, tuna or white fish.**

- **Take an omega-3 supplement to help balance essential fatty acid levels in your diet.**

Daily Essentials products to help support a healthy lifestyle along with healthy-looking skin include:

- **Digestion Plus –** Supports digestive health with a blend of prebiotics, *Bacillus coagulans*, and enzymes

- **Daily Fiber Boost –** Delivers 12 grams of fiber per serving to support good digestive health
Greens Balance – Offers prebiotic fiber, a variety of phytonutrients and antioxidants to help support a healthy digestive system

Omega-3 Plus – Delivers effective daily levels of omega-3 fatty acids from flaxseed oil ALA as well as algae-derived DHA

Daily Power Packs – Each packet contains four formulations to deliver a comprehensive balance of vitamins and minerals, including a multi-vitamin/multi-mineral tablet, a probiotic capsule, enzyme capsule, and a bone health/antioxidant tablet

RE9 Advanced Collection Story

The RE9 Advanced collection was developed to address the specific needs of aging skin. When used consistently as a twice-daily skincare regimen, the products help to improve the appearance of skin firmness, elasticity and tone, minimize the appearance of fine lines and wrinkles and improve hydration, helping skin look visibly rejuvenated and youthful.

Formulated with innovative botanical stem cell technology along with algae extract, peptides and botanicals, the products contain ingredients to provide clinically proven, anti-aging benefits. Botanical stem cells obtained from oranges help improve the appearance of skin radiance, elasticity, firmness and texture while minimizing the appearance of wrinkles. Botanically based emulsifiers, surfactants and moisturizers support the delicate skin barrier by increasing hydration.

When used in conjunction with the Genius Ultra, the RE9 Advanced collection delivers the ultimate anti-aging skincare solution. The Genius Ultra works with the Intensive Renewal Serum and Corrective Eye Cream, helping to apply the products more evenly onto the skin for improved results.

Key ingredients in the collection:

- **Sustainable orange stem cells** help to improve the appearance of skin radiance, elasticity, firmness and texture while minimizing the appearance of wrinkles by conditioning the skin

- **Stabilized vitamin C** boosts and maintains moisture, resulting in an improvement in the appearance of fine lines as well as providing moisture barrier protection to restore a natural, youthful glow

- **Brown algae extract** helps diminish the appearance of fine lines and wrinkles by moisturizing the skin’s outer layer

- **Seabuckthorn ceramide**, our proprietary moisture barrier-protecting complex with seabuckthorn oil, essential fatty acids and olive fruit oil, replenishes the skin’s moisture

- **Peptides** enhance the appearance of skin smoothness, diminish the look of fine lines and wrinkles, as well as improve the appearance of skin tone, firmness, and suppleness by adding moisture

The RE9 Advanced Collection includes:

- Smoothing Facial Cleanser
- Regenerating Toner
- Intensive Renewal Serum
- Corrective Eye Cream
- Restorative Cream Broad Spectrum SPF 20 Sunscreen
- Extra Moisture Restorative Cream Broad Spectrum SPF 20 Sunscreen
- Restorative Cream (non-SPF)
- Night Repair Cream
- Cellular Renewal Mask
- Age-Defying Neck Cream
- Instant Lift Gel
SMOOTHING FACIAL CLEANSER

Features

- Rich pearlescent cream formula gently washes away makeup and everyday impurities, leaving skin feeling soft, smooth and nourished
- Moisturizing formula with gentle, plant-derived cleansers purify skin without stripping it of essential hydration
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Vegan, certified gluten-free

Benefits

In addition to the key ingredient benefits found throughout the RE9 Advanced Collection

- Mondo grass root extract, a plant-derived extract, helps to replenish skin moisture and deliver long-term hydration
- Red clover extract soothes and comforts skin through moisturization
- Watercress extract tones and revitalizes skin by hydrating

How to Use

Use morning and evening. Dampen skin and apply to face and neck, gently massaging in circular motions. Rinse with warm water, and follow with toner.
REGENERATING TONER

Features

- Non-drying, alcohol-free, gentle mist toner refreshes skin and prepares it for the next step in the skincare regimen
- Supports cleansing by removing excess oils and dead skin cells
- Supports skin tone by minimizing the appearance of pore size and refining texture through cleansing
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Vegan, certified gluten-free

Benefits

In addition to the key ingredient benefits found throughout the RE9 Advanced Collection

- Mexican giant hyssop hydrates to help enhance the appearance of radiance and even tone
- Niacinamide, a form of vitamin B3, helps to support the skin’s moisture barrier with hydration to enhance the appearance of brightness and even tone
- Witch hazel moisturizes to soothe, tone, refresh, revitalize and renew the appearance of the skin

How to Use

Use morning and evening after cleanser. Apply desired amount by misting or applying to cotton ball and sweep over face and neck.
INTENSIVE RENEWAL SERUM

Features

- Antioxidants, essential botanicals and peptides work synergistically with the formula to protect the skin’s surface from future signs of aging and restore youthful-looking glow.
- Concentrated formula reduces the appearance of fine lines and wrinkles while giving skin a more lifted, firm appearance.
- Consistent use along with the Genius Ultra, as part of a daily skincare regimen helps skin appear radiant, even-toned, smooth and firm with a significantly reduced appearance of fine lines and wrinkles.
- Suitable for all skin types.
- Allergy- and dermatologist-tested.
- Vegan, certified gluten-free.

Benefits

In addition to the key ingredient benefits found throughout the RE9 Advanced Collection:

- Peptides enhance the appearance of skin smoothness, diminish the look of fine lines and wrinkles, as well as improve skin tone, firmness, and suppleness by adding moisture.
- Niacinamide, a form of vitamin B3, helps to support the skin’s moisture barrier with hydration to enhance the appearance of brightness and even tone.
- Beech tree bud extract smooths the look of skin texture with hydration.
- Marine lavender extract moisturizes to help reduce the appearance of wrinkles.

How to Use

Use morning and evening. Apply evenly all over your face and neck. Wait to dry, and follow with a cream with SPF in the morning and night cream in the evening.
CORRECTIVE EYE CREAM

Features

- Reduces the appearance of key signs of aging seen on the fragile skin around the eye, including puffiness, fine lines, deep wrinkles and dark circles
- Moisturizes the sensitive skin around the eyes
- Results appear quickly and continue to improve with consistent, twice-daily use
- Suitable for all skin types and for contact lens wearers
- Allergy-, dermatologist- and ophthalmologist-tested
- Vegan, certified gluten-free

Benefits

In addition to the key ingredient benefits found throughout the RE9 Advanced Collection

- Caffeine reduces the appearance of puffiness and dark circles, helping to restore the appearance of youthful radiance through hydration
- Olive squalane, containing omega-3 and -6 fatty acids, replenishes the skin’s natural lipid barrier with moisturization to protect and nourish the skin for a soft, smooth, healthy-looking glow
- Niacinamide, a form of vitamin B3, helps to support the skin’s moisture barrier with hydration to enhance the appearance of brightness and even tone

How to Use

Use morning and evening. Apply by patting gently to the upper brow, continuing around the undereye area.
RE9 ADVANCED CORRECTIVE EYE CREAM AND INTENSIVE RENEWAL SERUM CLINICAL RESULTS

After 3 Days
- 79% of subjects had an improvement in radiance

After 30 Days
- 79% showed improvement in crow’s feet
- 93% had improvement in skin smoothness
- 96% showed improvement in skin firmness
- 100% had improvement in skin elasticity

Clinical study of 28 participants using RE9 Advanced Corrective Eye Cream and Intensive Renewal Serum. Results compared to baseline.
RESTORATIVE CREAM (NON-SPF), RESTORATIVE CREAM BROAD SPECTRUM SPF 20 SUNSCREEN OR EXTRA MOISTURE RESTORATIVE CREAM BROAD SPECTRUM SPF 20 SUNSCREEN

Features

- Multipurpose formula provides critical moisture to the skin to hydrate, smooth and firm skin's appearance while helping reduce the appearance of fine lines and wrinkles
- Unique botanical complex helps replenish skin's natural moisture barrier, leaving it feeling soft and smooth
- Long-lasting moisturizing formula helps maintain youthful-looking, hydrated skin
- Broad spectrum SPF 20 sunscreen offers UVA/UVB protection to minimize the risk of sun damage or aging, if used as directed with other sun protection measures
- Available in regular and extra moisture sunscreen formulas as well as non-SPF to appropriately hydrate any skin type and support any moisturization need
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Vegan, formulated without gluten

Benefits

In addition to the key ingredient benefits found throughout the RE9 Advanced Collection

RESTORATIVE CREAM (NON-SPF)

- Niacinamide, a form of vitamin B3, helps support the skin's moisture barrier with hydration to enhance the appearance of brightness and even tone
- Hyaluronic acid supports the protective moisture barrier with hydration to reduce the appearance of wrinkles
- Mondo grass root extract, a plant-derived extract, helps to replenish skin moisture and deliver hydration

RESTORATIVE CREAM BROAD SPECTRUM SPF 20 SUNSCREEN OR EXTRA MOISTURE RESTORATIVE CREAM BROAD SPECTRUM SPF 20 SUNSCREEN

- Vitamin E, an antioxidant, conditions and nourishes skin
- Kudzu root improves the appearance of skin tone and firmness through hydration
- Cucumber and red clover moisturizes to soothe and comfort skin
RESTORATIVE CREAM (NON-SPF),
RESTORATIVE CREAM BROAD SPECTRUM SPF 20 SUNSCREEN OR EXTRA MOISTURE RESTORATIVE CREAM BROAD SPECTRUM SPF 20 SUNSCREEN

Clinical Test Results

In 24 hours
- 86% agreed that it provided immediate moisturization

After 2 weeks
- 86% had significant improvement in the look of skin firmness

After 4 weeks
- 100% had significant improvement in skin firmness
- 86% had significant improvement in complexion health
- 82% had significant improvement in elasticity
- 82% agreed that it delivered softer/smooth skin

*Results shown for RE9 Advanced Extra Moisture Restorative Cream Broad Spectrum SPF 20 Sunscreen and are based on a 4-week independent clinical study of 50 women

How to Use

Apply generously and evenly over the entire face and neck. For sunscreen use, apply liberally and evenly 15 minutes before sun exposure. Reapply at least every two hours. Use a water-resistant sunscreen if swimming or sweating.
NIGHT REPAIR CREAM

Features

- Ultra-hydrating cream works overnight to deliver soft, supple skin by replenishing moisture and providing essential nourishment while you sleep
- Helps reduce the appearance of fine lines and deep wrinkles through moisturization, helping you to maximize skin’s natural reparative cycle
- Revitalizes the appearance of skin; you wake up to more glowing, firmer, youthful-looking skin
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Vegan, certified gluten-free

Benefits

In addition to the key ingredient benefits found throughout the RE9 Advanced Collection

- Niacinamide, a form of vitamin B3, helps to support the skin’s moisture barrier with hydration to enhance the appearance of brightness and even tone
- Beech tree bud extract smooths the appearance of skin texture with hydration
- Hyaluronic acid supports the protective moisture barrier with hydration to reduce the appearance of wrinkles

How to Use

Apply generous amount to face and neck until fully absorbed.
CELLULAR RENEWAL MASK

Features

- Gently removes dead skin cells with botanical exfoliants helping to create a fresh-looking “skin canvas”
- Visibly improves the appearance of skin tone and texture, minimizes the look of pores, and provides a radiant glow
- Removes dead cells and impurities to effectively un-clog pores
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Vegan, certified gluten-free

Benefits

In addition to the key ingredient benefits found throughout the RE9 Advanced Collection

- Alpha and beta hydroxy acids work to reveal fresh-looking skin
- Pineapple and papaya extracts exfoliate to enhance the look of soft, smooth skin

How to Use

Use 1–2 times per week at night. Apply a generous layer over clean skin and leave on for 5–7 minutes then rinse. Slight transient tingling or redness may be experienced and is normal for a mask of this type. Avoid eye area.
AGE-DEFYING NECK CREAM

Features

- Specially formulated to target, firm and tighten the look of skin on the décolleté and neck, smoothing the appearance of fine lines and wrinkles
- Proteins help slow the appearance of aging skin while key botanicals and peptide technology work to lift, tighten and firm the look of skin
- Safe for all skin types
- Allergy- and dermatologist-tested
- Vegan-certified, formulated without gluten

Benefits

- Algae extract helps diminish the appearance of fine lines and wrinkles by supporting collagen on the skin's outer layer
- Seabuckthorn oil, rich in beta-carotene and vitamin C, promotes antioxidant protection
- Peptides deliver intense skin conditioning
- Kudzu root improves the appearance of skin tone and firmness

How to Use

Apply morning and evening to décolleté and neck using light, sweeping motions until completely absorbed
AGE-DEFYING NECK CREAM

CLINICAL STUDY RESULTS

After 1 use:
- 100% agreed they felt improved moisture of their neck and décolleté
- 94% showed increased skin hydration

After 1 week:
- 88% felt improved moisture of their neck and décolleté
INSTANT LIFT GEL

Features

- Formulated for daily use or as needed to provide the appearance of skin lifting, firming and toning
- Safe for all skin types
- Allergy- and dermatologist-tested
- Vegan-certified, formulated without gluten

Benefits

- Algae extract helps diminish the appearance of fine lines and wrinkles by supporting collagen on the skin’s outer layer
- Peptides deliver intense skin conditioning, helping to reduce the appearance of fine lines and wrinkles

Perception Study Results

After 1 use:
- 95% agreed their skin felt firmer and tighter after application

How to Use

Spread evenly over entire face until absorbed. Recommended after toning. Wait 2–3 minutes before applying serum and moisturizer.
PERSONALIZING YOUR REGIMEN WITH THE GENIUS ULTRA

Here are some recommendations to help you personalize and enhance your skincare regimen for yourself and your clients:

- **Cleanser** – Always start any skincare regimen with a clean, fresh face that’s free of makeup, impurities or pollution
- **Mask (at night, as needed)** – Exfoliate more extensively with the Cellular Renewal Mask
- **Toner** – Finishes your cleansing process and helps to prepare your skin to receive all of the benefits of the remaining skin care regimen by further removing any surface impurities
- **Exfoliating Pads (at night)** – Exfoliate and renew skin with the Genius Pads
- **Serum** – Use with the Genius Ultra to nourish skin, helping to reduce the appearance of fine lines and wrinkles
- **Nourishing Facial Oil** – Add to serum to increase hydration as well as improve the glide while using the Genius Ultra
- **Eye Cream** – Use with the Genius Ultra to care for the delicate eye area
- **Day or Night Cream** – Finish by moisturizing and protecting skin. Use non-SPF day or night cream with the Genius Ultra to enhance results
- **Lip Treatment** – Use with the Genius Ultra as an extra step to care for the delicate skin on and around the lip area
- **Neck Cream** – Use with the Genius Ultra to moisturize and care for the delicate skin on the neck and décolleté area
**DID YOU KNOW?**

When we're young, our faces mimic the shape of an inverted triangle, sometimes known as the “triangle of beauty.” It is framed by full cheekbones at the top of the triangle and tapers down to a narrower lower face ending at the point of the chin. As we age, gravity can take a toll on our skin. The face gradually appears to sag, and jowls begin to form, causing the lower part of the face around the jawline to widen. To recapture the appearance of the triangle of beauty, we need skincare that goes beyond targeting fine lines and wrinkles.

Bounce is another aspect of skin compromised with age. Areas of our face once plump and cushiony can appear deflated and saggy. With age, the skin matrix, or the structure of our face, doesn’t respond as well or bounce back as fast. Loss of collagen and elastin, along with other natural fillers, cause the skin matrix to become compromised.

The extracellular matrix is the largest indication of healthy skin, giving it elasticity, tensile strength and bounce. Collagen, elastin and hyaluronic acid form the foundation of the extracellular matrix; their strength ensures the skin's structural integrity. Hyaluronic acid, which occurs naturally and abundantly in young skin, helps cushion and lubricate, and is a component of the body’s connective tissues.

The quantity and quality of collagen, elastin and hyaluronic acid decrease with age, leading to a compromised extracellular matrix. This causes skin to lose its appearance of tone, contour and bounce. You can fight against these changes by:

- Supporting collagen
- Supporting elastin
- Supporting hyaluronic acid

**The RE9 Advanced Lifting and Contouring Story**

The RE9 Advanced collection was developed to minimize the appearance of fine lines and wrinkles, helping skin look visibly rejuvenated and youthful. Arbonne has broadened the collection with RE9 Advanced Lifting and Contouring. Two new products have been designed to specifically address the needs of aging skin and improve the appearance of facial contours, bounce and tone.

These products have been designed to help redensify, lift, tone and firm the look of skin, resulting in the appearance of tighter, more rejuvenated skin on the face and around the eyes. Special ingredients in these formulas not found within the core RE9 Advanced line fight against the inversion of the “triangle of beauty” by supporting collagen and elastin. This results in the appearance of increased volume and re-plumped skin along the upper cheeks and around the eyes — and the appearance of a more lifted, toned, contoured face.

**The RE9 Advanced Lifting and Contouring Collection Includes:**

- Lifting and Contouring Cream Broad Spectrum SPF 15 Sunscreen
- Lifting and Contouring Eye Cream
LIFTING AND CONTOURING CREAM
BROAD SPECTRUM SPF 15 SUNSCREEN

Features

- Minimizes the inversion of the “triangle of beauty” appearance by boosting the look of firmness, bounce and facial contours
- Softens and plumps the look of the skin to enhance the appearance of tone and firmness
- Protects with a mineral physical sunscreen that provides UVA/UVB protection
- Safe for all skin types
- Dermatologist- and allergy-tested; certified vegan and gluten-free

Benefits

- Our proprietary lifting and contouring complex consists of:
  - **Peony root**: Deeply conditions to deliver more lifted-looking skin; helps redensify and contour your look, making skin feel firmer and smoother
  - **Algae extract**: Targets the needs of the extracellular matrix, supporting collagen on the outer layer of the skin, improving the appearance and definition of facial contours
  - **Tetra-peptides**: Target skin tone and firmness by supporting collagen and elastin
  - **Vitamin C**: Works with algae extract to support collagen, elastin and hyaluronic acid to deliver an appearance of overall more lifted and contoured skin
- Our proprietary moisture-barrier-protecting complex consists of sea buckthorn oil and olive fruit oil, which deliver the following skin health benefits:
  - Sea buckthorn oil supports skin moisturization and contains the antioxidants beta-carotene and vitamin C
  - Olive fruit oil contains antioxidants and supports hydration to promote the look of softer, smoother skin

How to Use

Apply liberally 15 minutes before sun exposure. Reapply at least every 2 hours; use a water-resistant sunscreen if swimming or sweating.
LIFTING AND CONTOURING CREAM
BROAD SPECTRUM SPF 15 SUNSCREEN

Clinical Grading Results

Results are measured by expert clinical graded observation and analysis compared to baseline.

After 2 weeks
- 72% showed improvement in the appearance of elasticity
- 78% showed improvement in the appearance of lift
- 75% showed improvement in the appearance of contour
- 86% showed improvement in the appearance of radiance and luminosity
- 94% showed improvement in the overall appearance of the face

After 8 weeks
- 83% showed improvement in the appearance of elasticity
- 86% showed improvement in the appearance of lift
- 89% showed improvement in the appearance of firmness
- 92% showed improvement in the appearance of contour
- 78% showed improvement in the appearance of radiance and luminosity
- 94% showed improvement in the overall appearance of the face

Clinical Instrumentation Results

After 2 weeks
- 64% showed measured improvement in the appearance of firmness
- 67% showed measured improvement in the appearance of jawline lift

After 8 weeks
- 89% showed recorded measured improvement in the appearance of firmness
- 97% showed measured improvement in the appearance of skin elasticity
- 86% showed measured improvement in the appearance of jawline lift

Based on a clinical study of 35 participants
LIFTING AND CONTOURING EYE CREAM

Features

- Delivers the appearance of more lifted, awakened skin around the eyes, improving the look of facial contours
- Tones skin and restores a firmer look to the eye area, reducing the appearance of “crepiness,” allowing the thin delicate skin to feel firm and retain a more youthful appearance
- Can be used around the orbital bone, providing lifting and contouring benefits above and below the eye
- Safe for all skin types
- Ophthalmologist-, dermatologist- and allergy-tested; certified vegan and gluten-free

Benefits

- Our proprietary lifting and contouring complex consists of:
  - **Peony root**: Deeply conditions to deliver more lifted-looking skin; helps redensify and contour your look, making skin feel firmer and smoother
  - **Algae extract**: Targets the needs of the extracellular matrix, supporting collagen on the outer layer of the skin, improving the appearance and definition of facial contours
  - **Tetra-peptides**: Target skin tone and firmness by supporting collagen and elastin
  - **Vitamin C**: Works with algae extract to support collagen, elastin and hyaluronic acid to deliver an appearance of overall more lifted and contoured skin

- Our proprietary moisture-barrier-protecting complex consists of sea buckthorn oil and olive fruit oil, which deliver the following skin health benefits:
  - Sea buckthorn oil supports skin moisturization and contains the antioxidants beta-carotene and vitamin C
  - Olive fruit oil contains antioxidants and supports hydration to promote the look of softer, smoother skin
- Cassava supports an immediate appearance of lifting and smoothing on the skin

How to Use

Apply by patting gently to the upper brow and continuing around the undereye area. Use morning and evening after cleansing.
LIFTING AND CONTOURING EYE CREAM

Clinical Grading Results
Results are measured by expert clinical graded observation and analysis compared to baseline.

After 2 weeks
- 78% showed improvement in the appearance of crow’s feet
- 83% showed improvement in the appearance of lift
- 75% showed improvement in the appearance of eye area contour
- 81% showed improvement in the appearance of wrinkle severity
- 75% showed improvement in the appearance of total wrinkle count

After 8 weeks
- 83% showed improvement in the appearance of crow’s feet
- 91% showed improvement in the appearance of lift
- 88% showed improvement in the appearance of eye area contour
- 91% showed improvement in the appearance of wrinkle severity
- 91% showed improvement in the appearance of total wrinkle count

Clinical Instrumentation Results

After 2 weeks
- 63% showed measured improvement in the appearance of firmness in the eye area
- 75% showed measured improvement in the appearance of skin elasticity

After 8 weeks
- 94% showed measured improvement in the appearance of firmness in the eye area
- 97% showed measured improvement in the appearance of skin elasticity

Based on a clinical study of 35 participants
DID YOU KNOW?

The skin is the body’s largest organ. Many people spend a great deal of time and money to treat, care for, and protect their skin on the face. However, the rest of your skin is just as fragile and susceptible to age-related changes as the skin on your face, so it also needs care and attention to help combat signs of aging.

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Skin ages in two ways: biological and environmental. Just as you care for skin on the face, you need a comprehensive skincare approach for the body to address both aging factors.

According to the American Academy of Dermatology:

- Production of collagen and elastin slows down 65% between ages 20 and 80.
- The thickness of the skin decreases 6% every 10 years.
- The sun causes 90%–95% of wrinkles and lines, as well as brown, red and white discoloration on our skin.

Three key signs of skin aging:
- Fine lines and wrinkles
- Decreased firmness
- Decrease of moisture

These signs of aging are due to loss of collagen and elastin. Collagen can be damaged by UV rays, free radicals, and environmental irritants, which can lead to poor skin texture, wrinkles, and loss of firmness.

Elastin gives skin its strength and form. When you poke or pull at the skin, elastin allows it to bounce back. With age, elastin production slows down, leading to hydration loss, which causes skin to lose flexibility and tone. Signs of aging are most visible on the skin due to this loss of collagen and elastin.

The RE9 Advanced for Body Collection Story

The “RE” in RE9 Advanced stands for revolution, a revolution in Arbonne anti-aging skincare. RE9 Advanced was designed to address 9 skincare needs, with 9 advanced science elements along with key botanicals. RE9 Advanced for Body products utilize the same key elements to help improve the appearance of skin from head to toe, with results visible within 24 hours. The collection includes:

- Nourishing Body Wash
- Hydrating Body Lotion
- Firming Body Cream
NOURISHING BODY WASH

Features
- Nurtures skin for enhanced radiance and tone
- Hydrates to soften and smooth
- Botanically based intensive formula contains antioxidant vitamins C and E
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits
- Algae extract supports collagen through moisturization, helping diminish the appearance of fine lines and wrinkles
- Sea buckthorn oil supports supple tone and smoother-looking skin
- Cucumber extract hydrates and moisturizes skin, improving the look of tone and texture
- Red clover helps improve skin radiance

Clinical Results
After one use
- 91% agreed their skin felt softer
- 91% would recommend this product to their friends and family
- 82% agreed that their skin felt more toned and smooth

Based on a 1-week study of 22 women

How to Use
Use daily. Apply to wet skin using a washcloth or sponge. Lather and rinse thoroughly.
HYDRATING BODY LOTION

Features

- Botanically based formula with antioxidant vitamins A, C and E
- Hydrates for improved appearance of skin texture and tone
- Moisturizes skin, leaving it smooth and soft
- Allergy- and dermatologist-tested
- Formulated without gluten; vegan-certified
- Suitable for all skin types

Benefits

- A combination of skin-nurturing oils — including avocado, sweet almond, sesame seed, safflower and jojoba — delivers softer, smoother-looking skin
- Cucumber extract hydrates and moisturizes skin, improving the look of tone and texture
- Red clover helps improve skin radiance

How to Use

Apply liberally all over body.
FIRMING BODY CREAM

Features
- Firms and tightens the appearance of skin on the body, smoothing the appearance of wrinkles or rough texture
- Deeply hydrates to deliver the appearance of soft, toned and radiant-looking skin
- Allergy- and dermatologist-tested
- Formulated without gluten; vegan-certified

Benefits
- Algae extract supports collagen through moisturization, helping diminish the appearance of fine lines and wrinkles
- Sea buckthorn oil supports supple tone and smoother-looking skin
- Peptides deliver intense skin conditioning
- Kudzu root improves the appearance of skin tone and firmness

Clinical Results
After one use
- 100% showed an increase in skin hydration
- 94% agreed their skin felt smoother and softer
- 94% agreed their skin felt an immediate improvement in skin moisturization

Based on an 8-week study of 22 women

How to Use
Apply to body daily. Massage until completely absorbed.
DID YOU KNOW?

Men’s skin is different from women’s in many ways. As a result, they have different skincare needs.

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Some of the differences between men’s and women’s skin include:

Thickness: Men’s skin is about 25% thicker than women’s. This thickness can result in rougher, duller-appearing skin.

Sensitivity: Men tend to have more sensitive facial skin than women. Regular shaving gradually breaks down the hydrolipidic film, a protective layer on the skin’s surface. This reduces the skin’s natural lubrication and ability to protect from external elements.

Oil: After puberty, sebum or oil production is more frequent in males than females; this is attributed to testosterone.

Collagen density: Men’s skin has a higher collagen density than women’s. This is measured by the ratio of collagen compared to the skin thickness. For both men and women, collagen production starts to decline rapidly after age 50.

Men have a slight advantage when it comes to how or when skin will show signs of aging, but they still should follow a skincare regimen. Daily cleansing, moisturizing and sun protection is critical for maintaining healthy, youthful-looking skin.

In addition to maintaining a daily skincare regimen, it’s also important to prep skin before shaving to avoid damage and discomfort. Shaving can damage skin because it removes its protective barrier, the hydrolipidic film. Without this barrier, skin can lose moisture and become more vulnerable. Using shaving products that moisturize and protect the skin surface can help avoid uncomfortable shaves and razor burn.
The RE9 Advanced for Men Story

RE9 Advanced for Men products provide a skincare regimen to address the unique needs of men’s skin. The products are formulated with some of the same scientific and botanical ingredients in the women’s RE9 Advanced line, enhanced with ingredients chosen to address the needs of men’s skin.

Created with a man in mind, the products are multifunctional, convenient to use and developed with the latest technologies. They’re lightweight and fast-absorbing so they go on quickly and comfortably with no heavy, sticky residue. Offering benefits that can be felt immediately, from refreshingly smooth, clean skin, to youthful-looking results that can be achieved with consistent use. With the anti-aging ingredients built into these formulas, these products are designed to deliver results. The RE9 Advanced for Men collection includes:

- Micro-Exfoliating Cleanser
- Shave Cream
- After-Shave Soothing Lotion
- Anti-Aging Moisturizer Broad Spectrum SPF 15 Sunscreen
- Eye Repair Cream

RE9 Advanced for Men Key Ingredients

Algae (Laminaria digitata) Extract: Sustainably harvested from the coast of Brittany, France. Moisturizes to support collagen and rejuvenate the look of skin by helping to diminish the appearance of fine lines and wrinkles.

Vitamin C (Tetrahexyldecyl ascorbate): Helps support collagen through moisturization to help improve the overall look of skin texture and to help firm, reinforce and strengthen the skin’s appearance. Helps brighten skin to help minimize the look of age spots.

Japanese Pagoda Tree (Sophora japonica) Flower Extract: Native to China and Japan. A botanical containing antioxidant properties; helps improve skin’s moisture barrier to help dull, over-worked, tired-looking skin appear more fresh and healthy.

Malachite Extract: Naturally derived, copper-containing extract that acts as an antioxidant; supports formulas’ moisturizing benefits to protect against environmental dryness.

Hematite Extract: Sourced from a natural, iron-containing mineral; conditions skin to help smooth the appearance of wrinkles.
MICRO-EXFOLIATING CLEANSER

Features

- Deep cleans to smooth the skin with exfoliation and hydration to help prepare for shaving
- Skin exfoliating particles, naturally derived from cellulose, help sweep away oil, dirt and dead skin cells from the skin’s surface, helping prevent clogged pores and dull, rough skin
- Certified gluten-free and vegan
- Allergy- and dermatologist-tested

Benefits

- Vitamin C helps support collagen through moisturization to improve the look of skin texture as well as help firm, reinforce and strengthen the appearance of skin tone
- Algae extract moisturizes to support collagen, helping diminish the appearance of fine lines and wrinkles
- Malachite, a naturally derived copper-containing extract, acts as an antioxidant to support the formulas’ moisturizing benefits to protect against environmental dryness, for healthy-looking skin
- Rhodochrosite extract, naturally derived from rhodolite, a rose-colored mineral, acts as an antioxidant and provides skin conditioning

How to Use

Wet skin and apply to face and neck, gently massaging in circular motions. Rinse with warm water.
MICRO-EXFOLIATING CLEANSER

CONSUMER PERCEPTION RESULTS

Immediate Improvement

- 85% reported that the cleanser gave the appearance and feel of a deeper clean
- 89% reported that the cleanser removed all dirt, debris and excess oil from the skin
- 89% reported that the cleanser made their skin feel soft and smooth
- 92% reported that the cleanser softened skin and facial hair for a closer shave

Based on a clinical study of 27 participants.
SHAVE CREAM

Features

- Luxurious, creamy formula softens and conditions facial hair and skin adding an extra layer of moisture protecting the skin from damage during shaving
- Soothing, ultra-hydrating formula binds moisture to the skin creating a smooth, effortless glide which helps prevent irritation, nicks and cuts
- Offers skincare benefits such as moisturizing and conditioning in one easy-to-use product specially formulated for men’s shaving needs without the drying or irritation associated with shaving
- Lightweight, formula not only helps prepare the beard for shaving by penetrating and softening hair, it holds in moisture to help increase glide for a smooth, close, comfortable shave, with or without water
- Certified gluten-free and vegan
- Allergy- and dermatologist-tested

Benefits

- Vitamin C helps support collagen through moisturization to improve the look of skin texture as well as help firm, reinforce and strengthen the appearance of skin tone
- Algae extract moisturizes to support collagen, helping diminish the appearance of fine lines and wrinkles
- Malachite, a naturally derived copper-containing extract, acts as an antioxidant to support the formulas’ moisturizing benefits for healthy-looking skin
- Hematite extract, sourced from a naturally derived iron-containing mineral, helps conditions skin to smooth the appearance of fine lines and wrinkles
- Aloe vera extract moisturizes to soothe and calm stressed skin
- Squalane, derived from olives, moisturizes to protect against razor burn by helping to create a protective film that helps the razor glide smoothly

How to Use

Smooth a small amount onto the face. Glide razor for a smooth shave. Rinse with warm water.

Follow with After-Shave Soothing Lotion, as needed.
SHAVE CREAM

Consumer Perception Results

- 73% said the shave cream improved razor glide, helping to deliver a closer shave
- 73% saw a reduction in the appearance of post-shave bumps and redness
- 81% felt it was moisturizing to the skin

Based on a clinical study of 26 participants
How to Use
After shaving apply to face and neck. Do not rinse.
AFTER-SHAVE SOOTHING LOTION

Consumer Perception Results

- 77% agreed it helped soothe shave bumps and redness through hydration
- 81% thought it absorbed quickly into the skin
- 89% agreed skin felt soft and smooth after use

Based on a clinical study of 26 participants
ANTI-AGING MOISTURIZER
BROAD SPECTRUM SPF 15 SUNSCREEN

Features

■ Refreshing, lightweight, hydrating formula easily absorbs for daily skin protection combined with anti-aging care
■ Improves skin’s overall appearance and delivers lasting hydration without greasiness
■ Broad spectrum SPF 15 sunscreen helps prevent sunburn and can reduce the risk of skin cancer and early signs of aging if used as directed with other sun protection measures
■ Gluten-free certified and vegan formulated
■ Allergy- and dermatologist-tested

Benefits

■ Japanese pagoda tree flower extract, a botanical containing antioxidant properties, helps improve skin’s moisture barrier to help dull, over-worked, tired-looking skin appear more fresh and healthy
■ Vitamin C helps support collagen through moisturization to improve the look of skin texture as well as help firm, reinforce and strengthen the appearance of skin tone
■ Algae extract moisturizes to support collagen, helping diminish the appearance of fine lines and wrinkles
■ Malachite, a naturally derived copper-containing extract, acts as an antioxidant to support the formulas’ moisturizing benefits for healthy-looking skin

How to Use

For sunscreen use:
■ apply liberally and evenly 15 minutes before sun exposure
■ reapply at least every 2 hours
■ use a water-resistant sunscreen if swimming or sweating
■ Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF value of 15 or higher and other sun protection measures including:
  • limit time in the sun, especially from 10 a.m.–2 p.m.
  • wear long-sleeved shirts, pants, hats, and sunglasses
■ children under 6 months of age: ask a doctor

Skincare 41
ANTI-AGING MOISTURIZER
BROAD SPECTRUM SPF 15 SUNSCREEN

Clinical Grading Results

Results are measured by expert clinical graders who visually compare skin attributes to baseline

Immediate Improvement

- 77% showed an immediate improvement in the appearance of skin firmness
- 92% showed an immediate improvement in the appearance of skin texture
- 96% showed an immediate improvement in overall appearance

After 4 weeks

- 96% showed an improvement in the appearance of deep lines and wrinkles
- 88% showed an improvement in the appearance of skin texture and smoothness
- 73% showed an improvement in the appearance of skin elasticity

Based on a clinical study of 26 participants

Clinical Instrumentation Results

Results are measured by instrumentation and compared to baseline

After 4 weeks

- 92% had improvement in the appearance of skin firmness
- 82% had improvement in total wrinkle count
- 69% had improvement in the appearance of skin elasticity

Based on a clinical study of 26 participants

Consumer Perception Results

- 85% thought the product immediately improved the appearance of skin texture and smoothness
- 96% of men thought their skin felt deeply hydrated and looked replenished after 4 weeks of use
- 85% of men would continue to use this product as part of their daily skincare regimen

Based on a clinical study of 26 participants
How to Use

Apply by patting gently to the upper brow, continuing around the under-eye area. Use morning and evening, after cleansing and shaving routine.

EYE REPAIR CREAM

Features

- Specially formulated to hydrate skin around the eyes, reducing the appearance of fine lines and wrinkles
- Provides soothing hydration to reduce the look of puffiness, and brightens to help reduce the appearance of dark circles
- Safe for all skin types, allergy-, ophthalmologist- and dermatologist-tested
- Gluten-free certified and vegan formulated

Benefits

- Japanese pagoda tree flower extract, a botanical containing antioxidant properties, helps improve skin’s moisture barrier to help dull, over-worked, tired-looking skin appear more fresh and healthy
- Vitamin C helps support collagen through moisturization to improve the look of skin texture as well as help firm, reinforce and strengthen the appearance of skin tone
- Algae extract moisturizes to support collagen, helping diminish the appearance of fine lines and wrinkles
- Malachite, a naturally derived copper-containing extract, acts as an antioxidant to support the formulas’ moisturizing benefits for healthy-looking skin
- Manihot esculenta tuber extract helps relax the look of wrinkles through hydration
EYE REPAIR CREAM

Clinical Grading Results
Results are measured by expert clinical graders who visually compare attributes to baseline

After 1 week
- 96% showed improvement in the appearance of brightness around the eyes
- 92% showed improvement in texture and smoothness
- 89% showed improvement in overall appearance

After 4 weeks
- 65% had improvement in the appearance of under-eye dark circles
- 92% of men showed improvement in the appearance of fine lines and wrinkles
- 100% showed improvement in the appearance of skin firmness
- 96% showed measured improvement in the appearance of skin elasticity

Based on a clinical study of 26 participants

Clinical Instrumentation Results
Results are measured by instrumentation and compared to baseline

After 1 week
- 96% had improvement in the appearance of firmness in the eye area
- 73% had improvement in the appearance of skin elasticity in the eye area
- 69% showed improvement in skin hydration in the eye area

Based on a clinical study of 26 participants

Consumer Perception Results

After 4 weeks
- 89% thought the cream improved the appearance of skin firmness around the eyes
- 85% thought hydration around the skin was improved, giving the skin a smoother appearance
- 89% would continue to use the eye cream as part of their daily skincare regimen

Based on a clinical study of 26 participants
DID YOU KNOW?

Arbonne skincare products are formulated with the best of science and nature to deliver youthful and radiant-looking skin. Our clinically tested products, including our premier anti-aging line, RE9 Advanced®, are renowned for their efficacy and their ability to deliver visible improvements to the appearance of skin.

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Collagen, elastin and hyaluronic acid are all naturally occurring building blocks in the skin that help provide fullness and elasticity. As we age, their production slows, which causes skin to sag and lose its structural shape.

The extracellular matrix is the largest indication of healthy skin, giving it elasticity, tensile strength and bounce. Collagen, elastin and hyaluronic acid form the foundation of the extracellular matrix; their strength ensures the skin’s structural integrity. Hyaluronic acid, which occurs naturally and abundantly in young skin, helps cushion and lubricate, and is a component of the body’s connective tissues.

The quantity and quality of collagen, elastin and hyaluronic acid decrease with age, leading to a compromised extracellular matrix. This causes skin to lose its appearance of tone, contour and bounce. You can fight these changes by:

- Supporting collagen
- Supporting elastin
- Supporting hyaluronic acid
- Every day, skin is subject to oil, perspiration, debris, makeup, and environmental pollutants. These factors, along with aging, health and diet combine to make skin look aged, feel rough, and become dehydrated. In addition, these environmental factors can also act as a barrier to the skin being able to effectively absorb and benefit from skincare products that are created to help minimize the appearance of aging.

**RE9 Advanced, Skincare Products**

Healthy, younger-looking skin is determined by the overall skin appearance, which is directly related to the level of hydration or moisture content in the skin. This amount is measured by a reduction on the skin in the appearance of:

- Redness
- Pore size
- Skin tone
- Lines and wrinkles
- Texture

Arbonne’s skincare products have been developed and clinically tested to help to provide a healthier-looking, younger-looking complexion.

In 30 days, RE9 Advanced Intensive Renewal Serum was shown to be #1 in improving the look of skin firmness.* In addition, RE9 Advanced products scored #1 in improving the look of healthy, younger-looking complexion in 30 days.*
RE9 Advanced products feature a unique compound of Vitamin C, tetrahexyldecyl ascorbate, which has been included because of its remarkable ability to support collagen and elastin. Arbonne harnesses the power of Vitamin C, a known anti-aging ingredient, to support collagen and elastin, through moisturization, for a look of increased firmness and enhanced appearance of elasticity and plumpness. Not to mention, it does double duty as an antioxidant and brightener. Skin appears firmer, suppler and has the appearance of fewer lines and wrinkles, with consistent use.

With age, skin can also appear to sag and lose its youthful bounce. RE9 Advanced Lifting and Contouring was formulated with a powerful, hydrating blend of botanically derived ingredients to help achieve a more lifted, contoured look. These next generation hydrating formulas support skin’s natural collagen and elastin, and help facial contours look tighter, firmer and more defined. Skin feels more cushioned and appears more revived and renewed.

Peony root extract in RE9 Advanced Lifting and Contouring helps hydrate the skin, encouraging the look of skin elasticity for a firmer appearance, while algae extract moisturizes to support collagen, resulting in a more plump, hydrated look and feel. Our clinical graded study of the RE9 Advanced Lifting and Contouring Eye Cream has shown to improve the appearance of wrinkles around the eyes.**

*Clinical study of 163 participants. Results compared to baseline. **Clinical study of 35 participants. Results compared to baseline.

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**Arbonne Intelligence® Genius Ultra Story**

In 2013, Arbonne skincare scientists began researching ways to help our skincare products work smarter, not harder. The result of this multi-year project is the Genius Ultra, a cutting-edge, patent-pending skincare tool that empowers Arbonne skincare topicals to work smarter, optimizing skincare performance. The Genius Ultra helps boost the performance of your Arbonne skincare products by improving the application of the product to your skin.

The addition of the Genius Ultra to your daily skincare regimen helps you to get the most out of the key ingredients in your Arbonne skincare products, for better-looking skin with just minutes of use per day.

Arbonne partnered with an exert development team, led by Dr. Robert E. Grove, a business executive and entrepreneur with over thirty years’ experience in the medical and beauty device industry, to help us evaluate technologies. With a primary focus on safety and efficacy, we chose to use ultrasound as the technological foundation for the Genius Ultra. When used as directed, the Genius Ultra has been clinically tested and shown to be safe as well as effective, when used as intended.

What makes the Genius Ultra different from similar skincare tools in the market?

- Utilizes low levels of ultrasound energy and includes an automatic shutoff after one minute of use
- Carefully designed to deliver consistent output of the selected technology (ultrasound) and tested by dermatologists and consumers for safety as well as effectiveness
- Features a custom designed tip, chosen by a panel of women who felt this shape allowed them to reach difficult areas of the face, such as below the inner eye area and areas around the nose, more easily and comfortably
- Three warmth levels, along with gentle vibration, allow for personalization and comfort
- There is no need for conductive gels in addition to the Arbonne skincare topical to make the Genius Ultra function properly
The Science Behind the Arbonne Intelligence® Genius Ultra

The Arbonne Intelligence Genius Ultra was developed with proprietary, patent-pending, cutting-edge technology that, when combined with our anti-aging clinically tested skincare products, like the RE9 Advanced Intensive Renewal Serum, Lifting and Contouring Eye Cream, and Arbonne Intelligence Lip Treatment, offers the ultimate next generation solution to help address the signs of aging and achieve youthful-looking, radiant, healthy-looking skin as it helps apply the product more evenly.

Low-level, ultrasound technology and internal automatic shutoff and temperature controls built into the Genius Ultra help to ensure safe operation. The gentle waves from the Genius Ultra dynamically improve the application of skincare products onto the outer layers of skin.

The surface of our skin is uneven, so when regular skincare product is applied with fingertips, product is applied unevenly due to ridges in the skin’s surface that can only be seen under a microscope. Gentle waves from the Genius Ultra help push the product onto the outer layers of the skin, evenly smoothing product into the skin’s natural ridges to help maximize product benefits, ultimately helping your products improve the appearance of your skin.

The technology behind the Genius Ultra is not only revolutionary, but also allows for personal customization of your skincare regimen. The Genius Ultra features three warmth levels (32°, 34° and 36°C), allowing you to gently warm the Arbonne skincare product onto your skin, in the area around your eyes, on your lips, and all over your face for soothing comfort. The warmth levels were created to help enhance the feeling of relaxation while maximizing the results from your skincare routine. Arbonne’s unique skincare formulas integrate key ingredients, such as a Vitamin C derivative (tetrahexyldecyl ascorbate), to deliver targeted results that help improve the skin’s appearance and these results are enhanced when the products are combined with the Genius Ultra. The customization options are numerous, with the Arbonne skincare products you can choose from, as well as the Genius Ultra comfort settings.
GENIUS ULTRA

Features

- Emits approximately 300,000 waves per second to help apply Arbonne skincare products more effectively including serums, eye creams and lip treatment
- Timed settings will shut the device off after one minute to help you precisely time treatment sections
- 3 warmth levels can be selected allowing for customized application of Arbonne products in each area of the face, including around the eyes and lips; do not use directly on the eye or eyelid
- Patent-pending tear-drop shape tip allows you to comfortably use the device in all areas of the face, getting into hard-to-reach spots such as the sides of the nose and the corner areas under the eyes
- Gentle vibration while in operation helps deliver soothing comfort
- Dermatologist tested; suitable for all skin types

Benefits

- Improves the uniform application of your Arbonne skincare products to make your skin appear softer and smoother
- Delivers more uniform and smoother application of Arbonne skincare products than fingertips alone
- Clinically tested to enhance radiance of skin when used with RE9 Intensive Renewal Serum as a result of more effective application than with fingertips alone
- Helps to provide a healthy-looking, luminous glow to skin when used in conjunction with an Arbonne skincare regimen
- Dynamically improves the uniform application of Arbonne skincare products onto the skin

IMPORTANT NOTE

Do not use the Genius Ultra in combination with over-the-counter drugs, including but not limited to, acne medications such as benzoyl peroxide or salicylic acid, sunscreens or skincare products containing avobenzone, homosalate, octinoxate, octocrylene, octisalate, oxybenzone, benzophenone-3 or zinc oxide.
GENIUS ULTRA CLINICAL STUDY RESULTS

Results are measured by a trained grader and compared to baseline.

RE9 Advanced® Lifting and Contouring Eye Cream + Genius Ultra

One minute, twice per day

After 15 Minutes

- 85% showed improvement in the overall appearance of the eye area
- 85% showed improvement in skin smoothness under the eye
- 96% showed improvement in the appearance of under-eye radiance

Clinical study of 26 participants, % of participants improved vs. baseline (bare skin)

After 3 Days

- 84% of participants agreed they would not skip using the Genius Ultra as part of their skincare regimen*
- 92% showed significant improvement in the overall appearance of the eye area
- 84% showed significant improvement in skin smoothness under the eye
- 80% showed significant improvement in the appearance of under-eye radiance
- 56% showed an improvement in the appearance of fine lines around the eyes

Clinical study of 25 participants, % of participants improved vs. baseline (bare skin)

*Perception Claim from Genius Ultra + Eye Cream, 25 participants
GENIUS ULTRA CLINICAL STUDY RESULTS
Results are measured by a trained grader and compared to baseline.

RE9 Advanced® Lifting and Contouring Eye Cream + Genius Ultra
One minute, twice per day

After 3 Days
- 32% of participants showed an improvement in the appearance of deep wrinkles around the eyes

After 30 Days
- 81% showed significant improvement in the appearance of fine lines around the eye
- 92% showed significant improvement in the overall appearance of the eye area
- 89% showed significant improvement in skin smoothness under the eye
- 92% showed significant improvement in the appearance of dark circles under the eye
- 92% showed significant improvement in the appearance of under-eye radiance

Clinical study of 26 participants, % of participants improved vs. baseline (bare skin)
*Perception Claim from Genius Ultra + Eye Cream, 25 participants

RE9 Advanced® Intensive Renewal Serum + Genius Ultra

After 30 Days
Using the Arbonne Intelligence Genius Ultra with RE9 Advanced Intensive Renewal Serum saw an improvement versus baseline in the appearance of:*
- Firmness
- Elasticity
- Radiance
- Moisturization
- Smoothness

Clinical study of 27 participants.

*Results are measured by expert clinical graded observation and analysis compared to baseline. Product applied with fingertips and smoothed over skin's surface using the Genius Ultra for one minute in the morning and one minute at night.
GENIUS ULTRA

How to Use


- Before the first use, test the Arbonne skincare product you will be using along with the Genius Ultra on the inside of the forearm. Wait 24 hours to check for any sensitive skin reaction. If any reaction occurs, discontinue use.

CAUTION

- Use the Genius Ultra only for its intended use as described in this Genius Ultra User Guide and in the Quick Start Guide. Do not use the Genius Ultra with attachments or products not recommended by Arbonne.
- Do not use the Genius Ultra directly on the eye or eyelids.
- Do not use the Genius Ultra in combination with over-the-counter drugs, including but not limited to, acne medications such as benzoyl peroxide or salicylic acid, sunscreens or skincare products containing avobenzone, homosalate, octinoxate, octocrylene, octisalate, oxybenzone, benzophenone-3 or zinc oxide.
- Do not use the Genius Ultra on acne, or over open wounds, cuts, or burns.
- The Genius Ultra is intended for household use only. It is not intended for use by children.

WARNING

- Do not use the Genius Ultra while bathing or in the shower.
- Do not submerge the Genius Ultra in water.
- Do not clean the Genius Ultra while it is charging.
- Do not use or store the Genius Ultra or charging cable near water, or where they can be dropped or pulled into water.
- Do not operate the Genius Ultra or charging cable if either component has been damaged, dropped, previously or currently immersed in water, or if the cable is frayed or damaged.
- Keep USB charging cable away from heated surfaces and water.

SAFETY CAUTION

If you are pregnant or have a pacemaker or a skin condition, consult with your physician before using the Genius Ultra.
Getting Started

Getting results with the Genius Ultra couldn’t be easier. Morning and night, simply apply your Arbonne skincare product onto a clean face. Press the on/off button on the Genius Ultra. Select your desired comfort level by pressing the comfort button, located above the on/off button. Apply the Genius Ultra to the skin over the product using small circular movements, taking care to avoid use directly on the eye or the eyelids. The Genius Ultra will automatically shut off after 1 minute. It’s that easy. In just minutes a day, you’ll experience amazing, more youthful-looking skin.

For best results, follow the steps below:

**Step 1:** Clean your face using water and your Arbonne cleanser.

**Step 2:** Apply desired amount of Arbonne skincare product to the face.

**Step 3:** Turn on the Genius Ultra by pressing the “On” button. You will feel a slight vibration and see the lights on the front of the Genius Ultra light up. Select your desired level of warmth (32°C, 34°C, or 36°C) by pressing the “Comfort” button one, two, or three times until the appropriate LED light is illuminated.

**Step 4:** Holding the Genius Ultra comfortably in your left or right hand, gently position it on the selected area of your face to which you have applied the Arbonne skincare product taking care to avoid use directly on the eye or the eyelids.

**Step 5:** Using a circular motion, slowly and gently move the Genius Ultra around in overlapping circles to apply your Arbonne skincare product. The Genius Ultra will automatically turn off after one minute. Pat any remaining skincare product onto the skin. Do not rub.

**Step 6:** Repeat steps 4 and 5 on other areas of the face as needed.

**Step 7:** When you have finished using the Genius Ultra, clean it with a soft cloth. Do not submerge the Genius Ultra in water or clean it while it is charging. Dry thoroughly and store on your countertop or in a safe, dry area.

Personalizing Your Skincare Regimen

The Genius Ultra has three options to allow customization of your comfort and relaxation level during your skincare routine. The comfort button above the on/off button allows you to select different levels of gentle warmth (all below average body temperature) based on your preferred comfort level.

Because skin is thinner in certain areas of the face such as beneath the eyes, using the Genius Ultra at the lowest warmth level may be more comfortable on those areas. You can select the level of warmth that feels most relaxing. If the Genius Ultra feels too warm, remove it from the face and press the comfort button to select a lower temperature and finish the regular cycle.

The Genius Ultra may be used on the upper brow area and around the eyes, however care should be taken to avoid using the Genius Ultra on the eyelids or directly on the eye.

Please consult the online Genius Ultra User Guide for more information concerning the potential risks associated with use of the Genius Ultra. If you experience discomfort or irritation, discontinue use.
Charging the Genius Ultra

- The Genius Ultra will come with a partial charge so you can begin use immediately. When the battery is low, the logo on the back side of the device will glow on and off continuously, notifying you that charging is required.

- To charge the Genius Ultra, it is recommended that you use the USB cable that comes standard with your device. Connect the cable cord to the back of the Genius Ultra and then plug into one of these three power sources:
  - Wall power outlet
    Plug your charging cable into a USB wall adapter (not included) of correct voltage, then plug the adapter into the wall.
  - Computer
    Plug your charging cable into the USB 2.0 or 3.0 port on a computer that has been turned on and is not in sleep mode. Do not use the USB ports on your keyboard.
  - Power accessory
    Plug your cable into a powered USB hub, docking station, or other appropriate accessory.

- As your Genius Ultra charges, the logo will glow on and off continuously. When it reaches a full charge, the logo will remain continually lit. The light will turn off when unplugged from charging or when not in use.

Limited Warranty

One year warranty (two for EU residents) from the date of original purchase is provided against manufacturer defect related problems resulting from proper, everyday use of the Genius Ultra. What is not covered under the one year warranty: Damage caused by misuse, abuse, neglect, alterations or unauthorized repair; normal wear and tear, including chips, scratches, abrasions, discoloration or fading. Please see the Arbonne website for complete warranty information.

Return Policy

To enjoy use of the Genius Ultra, we recommend you use it exclusively for at least 30 days. This will allow you to find the most personalized and comfortable way to adapt the Genius Ultra into your skincare regimen. If, after that you are not satisfied, we will replace or fully refund your purchase within 45 days from the purchase date.

A 45-day money-back guarantee is offered on all Arbonne products to Clients (including Preferred Clients). Clients not completely satisfied may return the purchased products to their Arbonne Independent Consultant for a replacement or full refund within 45 days from the Client purchase date. A signed and fully completed Product Return Form must accompany a product return. Shipping fees are non-refundable. Please allow four to six weeks for processing. Promotional products and gift items may not be available for replacement, and may, at Arbonne’s discretion, be exchanged for an item of equal value. The product guarantee applies only to Clients who order from an Arbonne Independent Consultant, an Arbonne Replicated Website, or directly from Arbonne using an Arbonne ID.

Disposal Information

The Genius Ultra contains a lithium battery. Please do not dispose of the Genius Ultra with other household waste when discarding. Recycle responsibly to promote the sustainable use of material resources. Avoid harming the environment or human health by preventing uncontrolled waste disposal. For details regarding environmentally safe recycling locations, users should contact their local government office.
DID YOU KNOW?

One of the major ways skin ages is through loss of collagen and elastin. We lose some collagen because of the natural aging process, but an even greater amount can be lost through environmental factors, particularly sun exposure, pollution and stress.

The following content is for educational purposes only. It is not intended to be used to make health claims regarding our products.

These environmental exposures increase the rate at which a natural cellular process occurs, releasing “free radical” molecules into the skin. Free radicals attack and destroy collagen. When left unchecked, free radicals destroy the skin’s support structure; without that support, skin sags and, eventually, wrinkles form. Antioxidants are nutrients that bond with and disable free radicals before they have a chance to destroy collagen.

Collagen, elastin and hyaluronic acid are all naturally occurring in the skin; they help provide fullness and elasticity. As we age, their production slows, which causes skin to sag and lose its structural shape.

Elastin gives skin strength and elasticity. It’s the “rubber band” that helps skin maintain its shape and bounce. Elastin is produced throughout childhood, but as adults, we produce little to no elastin. Elastin keeps your skin tight and young-looking. Since we lose elastin as we age, our skin begins to sag and the muscles weaken, causing fine lines and wrinkles, particularly in areas where we make repeated facial expressions.

Collagen works with elastin in the skin. They both play a huge role in the aging process. Vitamin C also supports collagen and helps reduce the appearance of skin aging.

The skin around the lips is also prone to showing signs of aging caused by repetitive facial expressions, smoking, and sun exposure. Perioral lip wrinkles, marionette lines, or upper lip wrinkles are fine lines or deep wrinkles around the lips and mouth. These are normal signs of skin aging that occur as a result of the loss of elasticity and moisture. Keeping skin on and around the lips well hydrated and protected will help it appear smoother, more volumized, more evenly textured and youthful. Like the eyes, the skin on and around the lips needs daily treatment to maintain a healthy skin balance and help slow signs of aging.
Arbonne Intelligence® Story

Arbonne Intelligence products were developed with botanicals along with cutting-edge scientific ingredients to help target the signs of aging and achieve youthful, radiant, healthy-looking skin. Innovative formulas integrating key ingredients deliver targeted results that help improve skin’s appearance.

Genius Nightly Resurfacing Pads & Solution are designed to support the appearance of healthy looking skin by using dermatologist-approved science balanced with botanicals to enhance the efficacy of your daily skincare regimen.

Arbonne Intelligence Genius products are skincare solutions developed to deliver benefits typically achieved after a visit to a dermatologist, along with prescribed retinoid product. They have been inspired by the gold standard of anti-aging skincare, which typically includes a retinoid as a part of a daily regimen.

When used in combination with your Arbonne skin health regimen, Genius products produce the most significant, visible results. They deliver targeted benefits beyond hydration, including brightening, toning and radiance.

Nourishing Facial Oil has been formulated for skin suffering from unquenchable thirst, feeling uncomfortably dry, or looking like it has lost its youthful vitality. This uniquely smooth and silky hydrating formula deeply replenishes and easily absorbs into the skin's surface, leaving it smoothed, supple, nurtured, and replenished. It delivers hydration and antioxidants to benefit all skin types. Fast-absorbing and non-greasy, it instantly replenishes the skin with essential moisture while working to repair the appearance of fine lines and wrinkles. Formulated with olive squalane, omega-3 and omega-6 fatty acids, sea buckthorn oil, and alfalfa and chicory extracts, this nourishing oil visibly restores the appearance of skin texture, tone, firmness, and fine lines and wrinkles. When used consistently as a part of your daily skincare regimen, it leaves skin looking firmer, suppler, and with a soft, smooth, healthy-looking glow.

Lip Treatment visibly improves the appearance of fine lines and wrinkles on and around the lips. The product is immediately and continuously hydrating, providing a protective barrier to help seal in moisture. Lips look volumized, both immediately and long term. The result is that lips appear smooth, healthy and youthful, and primed for the application of color. With continued, consistent use, the Lip Treatment visibly reduces the appearance of wrinkles, with lips looking visibly lifted and recontoured.

Our proprietary high-performance complex Phytinol—combines two botanical extracts, alfalfa and chicory, which help promote an improved moisture barrier and surface smoothness to deliver an even, less-lined look. This complex, combined with botanicals and science, targets some of the primary appearance concerns of aging skin.

When used in combination with a complete Arbonne healthy-skin regimen, the Arbonne Intelligence products, including the Lip Treatment, produce visible, targeted benefits beyond hydration, including softening, toning, smoothing and radiance.
The Science Behind the Key Ingredients

The combination of science and nature found in these products is what sets Arbonne apart from competitive treatment products and helps deliver the most impactful, immediate results targeted to address and slow the signs of aging.

**P = Phytoinol**

Our proprietary high-performance complex Phytoinol, found in all of our Intelligence products, combines two botanicals, alfalfa extract and chicory extract, which work together to help promote improved skin tone and surface smoothness. They help deliver an even, less-lined look and fight visible signs of aging.

**B = Bakuchiol; R = Retinoid**

A key advancement in our Genius products is the use of the botanical retinoid bakuchiol, along with a scientific retinoid. Retinoids work by prompting surface skin cells to turn over, making way for a new, fresh layer of skin. They support collagen and reduce the appearance of wrinkles before they get their start. In addition, retinoids help slough off brown spots that can give skin an uneven tone, and make them appear less noticeable.

**The “Plus”**

The “plus” in our PBR+ Complex found in our Genius products is mandelic acid and bisabolol. Mandelic acid is an alpha hydroxy acid extracted from bitter almond that has been studied to target common anti-aging concerns. As an alpha hydroxy acid, mandelic acid encourages surface cell turnover, resulting in even-toned skin, as well as a reduction in the appearance of wrinkles. Bisabolol comes from the chamomile plant and provides calming, soothing benefits.

Our Lip Treatment features an innovative, patented science and manufacturing technology that combines ingredients in a unique fashion to create an unsurpassed lip treatment. The process makes the particle sizes in the base so small that they blend together naturally and never separate. The result is a highly concentrated product:

- **Pure:** Emulsifier-, surfactant-free technology
- **Efficacious:** Highly effective key ingredients are concentrated and dispersed within the rich formula to ensure even application
- **Faster-Acting:** The concentrated formula, with evenly dispersed key ingredients, provides nearly instant coverage, delivering a plumped, moistened lip appearance

The technology behind this product is not only more effective, but cleaner. The formula can be created with a cold process because it uses technology without any emulsifiers or surfactants. This results in better formula preservation, since efficacy is not reduced by heat. The final formula contains more consistent, efficacious levels of key ingredients, moisturizers and lip-soothing agents.

**The Arbonne Intelligence for Face Collection Includes:**

- Genius Nightly Resurfacing Pads & Solution
- Nourishing Facial Oil
- Rejuvenating Cream
- Lip Treatment
GENIUS NIGHTLY RESURFACING PADS & SOLUTION

Features

- Nightly skin resurfacing pads with a “fresh pour” active solution remove the dead, rough layer of skin to help maximize absorption of the remaining products in the nightly skin regimen
- Fresh pour delivers the ingredients in their most active form
- Nightly use reveals youthful, radiant, luminous-looking skin in one easy step
- Minimizes the risk of irritation as a result of skin conditioners and soothing botanicals in the formula
- Helps deliver dermatologist results with an improved appearance of overall skin health without the irritation caused by peels or other retinol products
- Dermatologist tested
- Formulated vegan, without gluten

Benefits

- Retinoids, along with other ingredients, helps reduce the appearance of dark spots and skin discoloration; with continued use, skin tone and clarity is more evenly restored
- Phytinol helps promote the appearance of improved skin tone and surface smoothness to deliver an even, less-lined look
- Mandelic acid encourages surface cell turnover, resulting in an even toned skin appearance as well as reducing the appearance of wrinkles
- Bisabolol, from the chamomile plant, calms skin

How to Use

Pour entire bottle of solution slowly over pads. Use once per day in the evening. After cleansing, wipe one pad over clean, dry skin, in upward and outward motions. Follow with your usual nightly Arbonne product regimen. Apply sunscreen daily in the morning.
GENIUS NIGHTLY RESURFACING PADS & SOLUTION

Clinical Instrumentation Results

Results are measured by instrumentation and compared to baseline

After 2 weeks

- 100% showed improvement in the appearance of skin moisture, firmness and elasticity
- 82% said they loved how the treatment was less irritating than a chemical peel or exfoliating scrub

After 8 weeks

- 100% showed improvement in the appearance of depth and width of wrinkles and fine lines
- 80% showed significant improvement in skin clarity and blotchiness
- 82% said they found their skin to be softer and smoother after using the product

Based on a clinical study of 50 participants
NOURISHING FACIAL OIL

Features

- A sheer dry oil formula enhanced with ingredients that contain omega-3 and -6 fatty acids and a super antioxidant to help support luminous skin beauty
- Like a superfood for your skin, this illuminating oil provides just the right amount of superior hydration and moisture where it’s needed most
- Improves the look of skin texture to help create a more radiant-looking, even-toned complexion
- Suitable for all skin types
- Formulated without fragrance
- Non-comedogenic; dermatologist tested
- Vegan, formulated without gluten

Benefits

- Squalane, derived from olives containing omega-3 and -6 fatty acids, replenishes the skin’s natural lipid barrier with moisturization to lubricate, protect and nourish the skin for a soft, smooth, healthy glow
- Alfalfa extract helps moisturize to improve the appearance of skin texture, tone, and firmness and to diminish the appearance of lines and wrinkles
- Chicory extract helps support collagen through moisturization to improve the overall appearance of the skin
- Sea buckthorn oil, containing potent antioxidant properties, helps hydrate to support supple tone and smooth-looking skin

How to Use

Gently apply 2–3 drops to a clean face and neck. Use once or twice a day, as needed with your skincare regimen. For best results, apply after serum. Not recommended for use on the eyes or lips.
NOURISHING FACIAL OIL

Clinical Study Results

Image Analysis and Instrumental Evaluation

Results are measured by instrumentation and compared to baseline

Immediate Improvement

- 96% showed significant improvement in the appearance of fine lines and wrinkles
- 100% showed significant measured improvement in skin moisture barrier protection
- 100% showed significant measured improvement in skin hydration

After 2 weeks

- 100% showed significant improvement in the appearance of fine lines and wrinkles
- 100% showed significant measured improvement in skin moisture barrier protection
- 100% showed significant measured improvement in skin hydration

After 4 weeks

- 100% showed significant improvement in the appearance of fine lines and wrinkles
- 100% showed significant measured improvement in skin moisture barrier protection
- 100% showed significant measured improvement in skin hydration
- 77% showed significant improvement in the appearance of skin luminosity

Based on a clinical study of 26 participants
REJUVENATING CREAM

Features

- Deeply moisturizing, multipurpose cream soothes, hydrates and softens dry, dehydrated skin on the face, elbows, hands and feet
- All-in-one formula with botanical emollients helps replenish moisture
- Formulated and clinically tested to provide 24-hour moisture
- Suitable for all skin types
- Certified gluten-free and vegan
- Use with your favorite Arbonne toner and serum for extra hydration
- Apply to heels and leave on overnight under socks to help soften dry skin on your feet

Benefits

- Proprietary ingredient Phytinol™, which includes alfalfa and chicory extracts, improves the appearance of skin tone and smoothness
- Panthenol acts as a humectant to help increase the moisture content in the top layers of skin
- Sunflower seed and safflower seed oils contain natural antioxidants, as well as fatty acids, to help moisturize and condition
- Aloe vera helps moisturize and soothe
- Chamomile extract conditions and soothes

How to Use

Apply as needed on face and body, focusing liberally on dehydrated skin and dry rough patches.
REJUVENATING CREAM

Consumer Perception Results

After 1 week
- 97% of participants said the product is a perfect all-in-one moisturizer for skin, hair and body
- 91% of participants agreed the product made their skin look healthier
- 97% of participants agreed the product provided instant relief to very dry skin

Based on a clinical study of 30 participants

Clinical Instrumentation Results

Results are measured by instrumentation and compared to baseline

After 24 hours
- 87% showed measured improvement in skin moisture

After 8 hours
- 88% showed measured improvement in skin moisture

Based on a clinical study of 30 participants
LIP TREATMENT

Features

■ Replenishes moisture to smooth lip texture as well as reduce the look of fine lines and wrinkles on and around the lips
■ Deeply hydrates, moisturizes and protects the natural moisture barrier to help lips look soft and supple
■ Immediately and continuously plumps lips’ appearance, restoring a youthful, well-defined appearance
■ Cream formula absorbs quickly and can be worn alone or as a primer to help extend the wear of lipstick or gloss
■ Dermatologist- and allergy-tested; suitable for all skin types
■ Vegan, formulated without gluten

Benefits

■ Alfalfa extract smooths skin’s appearance and minimizes the look of fine lines
■ Chicory root extract protects and supports skin’s natural moisture barrier
■ Ginger enhances lips’ natural pink color, and delivers the appearance of immediate plumping
■ Cocoa butter comforts, softens and nourishes with moisture
■ Raspberry seed oil minimizes moisture loss by replenishing lip barrier and sealing in moisture
■ Cloudberry extract — with omega-3 and -6 fatty acids, vitamin C and pectins — softens, conditions and nourishes by moisturizing

How to Use

Use morning and night as part of your skincare regimen. Pat gently all over clean lips and along the lip contour. Use alone or under lipstick or gloss.
LIP TREATMENT

Clinical Instrumentation Results
Results are measured by instrumentation and compared to baseline
After 3 days
■ 31% measured improvement in lip moisture was shown
■ 29% measured improvement in the appearance of lip volume was shown
■ 19% measured improvement in the appearance of firmness was shown
Based on a clinical study of 20 participants

Clinical Grading Results
Results are measured by expert clinical graders who visually compare skin attributes to baseline
After 3 days
■ 17% reduction in the appearance of wrinkles on and around the lips
Based on a clinical study of 20 participants

Consumer Perception Results
After 3 days
■ 90% said their lips looked more youthful
Based on a clinical study of 20 participants
DID YOU KNOW?

Dry skin and hair are usually caused by environmental factors such as:

- **Weather**: Skin and hair are driest in winter, when temperatures and humidity levels decrease.
- **Heat**: Central heating, wood-burning stoves, space heaters and fireplaces can reduce humidity and cause skin and hair to become dry.
- **Hot baths and showers**: Hot showers or baths can strip moisture and dry skin.
- **Swimming**: Swimming, particularly in chlorinated pools, can cause dry skin and hair.
- **Harsh soaps and detergents**: Many soaps, shampoos and detergents strip moisture from skin and hair. Deodorant and antibacterial soaps can be the most drying.
- **Sun exposure**: Sun exposure can cause skin and hair to dry, leading to deep wrinkles and dull hair.

Dry skin can be uncomfortable and can contribute to noticeable appearance of fine lines and wrinkles. The following can help alleviate dry skin and avoid discomfort:

- **Moisturizing**: Moisturizers create a seal to hold in water and moisture. Applying facial moisturizer as part of a daily skincare regimen, as well as several times per day on your hands and body, can help ease dry skin. Additionally, using cosmetics with moisturizers can also help maintain hydration levels.
- **Using warm instead of hot water, and limiting bath time**: Long, hot showers or baths remove natural oils from skin and hair, causing dryness.
- **Avoiding harsh, drying soaps and shampoos**: Use cleansing creams or gentle skin cleansers, as well as shampoo or shower gels with added moisturizers. Avoid deodorant and antibacterial cleansers with detergents, fragrance and alcohol. They can strip skin, or leave it feeling irritated.
- **Moisturizing immediately after showering or bathing**: Gently pat skin dry with a towel instead of rubbing it. Apply moisturizer or lotion to skin immediately after bathing to help maintain hydration levels.
- **Drinking water**: Keep skin hydrated and looking healthy by drinking water.

The Arbonne Intelligence Story

Arbonne Intelligence products were developed with botanicals and other key ingredients to help target signs of aging. They also help achieve hydrated, radiant, healthy-looking skin and hair with cutting-edge formulas.

The combination of science and nature used to formulate these products helps deliver impactful, immediately visible results.

The Arbonne Intelligence Hair & Body collection includes:

- Genius Booster Serum for Body
- Thermal Fusion Hair & Scalp Revitalizer
- Daily Self-Adjusting Shampoo with Tea Tree Oil
GENIUS BOOSTER SERUM FOR BODY

Features

■ Lightweight, ultra-concentrated serum illuminates as well as improves the appearance of skin firmness and radiance
■ Targeted to address the unique skincare needs of the body
■ Delivers rapid results to the often neglected areas of our body — from the neck down
■ With continued, consistent use, skin appears more youthful
■ Can be mixed with any Arbonne body moisturizer to supercharge the product’s benefits, or used by itself for targeted results
■ Suitable for all skin types
■ Certified gluten-free and vegan

Benefits

■ Retinoids, along with other ingredients, help reduce the appearance of dark spots and skin discoloration; with continued use, skin tone and clarity is more evenly restored
■ Phytinol helps promote the appearance of improved skin tone and surface smoothness to deliver an even, less-lined look
■ Mandelic acid encourages surface cell turnover, resulting in an even-toned skin appearance as well as reducing the appearance of wrinkles
■ Bisabolol, from the chamomile plant, calms skin
■ A proprietary blend of sea buckthorn oil and olive oil ceramide, with omega-3, -6, -7, and -9 fatty acids, helps retain surface hydration for soft, smooth, radiant-looking skin
■ Jania rubens, an extract from red algae, has ultra-moisturizing properties to help smooth and firm the skin surface, reducing the appearance of rough or uneven texture
■ Peptides help support collagen and elastin, improving the look of skin firmness and elasticity
■ Mica, a natural earth mineral, provides a sheer iridescent glow which helps create the appearance of smoother, softer, more radiant-looking skin

How to Use
Shake well. Combine two pumps with your favorite moisturizer and apply all over the body, or use serum by itself as a targeted treatment, morning and evening.
GENIUS BOOSTER SERUM FOR BODY

Clinical Perception Results

In 2 hours
- 90% showed significantly improved skin texture
- 90% had significantly more radiant-looking skin
- 80% saw improvement in skin clarity

In 2 weeks
- 96% showed significant improvement in skin clarity
- 94% saw more radiant skin
- 75% experienced improved skin firmness and elasticity

Based on a study of 30 participants
How to Use

After shampooing and conditioning, apply directly to scalp and massage gently. Comb through hair and leave in for up to 5 minutes. Rinse thoroughly.

Features

- Self-adjusting treatment supports healthy-looking and -feeling hair from root to tip
- Helps nurture hair and scalp with tingling Thermal Fusion Technology that revitalizes the scalp’s appearance and promotes radiant hair
- Lightly scented and suitable for all hair types
- Vegan; formulated without gluten

Benefits

- Peppermint oil conditions the hair and scalp
- Rosemary extract helps nurture the hair and scalp to promote shine and revitalized appearance
- Sage extract promotes hair radiance
DAILY SELF-ADJUSTING SHAMPOO WITH TEA TREE OIL

Features

- Tingly shampoo cleanses, enhances shine, improves manageability, and moisturizes the scalp
- Suitable for the changing needs of all hair types
- Vegan; certified gluten-free

Benefits

- Sage extract helps promote hair radiance
- Rosemary extract helps nurture hair and scalp to promote shine and revitalized appearance

How to Use

Use daily or as needed for all hair types. Wet hair thoroughly. Apply a small amount and lather. Rinse and repeat if necessary.
DID YOU KNOW?

Sensitive skin affects millions in different ways and in varying degrees. Many people with sensitive skin experience an adverse reaction to skincare products or household items, causing redness or tightness.

The following content is provided for educational purposes only. It is not intended to be used to make health claims regarding our products.

Dermatologists look for the following when identifying sensitive skin:

- Reactions such as redness, bumps and skin flaking
- Severe dryness
- A tendency toward blushing and skin flushing

Skin reactions can be caused by:

- Overly dry or injured skin that cannot protect nerve endings
- Excessive exposure to environmental factors, such as sun, wind, or excessive heat or cold
- Contact with materials or substances that cause a reaction such as burning, stinging, redness or sensitivity
- Allergy or irritation
- Product fragrances

The best approach when caring for sensitive skin is to prevent irritation and take steps to maintain healthy skin. The first step is proper cleansing. Most dermatologists agree facial cleansers with fragrance should not be used if you have sensitive skin. Mild fragrance- and soap-free cleansers are ideal because they have less potential for irritation.

Moisturizing is the next step, helping skin retain hydration to resist drying and abrasion. When choosing skincare products for sensitive skin, look for products that contain only essential ingredients, free of irritating substances. The products should soothe and hydrate skin, leaving it feeling and looking healthy, refreshed and calmed.
The Calm Collection Story

Calm products were designed to address the needs of sensitive skin, formulated to be extra gentle and soothing. The products focus on hydrating, moisturizing and soothing skin discomforted by tightness and dryness.

Clinically tested for sensitive skin, the Calm line is non-comedogenic, and fragrance- and colorant-free.

The Calm Collection includes:

- Gentle Daily Cleanser
- Soothing Facial Serum
- Gentle Daily Moisturizer
- Soothing Eye Gel

Clinical Results*

After 2 Days

- 88% of participants agreed the 4-step collection calmed, soothed and hydrated skin; helped prevent moisture loss; and soothed red, dry skin by moisturizing
- 82% of participants agreed the products helped their skin feel softer and smoother, with improved appearance of skin texture and tone

*Based on clinical studies of 50 individuals using the 4-step Calm Collection
GENTLE DAILY CLEANSER

Features

- Gently washes away makeup, dirt and oil without over-drying or irritating skin
- Extra-gentle formula helps soothe easily irritated, sensitive skin by providing hydrating relief while cleansing
- Allergy- and dermatologist-tested
- Fragrance- and colorant-free
- Certified gluten-free and vegan

Benefits

- Aloe vera soothes and moisturizes
- Cucumber helps soothe skin
- Licorice softens and soothes skin
- Mallow, rich in vitamins, softens and soothes
- Chamomile contains antioxidant properties
- Sea mayweed calms skin
- Japanese green tea helps soothe skin

How to Use

Apply a small amount to moist skin and massage gently in circular motion. Rinse with warm water.
SOOTHING FACIAL SERUM

Features
- Lightweight serum absorbs quickly, locking in moisture to leave skin feeling hydrated and refreshed
- Extra-gentle formula helps soothe easily irritated, sensitive skin
- Allergy- and dermatologist-tested
- Fragrance- and colorant-free
- Certified gluten-free and vegan

Benefits
- Aloe vera soothes and moisturizes
- Cucumber helps soothe skin
- Licorice softens and soothes skin
- Mallow, rich in vitamins, softens and soothes
- Chamomile contains antioxidant properties
- Sea mayweed calms skin
- Japanese green tea helps soothe skin

How to Use
Squeeze tip of dropper to fill, and squeeze again to release serum onto hands. Apply evenly over face and neck. Use in the morning and evening after cleansing.
GENTLE DAILY MOISTURIZER

Features
- Lightweight, fast-absorbing formula soothes and moisturizes skin, leaving it feeling soft and refreshed
- Provides hydrating relief from tightness and discomfort caused by dry skin
- Allergy- and dermatologist-tested
- Fragrance- and colorant-free
- Certified gluten-free and vegan

Benefits
- Aloe vera soothes and moisturizes
- Cucumber helps soothe skin
- Licorice softens and soothes skin
- Mallow, rich in vitamins, softens and soothes
- Chamomile contains antioxidant properties
- Sea mayweed calms skin
- Japanese green tea helps soothe skin

How to Use
Apply evenly over face and neck in the morning and evening, after serum application.
**SOOTHING EYE GEL**

**Features**
- Glides on and absorbs quickly with cool roller ball application
- Helps reduce the appearance of puffiness, and hydrates skin around the eyes
- Leaves skin around the eyes feeling hydrated and refreshed
- Allergy-, dermatologist- and ophthalmologist-tested
- Fragrance- and colorant-free
- Certified gluten-free and vegan

**Benefits**
- Aloe vera soothes and moisturizes
- Cucumber helps soothe skin
- Licorice softens and soothes skin
- Mallow, rich in vitamins, softens and soothes
- Chamomile contains antioxidant properties
- Sea mayweed calms skin
- Japanese green tea helps soothe skin

**How to Use**
Using gentle pressure, roll under each eye, from inner corner to outer corner, in the morning and evening.
Acne is the leading cause for visits to a dermatologist. Approximately 70%–87% of adolescents experience some acne, and it can frequently continue into adulthood. Although specific reasons are unclear, the number of people experiencing acne appears to be increasing.

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Acne is a skin condition characterized by whiteheads, blackheads, and red pimples or lesions. It occurs when pores become clogged from increased sebum or oil production, along with decreased cellular turnover. Pores can get clogged when cellular turnover is slowed due to excess oil or an imbalance in bacteria on the skin surface, as well as inflammatory effects from hormone fluctuations or dietary choices.

Almost everyone experiences some clogged pores and pimples in their lives, especially during adolescence. Various grades of acne, depending on severity, can be experienced throughout adolescence and adulthood:

- **Mild Acne:** Minor pimples appear, but they are small, appear only very occasionally, and in small numbers. Blackheads and milia, which are small white or yellow bumps, will appear, sometimes in large numbers, without redness or swelling. Mild acne can become more severe if left untreated.

- **Moderate Acne:** Blackheads and milia generally appear in greater numbers. Papules, or small red bumps, and the formation of pustules or whiteheads will develop in this stage. These symptoms appear with greater frequency, and general breakout activity will be more obvious. Slight inflammation of the skin is now apparent.

- **Severe Acne:** Blackheads and milia generally appear in large numbers. Papules, or small red bumps, and the formation of pustules or whiteheads are well-developed and widespread in this stage. These symptoms appear continuously, and breakout activity is apparent along with more severe skin inflammation.

In teen years, acne will often progress from the nose and forehead to other facial areas. Acne may start to spread to the chest and shoulders, with occasional breakouts on the back, especially in males. Adult women may find greater breakout activity in the cheek, chin, and jawline areas, especially just before and during the menstrual cycle.

Healthy skin is balanced, smooth, clear and glowing, with controlled oil production and small, even, unclogged pores. Supporting healthy, balanced skin starts with better understanding the needs, function and regulation of the skin's ecosystem.

In a healthy-skin ecosystem, dead skin cells rise to the skin’s surface to be shed. When the skin produces excess sebum or oil, dead skin cells can stick together and become trapped inside the pores. These trapped cells clog the pores, and acne begins to appear.

Bacteria known as *Propionibacterium acnes* (*P. acnes*) live on the skin’s surface, and can sometimes get inside a clogged pore. The oily, or sebaceous, glands of the head, neck, and chest or back secrete a mixture of lipids, called sebum, which is dominated by...
the *Propionibacterium* species, including *P. acnes*. A clogged pore can become inflamed and red when *P. acnes* get inside it, which can trigger an acne blemish formation. Keeping the skin's ecosystem in balance, including sebum production and *P. acnes*, can help minimize and prevent future acne formation.

Myths about acne and how to best manage it are as common as this skin problem. One common myth is to let acne run its course. Dermatologists believe that this is not always the best advice:

- Without adequate treatment, dark spots and permanent scars can appear after acne clears.
- Treating acne often boosts self-esteem.
- Many effective treatments are available and can help improve skin’s appearance more rapidly than if left alone.

When skin is viewed under a microscope, you can see it has its own ecosystem, or biological community of interacting organisms, similar to a rainforest. It has many diverse sections and layers, as well as both good and harmful bacteria. The skin’s primary function is to serve as a physical barrier to protect our body from harmful foreign organisms or toxic substances. Four barriers help regulate and keep the skin’s ecosystem in balance:

- **Microbiological or ecoflora:** Skin’s natural defense to protect against undesirable bacteria
- **Physical barrier or stratum corneum:** Functions as the wall to protect and allow exchanges of molecules from inside and outside the skin
- **Biological barrier or epidermis:** Physical structure of the skin
- **Hair barrier:** Protects against external aggressors such as UV light

**Nutrition**

Skincare products are one critical step to achieving a balanced skin ecosystem, but they are not the only area to consider. You also need to focus on health from the inside out with the right nutrition to achieve glowing, clear, balanced skin. Our skin can be a reflection of the overall health of our body and digestive system.

Tips for supporting skin from the inside out:

- **Optimize digestion:** The body’s overall health is connected to how foods are digested. Good digestion helps the body absorb nutrients from foods; improper or unbalanced digestion can lead to mineral or vitamin deficiencies.
  - Boost good bacteria with probiotics: The digestive system naturally has billions of bacteria, like the skin. Digestive health can be supported by promoting growth of good bacteria, along with lowering the amount of harmful bacteria. Probiotics provide strains of good bacteria to help replenish and support the digestive tract. These good bacteria help support the immune system from the inside out.
  - Supplement your diet with digestive enzymes: This helps the body process foods more efficiently and the digestive system function optimally. Digestive enzyme levels decline with age, so a supplement can be necessary to support good function.
  - Get plenty of nutritious fiber: Fiber helps keep things moving in the digestive tract and sweeps out toxins. The average American only consumes about half of the 25 grams of fiber recommended daily. Fiber supplements can help support the toxin elimination from the body.

- **Add healthy fats to your diet:** Research demonstrates most people aren’t consuming the needed levels of essential fatty acids, such as omega-3.
  - Minimize trans fats and saturated fats that could contribute to an unhealthy vascular system, which may impact other parts of the body, such as the skin.
  - Include plenty of healthy fats such as olive oil; coconut oil; avocados; nuts and omega-3-rich seeds; and fatty fish such as salmon, tuna or white fish.
  - Take an omega-3 supplement to help balance essential fatty acid levels in your diet.

- **Boost key vitamins and minerals:**
  - **Vitamin A:** Shown in studies to reduce sebum production and support skin health on the surface.
  - **B vitamins:** High doses of vitamin B5, also known as pantothenic acid, supported healthier, more balanced skin and decreased pore size, according to a published study.
  - **Vitamin C:** Important for tissue growth, repair, and collagen production. It has also been shown to minimize free radical damage.
  - **Zinc:** Helps balance oil gland production, helps support collagen and healthier skin, and helps prevent free radical damage.
Since most people have used antibiotics to kill pathogenic or “bad” microorganisms, the idea of “good” microorganisms may be difficult to understand. However, more beneficial microorganisms live in the human body than harmful ones. Probiotics support the body’s immune system, which, in turn, helps support overall healthy skin balance. This balance can be restored and maintained by supporting the growth of good microorganisms, resulting in fewer harmful microorganisms.

Prebiotics like oligosaccharides are made of linked sugar molecules and, when taken orally, help stimulate the growth of beneficial microorganisms. Oligosaccharides, when in abundance, are an easily digestible food source for skin’s beneficial microflora.

In the presence of good and harmful bacteria, supplementing with probiotics and prebiotics results in more good bacteria and a reduction of harmful bacteria.

The Clear Future® Story

Clear Future products were developed as a complete system to help keep skin clear as well as reduce and help prevent acne blemishes. The acne formulas are powered with salicylic acid, along with a unique blend of efficacious botanicals, to calm and soothe skin. Daily, consistent use as a regimen helps skin appear more even-toned and clear. The system is clinically proven to deliver faster results with key ingredients, including:

- **Salicylic acid**: Potent exfoliant known for its antibacterial properties
- **Alpha-glucan oligosaccharide**: Derived from bio-fermentation and natural sugars, helps mattify and moisturize skin
- **Exopolysaccharide**: Derived from marine algae, helps mattify skin and control sebum by absorbing it at the skin’s surface
- **Naturally derived polysaccharide, rhamnose, glucose, glucuronic acid**: Derived from bio-fermentation and natural sugars, protect the skin’s moisture barrier

The Clear Future Collection Includes:

- Deep Pore Acne Cleanser
- Corrective Acne Treatment Pads
- Mattifying Acne Treatment Lotion
- Intensive Acne Spot Treatment
- Soothing Overnight Mask
Clinical Grading Results

After 3 days
- 38% showed a reduction in acne blemishes
- 76% showed visible improvement in skin redness
- 100% showed improvement in moisturization

After 1 week
- 79% showed a reduction in acne blemishes
- 79% showed visible improvement in skin redness
- 88% showed improvement in the appearance of dark spots (skin discoloration)

After 4 weeks
- 84% showed a reduction in acne blemishes
- 75% showed visible improvement in skin redness

Results are compared to baseline; based on a study of 30 participants using the Clear Future daily regimen of Deep Pore Acne Cleanser, Corrective Treatment Pads, and Mattifying Acne Treatment Lotion.

Perception Results

After 4 weeks
- 91% would recommend the products to a friend or family member
- 84% would replace their existing acne products with these products
- 91% reported an improvement in clogged pores
- 94% reported a reduction in oiliness and shine

Based on a study of 30 participants using the Clear Future daily regimen of Deep Pore Acne Cleanser, Corrective Treatment Pads, and Mattifying Acne Treatment Lotion.
DEEP PORE ACNE CLEANSER

Features

- Strong enough to deliver a thorough cleansing of dirt, oil and debris
- Gentle enough to leave skin feeling soft, fresh and clean without stripping it of natural moisture
- Removes dead skin cells and impurities with exfoliation
- Penetrates pores to clear up acne blemishes; helps support smaller pore size
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

Benefits

- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide helps mattify and moisturize skin
- Naturally derived polysaccharide protects skin’s moisture barrier
- Sage leaf extract, calendula flower extract, and witch hazel help condition and soothe skin
- White willow bark extract boosts exfoliation to reveal the next layer of skin

How to Use

Morning and evening, apply to damp face, massaging in circular motions while concentrating on areas of congestion and oiliness. Avoid eye area. Rinse thoroughly with warm water and pat dry. Because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor. If bothersome dryness or peeling occurs, reduce application to once a day or every other day.
CORRECTIVE ACNE TREATMENT PADS

Features
- Exfoliates and refines pores
- Removes dead skin cells and impurities
- Penetrates pores to clear up acne blemishes
- Provides extra clarifying benefits when used after cleansing
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

Benefits
- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide helps mattify and moisturize skin
- Exopolysaccharide, derived from marine algae, helps mattify skin and control sebum by absorbing it at skin’s surface
- Naturally derived polysaccharide protects skin’s moisture barrier
- Sage leaf extract, calendula flower extract, and witch hazel help condition and soothe skin
- White willow bark extract boosts exfoliation to reveal next layer of skin

How to Use
Cleanse the skin thoroughly before applying this product. Apply presoaked pad to entire face or cover the entire affected area with a thin layer one to three times daily. Because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor. If bothersome dryness or peeling occurs, reduce application to once a day or every other day.
MATTIFYING ACNE TREATMENT LOTION

Features

- Lightweight, non-oily hydrator provides essential moisture without shine
- Absorbs oil while soothing skin and preventing dryness
- Dries and clears acne blemishes
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

Benefits

- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide helps mattify and moisturize skin
- Exopolysaccharide, derived from marine algae, helps mattify skin and control sebum by absorbing it at skin’s surface
- Proprietary sea buckthorn oil, a natural source of omega-9, -6, -3, and -7 fatty acids, maintains skin’s barrier function
- Naturally derived polysaccharide protects skin’s moisture barrier
- Sage leaf extract, calendula flower extract and witch hazel help condition and soothe skin
- White willow bark extract boosts exfoliation to reveal next layer of skin

How to Use

Cleanse skin thoroughly before applying this product. Cover the entire affected area with a thin layer one to three times daily. Because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor. If bothersome dryness or peeling occurs, reduce application to once a day or every other day.
How to Use

Cleanse skin thoroughly before applying this product. Cover the entire affected area with a thin layer one to three times daily. Because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor. If bothersome dryness or peeling occurs, reduce application to once a day or every other day.

INTENSIVE ACNE SPOT TREATMENT

Features

- Strong enough to immediately target acne blemishes with a fast-acting formula, yet gentle enough not to over-dry skin
- Penetrates pores to reduce the number of acne blemishes
- Helps improve the appearance of skin tone
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

Benefits

- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide helps mattify and moisturize skin
- Exopolysaccharide, derived from marine algae, helps mattify skin and control sebum by absorbing it at skin’s surface
- Naturally derived polysaccharide protects skin’s moisture barrier
- Sage leaf extract, calendula flower extract and witch hazel help condition and soothe skin
- White willow bark extract boosts exfoliation to reveal next layer of skin
SOOTHING OVERNIGHT MASK

Features

- Provides cooling comfort to soothe and calm skin
- Balancing formula with prebiotics helps condition and moisturize skin to support clean, radiant-looking skin
- Delivers beneficial, non-greasy hydration for soft, smooth skin
- Helps prevent impurities from settling into and clogging pores
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

Benefits

- Alpha-glucan oligosaccharide helps mattify and moisturize skin
- Exopolysaccharide, derived from marine algae, helps mattify skin and control sebum by absorbing it at skin’s surface
- Naturally derived polysaccharide protects skin’s moisture barrier
- Sage leaf extract, calendula flower extract and witch hazel help condition and soothe skin
- Proprietary sea buckthorn oil, a natural source of omega-9, -6, -3, and -7 fatty acids, maintains skin’s barrier function

How to Use

Apply evenly over clean face. Wait until completely dry and go to sleep. Rinse thoroughly in the morning and continue with daily Clear Future acne regimen. Apply two to three times a week or as often as needed.
DID YOU KNOW?
Healthy skin starts with a daily skincare regimen, customized with products to address your skin type and needs. Healthy skin is defined as radiant, smooth skin with even skin tone, small pore size, and minimal appearance of fine lines and wrinkles. Consistently following a daily skincare regimen helps achieve and maintain a healthy-looking complexion.

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Knowing your skin type helps you choose the products suited to your skin’s needs.

4 Major Skin Types
Oily: Oily skin produces excessive oil all over the face throughout the day. Skin looks shiny due to an oily film buildup. Blackheads and blemishes may be present, and pores generally look enlarged.

Combination: Combination skin generally exhibits oily skin in the T-zone, and dry skin on the cheeks. Both areas of oiliness and dryness are present every day. Skin appears shiny in the T-zone area due to an oily film, but it also looks dry and matte on the cheeks. Blackheads and blemishes may be present, especially in the oilier T-zone area. Pores generally look enlarged on the nose, forehead and chin.

Normal: Normal skin is not too oily or too dry. Blemishes are uncommon, as skin looks soft and supple. Pores are generally small and unnoticeable. Skin looks healthy and smooth.

Dry: When skin loses its ability to produce oils and retain moisture, it feels dry. Though it may look smooth with small pores, it can have a tight, leathery, rougher appearance.

Skincare Regimen
Regardless of skin type, following a skincare regimen is essential to healthy skin and should include the following key steps:

Cleanse: Every great regimen starts with a perfect foundation — clean skin courtesy of a great cleanser. Cleansing is the first step to healthy-looking skin. It is important to gently cleanse the skin at least twice a day to remove dead skin cells, makeup, oil, and debris. When your face is clean, it allows other skincare products you use to work even better, morning and evening.

Treat: Treatment comes in many forms, the most common of which is serum. Serums deliver targeted ingredients specific to the skin’s needs, such as anti-aging, brightening or soothing. Serums also deliver the active ingredients that help refresh, rejuvenate and renew the skin’s appearance, so it is essential to use them in the morning and evening.

Protect: Hydration is key to a dewy, soft, smooth complexion — even if your skin is oily. Use a moisturizer suited to your skin type that is non-comedogenic, meaning it doesn’t clog pores. Also, choose appropriate day and night moisturizers, as they each deliver unique benefits along with hydration.
Day creams with SPF deliver hydration and other related skincare benefits, such as anti-aging or oil absorbing, as well as broad spectrum UVA/UVB protection. Night creams contain key ingredients at effective levels to support your skin’s natural restorative process while you sleep.

**Target:** Eye creams are an important part of the skincare routine. They can reduce the appearance of puffiness, smooth the look of fine lines, brighten dark circles, and replenish moisture. The skin around the eyes is thinner and very delicate, and it loses moisture rapidly so it needs to be treated gently. Eye creams should be used in the morning and evening.

Additionally, products such as scrubs and masks can be added as needed to tone, hydrate, exfoliate and deep-clean skin.

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### The FC5® Collection Story

FC5 was developed to help preserve, protect and revitalize skin, while helping it look healthy. This is accomplished by utilizing Fresh Cell Technology, which encapsulates fresh cell phytonutrients to deliver pure and potent botanicals to the surface of your skin.

Youthful, radiant skin gives off a perceived glow, making it appear luminous. After age 25, most skin needs help maintaining its glow. A targeted daily skin health regimen will provide beneficial hydration, necessary cleansing, exfoliation and moisturization, plus the added benefit of UVA/UVB broad spectrum protection. The FC5 collection was developed with two highly effective formulas:

- **Moisture Fresh** Complex: Helps soften, cool, soothe and condition normal/dry skin.
- **Matte Fresh** Complex: Helps soothe, calm and harmonize oily/combination skin.

This collection offers products specifically formulated for oily/combination skin, normal/dry skin, all skin types, body, and hair — all with Fresh Cell Technology.

### The Science Behind Fresh Cell Technology

Fresh Cell Technology brings all of the skin health benefits from plants directly into FC5 products to deliver benefits from more active, complete ingredients.

5 Fresh Cell ingredients are used in the FC5 collection to deliver visible radiant results.

- **Kiwi:** Antioxidant source
- **Strawberry:** Purifies and tones
- **Carrot:** Soothes and calms; rich in beta-carotene
- **Mango:** Nurtures and hydrates
- **Pumpkin:** Moisturizes; rich in beta-carotene

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### The FC5 Collection Includes:

**Oily/Combination**

- Purifying Cleanser + Toner
- Oil-Absorbing Day Lotion Broad Spectrum SPF 20 Sunscreen
- Mattifying Powder
- Deep Cleansing Mask

**Normal/Dry**

- Hydrating Cleanser + Freshener
- Nurturing Day Lotion Broad Spectrum SPF 20 Sunscreen
- Moisturizing Night Crème

**All Skin Types**

- Hydrating Eye Crème
- Exfoliating New Cell Scrub

**Body**

- Invigorating Body Cleanser
- Conditioning Body Moisture
- Skin Conditioning Oil
- Ultra-Hydrating Hand Crème
- Cooling Foot Crème

**Hair**

- Nourishing Daily Shampoo
- Nourishing Daily Conditioner
Oily/Combination

PURIFYING CLEANSER + TONER

Features

- Mild yet effective 2-in-1 formula combines the benefits of a cleanser and toner
- Gentle formula eliminates makeup and impurities, deeply cleansing pores while leaving skin feeling clean and refreshed
- Matte Fresh. Complex softens, cools, and conditions oily/combination skin
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Strawberry purifies and tones skin, helping reveal an even, radiant complexion
- Mallow extract and lemon peel oil help calm and soothe skin
- Watercress extract helps even skin tone

How to Use

Apply a small amount to moist skin and massage gently in circular motions. Rinse with warm water.
How to Use
Use daily in the morning and throughout the day before sun exposure. Apply evenly to face and neck after cleansing and before makeup.

OIL-ABSORBING DAY LOTION
BROAD SPECTRUM SPF 20 SUNSCREEN

Features
- Lightweight, dual-purpose hydrating lotion absorbs oil to control shine and gives skin a matte appearance
- Matte Fresh™ Complex softens, cools, and conditions oily/combination skin
- Offers SPF 20 UVA/UVB sun protection, which if used with other sun protection measures reduces the risk of skin cancer and early aging, as well as helps prevent sunburn
- Certified gluten-free and vegan

Benefits
- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Kiwi is an antioxidant source
- Mallow extract and lemon peel oil help calm and soothe skin
- Watercress extract helps even skin tone
Oily/Combination

MATTIFYING POWDER

Features

- Translucent powder absorbs oil when used over or under moisturizer or makeup
- Formulated with a green pigment and naturally derived minerals to reduce the appearance of redness and deliver a more even, matte finish
- Works on a variety of skin tones to diminish shine while helping makeup last longer
- Matte Fresh™ Complex softens, cools, and conditions oily/comboion skin
- Allergy- and dermatologist-tested
- Vegan-certified, formulated without gluten

Benefits

- Melissa plant and ivy extracts help calm and soothe skin

How to Use
Pat powder onto face with applicator and blend. Reapply as needed throughout the day for a refreshed look.
Oily/Combination

DEEP CLEANSING MASK

Features

- Formulated specifically for oily/combination skin to help restore smoothness, radiance and clarity
- Deep cleansing formula lifts away oiliness and impurities; helps unclog pores and clear up blackheads
- Refines skin texture by reducing the appearance of pore size
- Matte Fresh Complex softens, cools, and conditions oily/combination skin
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Strawberry purifies and tones skin, helping reveal an even, radiant complexion
- Lemon peel oil helps calm and soothe skin
- Watercress extract helps even skin tone

How to Use

Apply an even layer to clean, dry skin; leave on for up to 10 minutes. Gently remove with a warm, wet towel, and pat dry. Use 3–4 times per week in the morning or evening.
Normal/Dry

HYDRATING CLEANSER + FRESHENER

Features

- Mild yet effective formula eliminates traces of makeup and impurities, delivering an instant cooling sensation that leaves skin feeling fresh and cleansed
- Moisture-rich cleanser gently cleans skin, leaving it feeling moisturized and refreshed
- Moisture Fresh™ Complex softens, cools and conditions normal/dry skin
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Strawberry purifies and tones skin, helping reveal an even, radiant complexion
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone

How to Use

Apply a small amount to moist skin and massage gently in circular motions. Rinse with warm water.
Normal/Dry

NURTURING DAY LOTION
BROAD SPECTRUM SPF 20 SUNSCREEN

Features
- Rich formula deeply moisturizes skin, providing needed hydration
- Moisture Fresh. Complex softens, cools and conditions normal/dry skin
- Offers SPF 20 UVA/UVB sun protection, which if used with other sun protection measures reduces the risk of skin cancer and early aging, as well as helps prevent sunburn
- Certified gluten-free and vegan

Benefits
- Encapsulated fresh cells hydrate skin, resulting in healthier-looking and more radiant skin
  - Kiwi is an antioxidant source
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone

How to Use
Use daily in the morning and throughout the day before sun exposure. Apply evenly to face and neck after cleansing and before makeup.
How to Use
Massage liberally onto skin using circular motions every night.

Normal/Dry

MOISTURIZING NIGHT CRÈME

Features
- Rich formula provides intense, long-lasting hydration with the appearance of renewed radiance
- Protects against moisture loss while sleeping, leaving skin feeling soft, supple and smooth
- Moisture Fresh. Complex softens, cools and conditions normal/dry skin
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits
- Encapsulated fresh cells deliver hydrating skin benefits, resulting in healthier-looking, more radiant skin
  - Mango helps hydrate and nurture skin
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone

Skincare 93
All Skin Types

HYDRATING EYE CRÈME

Features

- Refreshing formula brightens to improve the look and feel of the eye contour and undereye area
- Helps reduce the appearance of undereye puffiness, fine lines and dark circles
- Soothes and moisturizes skin around the eye
- Ophthalmologist-, allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Kiwi is an antioxidant source
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone

How to Use

Use twice daily, in the morning and at night, on clean skin. Gently apply around the eye area using your ring finger.
All Skin Types

EXFOLIATING NEW CELL SCRUB

Features

- Gently exfoliates to leave skin clean, hydrated, soft and radiant
- Contains phytonutrients and antioxidant vitamins
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Kiwi is an antioxidant source
  - Carrot, rich in beta-carotene, soothes and calms
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity

How to Use

Use daily in the morning or night, after cleansing. Apply using circular motions to moistened face. Rinse well and pat dry. If you experience any irritation, reduce usage to 2–3 times per week.
FC5 Body

INVIGORATING BODY CLEANSER

Features

- Mild, refreshing formula cleanses and clarifies, leaving skin feeling silky, soothed and refreshed
- Gender-neutral citrus scent includes natural botanicals and essential oils
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Strawberry purifies and tones skin, helping reveal an even, radiant complexion
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone
- Shea butter moisturizes, conditions, soothes and softens
- Oat kernel extract soothes and moisturizes

How to Use

Use daily in the shower. Apply with a sponge or washcloth, then rinse.
FEATURES

- Moisturizes and conditions dry skin, leaving it soft and smooth
- Reinforces skin’s moisture barrier to provide lasting hydration support
- Gender-neutral formula and scent includes natural botanicals and essential oils
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

BENEFITS

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Mango helps hydrate and nurture skin
  - Pumpkin, rich in beta-carotene, moisturizes
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone
- Vitamin E hydrates and soothes
- Rosemary extract and cocoa butter moisturize to soften and soothe

HOW TO USE

Use daily or as often as needed to moisturize the body.
FC5 Body

SKIN CONDITIONING OIL

Features

- Ultra-rich, moisturizing botanical oil deeply conditions and nurtures dry skin
- Can use to condition any dry area of skin, including the face, elbows, knees, feet, cuticles, and hair
- Combine with FC5 Ultra-Hydrating Hand Crème or Arbonne Intelligence® Rejuvenating Cream for extra hydration and softening
- Gender-neutral citrus scent includes natural botanicals and essential oils
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone
- Safflower, sunflower, olive, and avocado oils soothe, soften and nurture
- Vitamin E hydrates and soothes

How to Use

Apply as often as desired wherever dry, chapped skin is a problem. Use on clean skin or over your favorite serum, day lotion or night/eye cream.
FC5 Body

ULTRA-HYDRATING HAND CRÈME

Features

- Lightweight cream moisturizes deeply, leaving hands feeling soft, smooth and well-hydrated
- Gender-neutral citrus scent includes natural botanicals and essential oils
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Kiwi is an antioxidant source
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone

How to Use

Use daily or as often as needed on dry hands.
How to Use

Massage a generous amount of crème onto clean, dry feet. Use up to two times per day.

Features

- Creamy, rich formula intensely hydrates and nourishes to soften rough, tough skin and soothe cracked heels
- For high-impact hydration, apply to feet before bedtime, and wear socks overnight to lock in moisture
- Gender-neutral citrus scent includes natural botanicals and essential oils
- Allergy- and dermatologist-tested
- Certified gluten-free and vegan

Benefits

- Encapsulated fresh cells hydrate skin, resulting in healthier-looking, more radiant skin
  - Kiwi is an antioxidant source
- Cucumber and watercress extracts help even skin tone
- Birch leaf extract helps improve the appearance of skin clarity
- Clover blossom extract, rich in vitamin C, helps soothe skin and even tone
- Shea butter delivers moisture and absorbs quickly, helping even skin tone while improving texture
- Avocado oil moisturizes skin to soften and smooth
FC5 Hair

NOURISHING DAILY SHAMPOO

Features

- Gently cleanses and moisturizes hair, improving luster and manageability
- Recommended for use on all hair types
- Gender-neutral citrus scent includes natural botanicals and essential oils
- Allergy- and dermatologist-tested
- Vegan-certified, formulated without gluten

Benefits

- Encapsulated fresh cells nourish hair
  - Kiwi is an antioxidant source
- Panthenol helps cleanse and moisturize hair
- Biotin helps maintain healthy hair

How to Use

Can be used daily. Wet hair thoroughly; apply a small amount and lather. Rinse well. For optimum results, follow with FC5 Nourishing Daily Conditioner.
How to Use
Can be used daily. After shampooing with FC5 Nourishing Daily Shampoo, massage a small amount into hair. Leave in for 2 minutes, then rinse thoroughly.

Features
- Rich formula helps hydrate hair, leaving it feeling soft and manageable
- Conditions hair and scalp
- Recommended for use on all hair types
- Gender-neutral citrus scent includes natural botanicals and essential oils
- Allergy- and dermatologist-tested
- Vegan-certified, formulated without gluten

Benefits
- Encapsulated fresh cells nourish hair
  - Carrot promotes lustrous and manageable hair
- Golden jojoba oil helps smooth and soften hair
- Hops extract conditions hair
MEET THE PRODUCT

ARBONNE® LIQUID SUNSHINE TINTED SELF-TANNER

Capture the look of summer with our self-tanner that adds a touch of bronze instantly while developing an even, natural-looking tan within 2 hours. Skin feels healthy and hydrated with its refreshing scent and quick-drying formula. You’re good to glow. #975

HOW TO USE
Shake well. Apply product evenly to cleansed, moisturized skin. Avoid application in the area of the eyes, lips, mucous membrane and hairline. Avoid contact with clothing. Wash hands after use.

FEATURES
- Lightweight, non-oily, quick-drying formula provides a natural-looking tan, visible within 2 hours after application
- Lightly scented, creamy lotion rubs in with no sticky residue, streaking or color transfer
- Tan can be built to a deeper tone with continued application, delivering a healthy, natural glow to the face and body
- Hydrating, refreshing formula recommended for ages 18+
- Allergy- and dermatologist-tested

KEY INGREDIENTS & BENEFITS
- Aloe vera (Aloe barbadensis) leaf juice and green tea (Camellia sinensis) leaf extract hydrate and soothe skin
- DHA delivers a natural-looking, rich tan

ARBONNE ADVANTAGE
- Utilize the entire Arbonne Liquid Sunshine line for the whole family. Our mineral sunscreen formula deflects harmful UVA and UVB rays from the surface of your skin, instead of absorbing the sun’s rays like chemical sunscreens.
- Four key ingredients — aloe vera leaf juice/extract, green tea leaf extract, edelweiss extract, and grapeseed extract — are featured throughout the line in different combinations, helping soothe, hydrate and moisturize skin.

INGREDIENT LIST
Aqua/Water/Eau, Dihydroxyacetone, Dimethyl Isosorbide, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Glycerin, Squalane, Bisopropyl Dimethylolinede, Triethyl Citrate, Citrus Aurantium Dulcis (Orange) Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Linoleol, Benzyl Acetate, Phenethyl Alcohol, Citronellol, Benzyl Salicylate, Citral, Citrus Aurantium Amara (Bitter Orange) Peel Extract, Methyl Anthranilate, Juniperus Mexicana Oil, Glycereth-7 Triacetate, Tapioca Starch, Hydrolyzed Citrus Aurantium Dulcis Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Aloe Barbadensis Leaf Juice, Camellia Sinensis Leaf Extract, Plumeria Alba Flower Extract, Polysorbate 20, Polysorbate 60, Sodium Bisulfite, Sorbitan Isostearate, Sodium Carbonate, Sodium Chloride, Citric Acid, Sodium Hydroxide, Phenoxethanol, Chlorphenesin, Potassium Sorbate, Caramel, Limonene.
Detoxification is a vital process that helps bring the appearance of vitality back to dull, lackluster-looking skin. In today’s fast-paced world, daily skin aggressors like stress, pollution, sun exposure, and lack of quality sleep can have an effect on the look of your skin. To restore skin to its balanced look, it’s important to follow a consistent self-care ritual and to regularly take the time to relax, restore and renew with detoxification.

Every day, skin is subject to oil, perspiration, debris, makeup, and environmental pollutants. These factors, combined with aging, health and diet, make skin look aged, feel rough, and become dehydrated. In addition, these factors can also act as a barrier to the skin, preventing it from effectively absorbing and benefitting from the very skincare products that are created to help minimize the appearance of aging.

Your skin is responsible for a quarter of the natural detoxification that your body does each day to keep itself healthy, both inside and out. With an effective detoxification, your skin should be healthy and appear vibrant, radiant and feel soft. Skin that appears dry, flaky or dull is in need of rejuvenation and additional detoxification by cleansing, exfoliating and masking.

The following content is provided for educational purposes only. It is not intended to be used to make health claims regarding our products.

Products such as cleansers, exfoliators and masks help detoxify the skin by cleaning pores, and removing dead skin cells along with environmental build-up on the skin’s surface. To help keep your mind and body looking and feeling its best:

- Cleanse twice daily: This helps remove surface impurities.
- Practice skin brushing: Similar to exfoliating, dry brushing helps stimulate the skin’s surface and remove dead skin cells.
- Relax with a self-massage: Start with the feet and work your way up the body using light, upward strokes, to help release stress and restore positive energy.
- Sweat: Sweating can quickly and effectively discharge the body of toxins, so vigorous workouts and the use of steam rooms are effective for detoxifying skin.
- Stay hydrated: Drink at least 6–8 glasses of water daily. Hydrating helps your body flush out toxins and gives skin the appearance of a healthy glow.
- Use masks: Full-body or face masks draw out impurities from the skin’s surface, helping prevent clogged pores and remove excess oils.
- Stretch and move: Walking, as well as activities like yoga, can help increase blood flow, promote relaxation and maintain a sense of harmony.
Detoxification with Nutrition

Taking time to care for yourself should not only be focused on the outer appearance but also on mind, body and spirit. Care should be given to what you consume, what you put on your skin and what you do to help relax your mind and detoxify your body from the stresses of daily lifestyle. Detoxification is about cleaning toxins from the body. The liver filters impurities from the blood and processes it for elimination through the kidney or the intestines. The lymphatic system also helps move the toxins through the body to be processed in the liver, which can help maintain optimal health.

Rescue & Renew products will support skin detoxification while Arbonne nutritional products can help to support natural elimination of toxins from the body.

- 7-Day Body Cleanse — Helps cleanse your body and system while supporting the gastrointestinal tract, assisting with the gentle elimination of toxins.
- Digestion Plus — Supports healthy digestion with *Bacillus coagulans*, enzymes and botanicals.
- Herbal Detox Tea — Supports the liver and kidneys, with 9 botanicals in a mild, caffeine-free formula.

Rescue & Renew Collection Story

Inspired by ancient Ayurvedic spa practices, this holistic approach to wellness focuses on the body’s flow of energy for the ultimate in self-care. The ritual and products combined help detoxify the body by cleansing the skin’s surface of impurities while also protecting the skin’s moisture barrier. With the integration of botanical extracts, oils and minerals with aromatic features sourced from around the world, you’ll emerge from this luxurious ritual with radiant, healthy-looking skin, while pure essential oils like grapefruit and juniper berry aromatically create a sense of harmony and vitality.

The collection is built on a foundation of botanical, sustainably sourced pure essential oils for aromatic purposes. Each oil is cold pressed or steam distilled directly from the leaf, peel, berry or root of the ingredient to help ensure that its value is preserved. Together, aroma and detoxification of the skin’s surface can uplift your mood and appearance, helping you look and feel your absolute best every day.

Key Botanicals in the collection include:

- Turmeric Extract — Helps to promote radiant-looking skin
- Dandelion Extract — Contributes to detoxifying effects that promote the appearance of overall skin health
- Ginger Root Extract — Helps counteract the look of dull, lackluster skin by enhancing the appearance of skin radiance

Products in the Rescue & Renew Collection include:

- Detox Soak
- Detox Face Mask
- Detox Scrub
- Detox Wash
- Detox Oil
- Detox Lotion
- Detox Gelée

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
DETOX SOAK

Features

- Helps to aid in the removal of surface impurities from the skin while providing a soothing and pampering experience
- Formulated with pure, aromatic essential oils
- Safe for all skin types including sensitive skin
- Gynecologic, allergy- and dermatologist-tested
- Vegan; certified gluten-free

Benefits

- Pure, aromatic essential oils from grapefruit, tangerine, lavender, juniper berry, ginger, orange, rosemary are known to create a sense of overall well-being
- Sea salt crystals, infused with essential oils, help cleanse and revitalize the appearance of skin

How to Use

Mix a palm sized amount into a warm bath. Soak for 10–20 minutes, relax, and then rinse.
DETOX FACE MASK

Features

- Oil-pulling technology helps to unclog pores by drawing out impurities, dirt and oils from the surface of the skin
- Visibly draws out excess sebum without stripping the skin, helping pores appear smaller through cleansing
- Helps skin appear brighter and promotes the look of smoother, softer, and refreshed-looking skin
- Leaves the complexion looking cleansed and renewed
- Safe for all skin types including sensitive skin
- Dermatologist-tested
- Vegan; certified gluten-free

Benefits

- French pink clay acts like a magnet to attract surface dirt and impurities; cleansing and gently exfoliating skin
- Rosemary oil hydrates; helping to maintain the look of skin clarity
- 5 self-neutralizing acids — mandelic acid, phytic acid, lactic acid, salicylic acid and azelaic acids — help clarify, refine and brighten the appearance of skin tone

How to Use

Apply a thin layer to a clean face, avoiding the eye area. After fifteen minutes, or once mask appears dry, wash off thoroughly with lukewarm water and pat dry. Slight transient tingling or redness may be experienced and is normal for a mask of this type. Use 1–2 times per week.
DETOX SCRUB

Features

- Polishes away dry, dead surface cells and surface impurities caused by exposure to environmental aggressors
- Cleanses to combat the daily wear and tear of environmental exposure and pollution by effectively clearing pores of excess oil, dead skin, and buildup
- Helps improve the appearance of radiant, brightened skin
- Hydrates to promote the appearance of softer and smoother skin, leaving skin feeling touchably soft
- Formulated with pure, aromatic essential oils
- Safe for all skin types including sensitive skin
- Dermatologist-tested
- Vegan; certified gluten-free

Benefits

- Pure, aromatic essential oils from grapefruit and orange are known to create a sense of energy and increased invigoration
- Vitamin E, with antioxidant properties, helps protect skin’s moisture barrier
- Avocado oil, with moisturizing properties, helps protect the skin’s natural moisture barrier from water loss
- Coriander seed oil, with antioxidants, soothes skin
- Passion fruit seed oil moisturizes skin

How to Use

In the bath or shower, apply to wet skin or on dry skin for a deeper clean. Apply liberally and rub in a gentle, circular motion paying particular attention to dry, rough areas. Rinse thoroughly.
DETOX WASH

Features

- Promotes detoxification of the skin through removal of surface impurities
- Cleans oil, dirt and other impurities from the skin to help revive lackluster-looking skin
- Helps improve the look of skin’s clarity and brightness
- Hydrates and replenishes moisture content to help skin look softer and smoother
- Formulated with pure, aromatic essential oils
- Safe for all skin types including sensitive skin
- Dermatologist-tested
- Vegan; certified gluten-free

Benefits

- Pure, aromatic essential oils from grapefruit and orange are known to create a sense of energy and increased invigoration
- Alfalfa and chicory extracts help improve the appearance of skin tone and smoothness
- Mineral salt helps balance the skin’s appearance, revealing a smoother, brighter surface

How to Use

Apply a small amount onto hands or washcloth. Work into a foaming lather over the entire body. Rinse thoroughly.
DETOX OIL

Features

- Moisturizes to promote skin elasticity, helping dimpled skin appear smooth and toned
- Helps to promote the appearance of healthy, radiant skin
- Delivers hydration and helps skin to retain moisture
- Improves the appearance of dull, lackluster and tired-looking skin, helping skin look softer and smoother
- Stimulates the skin’s surface with massage
- Formulated with pure, aromatic essential oils
- Safe for all skin types including sensitive skin
- Non-comedogenic
- Dermatologist-tested
- Vegan; certified gluten-free

Benefits

- Pure, aromatic essential oils from orange, lavender, anise, and bergamot are known to create a sense of calm and relaxation
- Vitamin E, with antioxidant properties, helps protect skin’s moisture barrier
- Grape seed and sesame oils moisturize to support collagen, helping to promote firmer-looking skin
- Argan oil, with antioxidants, vitamin E, and essential fatty acids, moisturizes and conditions skin

How to Use

Apply directly to skin or to hands and then massage in. Absorbs best when skin is slightly damp after bathing.
DETOX LOTION

Features

- Improves the appearance of dull, lackluster, tired-looking skin
- Promotes smooth-looking skin through moisturization
- Provides immediate hydration while also replenishing skin’s natural moisture barrier
- Formulated with pure, aromatic essential oils
- Safe for all skin types including sensitive skin
- Dermatologist-tested
- Vegan; certified gluten-free

Benefits

- Pure, aromatic essential oils from orange, lavender, anise and bergamot oil are known to create a sense of calm and relaxation
- Alfalfa and chicory extracts help improve the appearance of skin tone and smoothness
- Shea butter, a body conditioner, helps moisturize dry skin
- Vitamin B5, a humectant, emollient and moisturizer, helps skin look soft and smooth

How to Use

Apply liberally to hands and body.
DETOX GELÉE

Features

- Hydrates, cools, and refreshes the skin
- Moisturizes to promote skin elasticity, helping dimpled skin appear smooth and soft
- Provides immediate hydration while also replenishing skin’s natural moisture barrier
- Formulated with pure, aromatic essential oils
- Safe for all skin types including sensitive skin
- Dermatologist-tested
- Vegan; certified gluten-free

Benefits

- Pure, aromatic essential oils from orange, lavender, grapefruit, and tangerine are known to create a sense of relaxation
- Shea butter, a body conditioner, helps moisturize dry skin
- Caffeine, with antioxidant properties, brightens the look of skin
- Green algae replenishes the skin’s natural lipid barrier with moisturization to hydrate, lubricate, protect from dryness and nourish the look of skin for a soft, smooth, healthy glow
- Vitamin E helps skin retain moisture and moisturizes dry skin
- Malachite extract acts as an antioxidant, supports formula’s moisturizing benefits by protecting skin against environmental dryness

How to Use

Apply regularly morning and evening or after sports, exercise, or sun exposure. Massage in light, upward circular movements.
Personalizing Your Ritual

Here are some recommendations to help you personalize your detoxifying spa experience for yourself and your Clients.

Setting the stage for a restorative ritual

- **Set your intention.** Do a little stretching and take a deep breath before you even turn on the water. Set your mind to get ready to relax while you sip a cup of Herbal Detox Tea.
- **Soak and enjoy.** Fill the tub. Relax in the tub for as long as you can. While you’re soaking, you can apply the mask and perform acupressure by massaging your pulse points on your face and head.
- **Shower and Rinse.** Shower with the body wash followed by the scrub to cleanse the body and stimulate blood flow to the skin’s surface.
- **Step out restored.** At the end of your shower, finish with a blast of colder water to stimulate your circulation. Step out of the shower and apply body oil, massaging the areas in need of more attention. Before you dry off, apply the lotion and/or gelée.

At Home — Full Detox Ritual

- **Herbal Detox Tea** — Starting your ritual with a hot cup of tea will help put you into a state of relaxation and warm your body in preparation for your detoxification treatments
- **Dry brush** — Brushing your skin before soaking will help remove impurities from the skin’s surface
- **Soak** — Warm water and soothing minerals will help your relaxation experience continue while you support detoxification
- **Face Mask** — Draws excess sebum from the skin
- **Scrub** — Whether you stay in the tub or transition to use this in the shower, the scrub will help remove any surface impurities and dead skin cells
- **Wash** — Cleanses the body of any surface sebum, dirt or pollutants
- **Oil** — Immediately after bath or shower, protect the skin’s moisture by generously massaging oil all over the body
- **Lotion or Gelée** — Before dressing, finish your spa ritual by supporting ongoing skin hydration

At Home — Bathing Detox Ritual

- **Soak** — Warm water and soothing minerals will help your relaxation experience continue while you support detoxification
- **Face Mask** — Draws excess sebum from the skin
- **Lotion or Gelée** — Before dressing, finish your spa ritual by supporting ongoing skin hydration

At a Presentation

- **Herbal Detox Tea** — Serve tea to put the group in the mood for a spa experience
- **Aroma** — Allow everyone to explore the products’ essential oil scents
- **Soak** — Offer foot bath or hand soak experiences
- **Face Mask** — Show the mask on hands or nose
- **Scrub** — Try the scrub on hands, arms or feet
- **Wash** — Experience this product, then rinse off the mask
- **Lotion, Gelée and/or Oil** — Finish off your Presentation. Gelée can be used to rub into shoulder or neck muscles, lotion can be used on hands, and oil can be used on arms or legs if you want to let participants experience all of the products.

At Home — Quick Daily Shower Detox Ritual

- **Scrub** — Helps remove any surface impurities and dead skin cells
- **Wash** — Cleanses the body of any surface sebum, dirt or pollutants
- **Lotion or Gelée** — Before dressing, finish your spa ritual by supporting ongoing skin hydration
DID YOU KNOW?

Your hair consists of 100,000 strands, with about 1,000 strands per square inch on your scalp. Hair is made up of a protein called keratin, the same protein that protects fingernails. Keratin can be damaged in many ways, including sun exposure, chemical processing, coloring, environmental pollutants, heat styling, and cleansing with harsh shampoos.

Common Characteristics of Damaged Hair

- Split ends
- Dulled shine
- Lack of moisture
- Extreme breakage
- Rough texture

Besides damage, the vibrancy and depth of hair color can fade from shampooing and sun exposure. Most hair coloring products penetrate into the layers of keratin, causing hair to dry out, produce flyaways, and create breakage that can result in hair thinning.

These concerns can be prevented or minimized by treating your hair with care, nourishing it with the correct products, and protecting it from sun and heat exposure. Hair-nourishing products can protect, strengthen, improve dullness and help retain color.

Like your skin, your hair needs a daily care regimen to cleanse, treat, moisturize and protect it.

Consumers don’t generally view styling products as something that can improve hair health, but emerging science and efficacious ingredients have shown products can. Consistently using beneficial styling products can help prevent damage, protect against heat, and preserve color while promoting fullness and maintaining shine. These styling products can be just as important to hair health as using the right shampoo and conditioner.
The Arbonne Pure Vibrance Story

The Pure Vibrance collection was specifically created to protect and address the needs of chemically and color-treated hair. The products feature our proprietary Arbonne ColorLast Technology, a unique botanical blend that hydrates to prevent future breakage while incorporating anti-fading properties to help lock in color for healthy-looking, healthy-feeling hair.

Key Points of Difference

When tested against competitive products, Pure Vibrance Lustre Fortifying Shampoo delivered 93% color retention, even on double-processed hair, as opposed to results such as:

- Salon Brand Competitor 1 – Delivered 20% color retention
- Salon Brand Competitor 2 – Delivered 14% color retention

Each of the products has unique features that provide specialized benefits. The collection includes:

- Lustre Fortifying Shampoo
- Fortifying Crème Conditioner
- Hair Revitalizing Masque
- Texturizing Mousse
- ColorLast Hair Serum
- ColorLast Hair Spray
LUSTRE FORTIFYING SHAMPOO

Features

- Gentle, mild botanical blend helps nourish, revitalize, repair and protect all hair types.
- Formulated with ColorLast Technology to be effective for daily use, without stripping hair of moisture, color or vibrancy.
- Lightly scented with natural fragrance and botanicals.
- Recommended for all hair types.
- Formulated without artificial colors, sulfates and parabens.
- Vegan; certified gluten-free.

Benefits

- ColorLast Technology combines botanicals Hawaiian white ginger root and sage leaf extracts to hydrate hair and protect from damage.
- The proprietary technology helps repair, strengthen, condition and lock in color.
- Rice extract promotes hair strength, helping reduce breakage and increasing flexibility while protecting and enhancing color.
- Artichoke leaf extract preserves and maintains shine and the integrity of the hair fiber.
- White tea leaf extract protects against environmental stressors and damage.
- Sage leaf extract leaves hair soft, shiny and manageable.

Clinical Results

- 98% of hair color was retained after 20 washes in both single and double process.

HOW TO USE

Use daily. Work a small amount into lather, gently massage into the hair and rinse.
FORTIFYING CRÈME CONDITIONER

Features

- Daily-use, light conditioner nourishes hair without weighing it down and detangles to deliver a silky, smooth texture
- Created with ColorLast Technology and a botanical blend to protect, deliver moisture, increase vibrancy and extend color
- Lightly scented with natural fragrance and botanicals
- Recommended for all hair types
- Formulated without artificial colors, sulfates and parabens
- Vegan; certified gluten-free

Benefits

- ColorLast Technology combines botanicals Hawaiian white ginger root and sage leaf extracts to hydrate hair and protect from damage
- The proprietary technology helps repair, strengthen, condition and lock in color
- Rice extract promotes hair strength, helping reduce breakage and increasing flexibility while protecting and enhancing color
- Artichoke leaf extract preserves and maintains shine and the integrity of the hair fiber
- White tea leaf extract protects against environmental stressors and damage
- Sage leaf extract leaves hair soft, shiny and manageable
- Horsetail leaf extract conditions and protects against breakage

HOW TO USE

Use daily after shampooing with Pure Vibrance Lustre Fortifying Shampoo. Massage into hair and scalp; leave in for 1–2 minutes then rinse.
HAIR REVITALIZING MASQUE

Features

■ Deep, penetrating conditioner helps restore moisture loss due to coloring, processing and damage
■ Softens hair as it works to bring back lost luster, radiance and shine
■ Formulated with ColorLast Technology and additional botanicals to fortify hair, deliver hydration, and retain vibrant color
■ Can also be used as a styling cream by itself or mixed with Pure Vibrance Texturizing Mousse for texture and hold
■ Lightly scented with natural fragrance and botanicals
■ Recommended for all hair types
■ Formulated without artificial colors, sulfates and parabens
■ Vegan; certified gluten-free

Benefits

■ ColorLast Technology combines botanicals Hawaiian white ginger root and sage leaf extracts to hydrate hair and protect from damage
■ The proprietary technology helps repair, strengthen, condition and lock in color
■ Rice extract promotes hair strength, helping reduce breakage and increasing flexibility while protecting and enhancing color
■ Artichoke leaf extract preserves and maintains shine and the integrity of the hair fiber
■ White tea leaf extract protects against environmental stressors and damage
■ Sage leaf extract leaves hair soft, shiny and manageable
■ Horsetail leaf extract conditions and protects against breakage
■ Hydrolyzed linseed extract restores vibrancy and shine while preserving color

HOW TO USE

Use 1–2 times per week or as needed. After shampooing, massage generously into hair and scalp. Leave in for 2–5 minutes, or longer for a deeper conditioning, then rinse clean.
TEXTURIZING MOUSSE

Features
- Easy-to-use pump dispenses a lightweight styling foam that will not weigh hair down while adding volume and increasing manageability
- Can be applied to damp or dry hair to achieve strong hold or a tousled, textured look
- Formulated with ColorLast Technology and additional botanicals to fortify hair, deliver hydration, protect against sun damage, and retain vibrant color
- Lightly scented with natural fragrance and botanicals
- Recommended for all hair types
- Formulated without artificial colors, sulfates and parabens
- Vegan; certified gluten-free

Benefits
- ColorLast Technology combines botanicals Hawaiian white ginger root and sage leaf extracts to hydrate hair and protect from damage
- The proprietary technology helps repair, strengthen, condition and lock in color
- Rice extract promotes hair strength, helping reduce breakage and increase flexibility while protecting and enhancing color
- Artichoke leaf extract preserves and maintains shine and the integrity of the hair fiber
- White tea leaf extract protects against environmental stressors and damage
- Sage leaf extract leaves hair soft, shiny and manageable
- Horsetail leaf extract conditions and protects against breakage
- Vicia faba seed extract supports hair volume

HOW TO USE
Dispense 2–4 pumps and apply to damp or towel-dried hair. Massage from roots to ends and style.
COLORLAST HAIR SERUM

Features
- Weightless, leave-in formula absorbs quickly to deliver shine, prevent hair color from fading, control frizz, and protect from heat styling damage while adding vitality and brilliance
- Salon-tested, pH-balanced formula can be used on damp hair for protection during styling, or dry hair to help with split ends and add shine without weighing hair down
- Formulated with ColorLast Technology and additional botanicals to fortify hair, deliver hydration and retain vibrant color
- Lightly scented with natural fragrance and botanicals
- Recommended for all hair types
- Formulated without artificial colors, sulfates and parabens
- Certified vegan and gluten-free

Benefits
- ColorLast Technology combines botanicals Hawaiian white ginger root and sage leaf extracts to hydrate hair and protect from damage
- The proprietary technology helps repair, strengthen, condition and lock in color
- Rice extract promotes hair strength, helping reduce breakage and increasing flexibility while protecting and enhancing color
- White tea leaf extract protects against environmental stressors and damage
- Sage leaf extract leaves hair soft, shiny and manageable
- Horsetail leaf extract conditions and protects against breakage
- Hydrolyzed linseed extract restores vibrancy and shine while preserving color
- Argan oil penetrates the follicle to the shaft to remove brittleness, restore shine, and increase manageability
- Abyssinian oil absorbs quickly into the hair to enhance moisture, creating a smooth texture, promoting shine and preventing breakage

HOW TO USE
Apply one pump on clean, damp hair and style as desired. Apply on dry hair for added protection and frizz control.
COLORLAST HAIR SPRAY

Features
- Non-flaking, alcohol-free spray creates flexible, long-lasting hold
- pH-balanced formula can be used throughout the day to give hair an extra boost of shine, hold and style while leaving it touchable, soft and smooth
- ColorLast Technology protects hair from sun damage and humidity while maintaining style, softness and color integrity
- Lightly scented with natural fragrance and botanicals
- Recommended for all hair types
- Formulated without artificial colors, sulfates and parabens
- Certified vegan and gluten-free

Benefits
- ColorLast Technology combines botanicals Hawaiian white ginger root and sage leaf extracts to hydrate hair and protect from damage
- The proprietary technology helps repair, strengthen, condition and lock in color
- Rice extract promotes hair strength, helping reduce breakage and increasing flexibility while protecting and enhancing color
- Artichoke leaf extract preserves and maintains shine and the integrity of the hair fiber
- White tea leaf extract protects against environmental stressors and damage
- Sage leaf extract leaves hair soft, shiny and manageable
- Horsetail leaf extract conditions and protects against breakage
- Vicia faba seed extract supports hair volume
- Panthenol, a vitamin B derivative, conditions and strengthens hair while reducing split ends, adding moisture and preventing breakage
- Hydrolyzed linseed extract promotes vibrancy, shine and color preservation

HOW TO USE
After styling, spray over hair for flexible lift and hold.
DID YOU KNOW?

A baby’s skin is more delicate and fragile than our own. A baby’s skin is thinner and continues to develop through the first year of life, making it more vulnerable to irritants. Skin acts as a protective barrier, the first line of defense against outside organisms, toxins, irritants and allergens. Therefore, a baby’s skin is more sensitive and needs gentle products to deliver gentle care.

Many baby care products on the market contain artificial fragrances, dyes, and other chemical ingredients that can irritate a baby’s skin. In addition, other products often contain harsh cleansing agents or surfactants that can penetrate deep into the skin and be absorbed by the body.

THE ABC STORY

Parents need and want baby care products they can trust for their baby, while still providing the moisture, cleansing and protection necessary. Parents consistently prefer products made with pure ingredients to use on their babies. The collection includes:

- Hair & Body Wash
- Body Lotion
- Mineral Sunscreen Broad Spectrum SPF 30
- Diaper Rash Cream

COLLECTION POINTS OF DIFFERENCE

- The products are developed with the finest, most gentle ingredients for ultra-delicate skin and hair to meet our strict Ingredient Policy.
- Products were tested by pediatricians, dermatologists and parents to ensure that they meet expectations and deliver results.
- Products soothe, moisturize and cleanse a baby or child’s delicate skin.
- Products protect sensitive skin from sun damage or environmental irritants that can cause dry skin.
- Products help avoid common skin irritations from allergies to environmental factors, artificial fragrances or chemical agents found in other popular baby care products.
- The cleansing agents are vegetable surfactants, so they are mild, gentle and can be washed off the skin.
KEY PRODUCT IMPROVEMENTS

- Completely new and improved formulas follow the strict Arbonne Ingredient Policy. Arbonne uses the finest, most efficacious ingredients to develop products with only what’s needed and works best together.
- New squeezable tubes with flip-top caps make them more convenient to use and store.
- **Hair & Body Wash:** New botanically based formula has vegetable-derived cleansing agents, gentle surfactants that wash off and can’t be absorbed into the body.
- **Baby Lotion:** Improved formula is clinically proven to provide 24-hour moisture with an ultra-mild, ultra-soothing formula that can replace the need to use Baby Oil. This new formula does the job of both products, all in one.
- **Mineral Sunscreen:** New formula is a chemical-free, non-nano zinc oxide mineral sunscreen active that provides a physical barrier to protect skin from damaging UVA/UVB rays.

The following ingredients were removed from our reformulated products:
- Butylene glycol
- Synthetic fragrances from Hair & Body Wash and Body Lotion
- Chemical sunscreens from our sunscreen

The removed ingredients were replaced with natural ingredients, fragrances, botanicals and minerals to meet our updated Ingredient Policy standards.

Each product has unique features that provide specialized benefits.
Hair & Body Wash

FEATURES
- Ultra-gentle, tear-free daily cleanser for face, body and hair
- Two-in-one product cleanses, calms and moisturizes in one step
- Naturally scented with an essential oil blend of cottonwood, sandalwood and vanilla
- Vegetable-derived cleansing agents function as gentle surfactants that wash off and can’t be absorbed into the body
- Pediatrician-, dermatologist- and ophthalmologist-tested
- Vegan and gluten-free certified
- Soap-free to prevent moisture loss or irritation

BENEFITS
- Gently cleanses without stripping delicate skin of moisture
- Ultra-mild, tear-free formula soothes and moisturizes with aloe and shea butter
- Leaves skin, scalp and hair soft, soothed and comforted with a blend of soothing botanicals, antioxidants and minerals:
  - Aloe barbadensis leaf juice is an excellent cleansing and moisturizing agent.
  - Chamomile and calendula extracts contain natural moisturizing properties that soothe and calm.
  - Vitamin E is a moisturizing antioxidant that calms and hydrates skin
  - Sunflower oil, used as an emollient, softens skin and helps it retain moisture
- Improved squeezable tube with the flip-open cap makes it easy to use (even one-handed), as well as portable and easy to store

HOW TO USE
Use in the bath after wetting skin. Pour a small amount of washing solution onto a sponge or washcloth and gently lather body and hair. Rinse well.
Body Lotion

FEATURES

■ Botanically based lotion provides 24-hour moisture-loss prevention, offering all the features of an oil (which forms a moisture barrier) and a lotion (which conditions the skin) in one, easy-to-use product
■ Naturally scented with a soothing essential oil blend of cottonseed, vanilla and sandalwood
■ Ultra-gentle formula has been pediatrician-, dermatologist- and allergy-tested to be safe for babies or anyone with sensitive skin
■ Natural ingredients such as shea butter, sunflower oil, aloe, vitamin E and chamomile nourish skin and provide a protective layer of natural emollients and antioxidants
■ Squeezable tube with a flip-top cap

BENEFITS

■ Formula absorbs quickly and contains soothing botanicals, antioxidants and minerals to calm and support the skin in retaining moisture.
  • Aloe barbadensis leaf juice is an excellent, natural moisturizing agent.
  • Chamomile extract has natural moisturizing properties that soothe and calm.
  • Vitamin E is a moisturizing antioxidant that calms and hydrates skin.
  • Allantoin is a natural soothing agent.
  • Sunflower oil, used as an emollient, softens skin and helps retain moisture.
  • Shea butter hydrates skin and provides a protective layer to prevent moisture loss.
■ Forms a protective barrier to help shield skin from environmental irritants.
■ Enhanced formulation eliminates the need to use an additional product, such as baby oil, by providing skin conditioning, hydrating and moisture-loss prevention all in one.
■ Improved squeezable tube with the flip-open cap makes it easy to use (even one-handed), as well as portable and easy to store.

HOW TO USE

Gently massage a generous amount of lotion over the entire body. A baby’s skin can be exceptionally sensitive. If redness occurs, discontinue use.
Mineral Sunscreen
Broad Spectrum SPF 30

FEATURES
- Non-chemical mineral sunscreen, formulated with non-nano zinc oxide, along with botanicals, antioxidants, minerals and natural moisturizers
- Protects against UVA and UVB rays by creating a physical barrier on the skin
- Non-greasy formula glides on easily and absorbs quickly into the skin without whitening
- Water-resistant for up to 40 minutes
- Squeezable tube with a flip-top cap
- Pediatrician- and dermatologist-tested unscented formula, clinically allergy-tested for use on sensitive skin

BENEFITS
- Formula absorbs quickly and contains soothing botanicals, antioxidants and minerals such as aloe barbadensis leaf juice, chamomile, calendula and vitamin E to calm and moisturize the skin.
  - Aloe barbadensis leaf juice is an excellent cleansing and moisturizing agent.
  - Chamomile and calendula extracts contain natural moisturizing properties that soothe and calm.
  - Vitamin E is a moisturizing antioxidant that calms and hydrates skin.
- Improved squeezable tube with the flip-open cap makes it easy to use (even one-handed), as well as portable and easy to store.
- One convenient product offers sun protection along with moisturizers to prevent sensitive skin from becoming dry and uncomfortable as a result of sun exposure.

HOW TO USE
Apply liberally 15 minutes before sun exposure. Reapply after 40 minutes of swimming or sweating, immediately after towel drying, or at least every two hours.
Diaper Rash Cream

FEATURES
- Botanically based formula helps treat and prevent diaper rash
- Deeply hydrating, ultra-rich formula creates a water-repelling moisture barrier to help reduce skin dryness and irritation
- Formulated with soothing, calming plant-based ingredients to protect the delicate skin from wetness
- Allergy-, pediatrician- and dermatologist-tested
- Vegan and gluten-free certified

BENEFITS
- Deeply hydrating formula glides on easily to prevent discomfort and help condition the skin to minimize moisture loss.
- Forms a soothing barrier to protect the skin from irritation caused by wetness in between diaper changes with a blend of soothing botanicals, antioxidants and minerals:
  - Aloe barbadensis leaf juice is an excellent moisturizing agent.
  - Chamomile and calendula extracts contain natural moisturizing properties that soothe and calm.
  - Vitamin E is a moisturizing antioxidant that calms and hydrates skin.
  - Sunflower oil softens skin and helps it retain moisture.
- Gently relieves sore, dry, chapped skin and prevents chafing from diaper friction with a zinc oxide barrier.
- Improved squeezable tube with the flip-open cap makes it easy to use (even one-handed), as well as portable and easy to store.

HOW TO USE
Change wet or soiled diapers promptly, cleanse the diaper area, and dry. Apply cream liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged.
ABC Arbonne Baby Care Set

- All four products: Hair & Body Wash, Body Lotion, Mineral Sunscreen Broad Spectrum SPF 30, and Diaper Rash Cream
- All products work together to provide a complete solution for baby or anyone needing ultra-delicate skincare
- Great way to introduce a Client to this collection
- Perfect baby shower gift
Did You Know…

Shea Butter can be your skin’s best friend. This plant-based ingredient offers numerous skincare benefits including moisturization to help soothe and smooth skin.

The following content is provided for educational purposes only. It is not intended to be used to make health claims regarding our products.

Shea butter is harvested from the seeds of the nut from the shea or karite tree; naturally rich in vitamins A, E and F, it provides skin with the essential fatty acids and nutrients necessary to support hydration. Shea butter has been used in Africa and other countries for years to improve the appearance of skin and hair. Going back to Cleopatra’s Egypt, there are stories of people using the moisturizing benefits of shea butter for cosmetic use to protect their hair and dry skin caused by the sun and winds of Africa.

Shea Butter Skincare Benefits

- **Moisturizing:** The concentration of fatty acids in shea butter makes it especially moisturizing for skin. It is often used to soothe and hydrate dry skin as well as help seal in the skin’s natural oils.

- **Soothing:** The cinnamic acid and other natural properties in shea butter make it soothing for the skin.

- **Smoothing:** Shea butter contains oleic, stearic, palmitic and linolenic acids, helping lock in moisture and assists with preventing drying.

Shea Butter Collection Story

The Arbonne Shea Butter collection was developed to address the most fundamental skin and personal care needs. The collection was designed to be a go-to solution for everyday personal care that works for everyone. The shea butter that is used to formulate the collection offers skincare that soothes with skin moisture protection, leaving skin feeling replenished.

Formulated with sustainable shea butter that is harvested with fair trade principles, each of the products are made with just the essential ingredients allowing them to be options for the entire family.

Sustainable product harvests set out to protect the land, improve the farmers’ or harvesters’ quality of life, and enhance the communities in which the crops are raised. To further this, fair trade helps to ensure that fair prices are paid to the local farmers who have raised the crops — helping support the local economy. The shea butter used in our products is harvested by local women, and helps empower the community, creates social interaction, protects the environment, and advances the local culture.

The shea nut used in Arbonne products is harvested in West Africa by a woman’s cooperative, from a wild growing tree protected by law in the sub-Saharan belt. The trees begin to give fruit after 15–20 years of growth. No fertilizers or pesticides are used in the process, and the trees are pollinated by bees. The seasonal collecting period, boiling, and processing of the nuts occurs early in the morning by the local women. Most of the processed shea is exported, creating a valuable income for the families as well as the local economy.

Shea Butter Collection Includes:

- Hand & Body Wash
- Hand & Body Lotion
- Lip Balm
- Hand Cream
HAND & BODY WASH

Features

- Gently cleanses with moisture-rich lather and leaves skin looking supple, soothed and infused with all of the rich, emollient benefits of sustainable shea butter
- Safe for all skin types
- Vegan and formulated without gluten

Benefits

- Shea butter is rich in vitamins and delivers moisture
- Rose geranium extract replenishes skin’s moisture, helping soften and soothe
- Vitamin E conditions skin, provides skin radiance and helps to seal in skin’s moisture

How to Use

Lather onto hands and body, and rinse well. Follow with Shea Butter Hand & Body Lotion.
HAND & BODY LOTION

Features

- Soothes and softens with intense hydration, leaving skin feeling and looking supple, soft and radiant
- Non-greasy formula provides skin nourishment via moisturization from sustainable shea butter
- Safe for all skin types
- Vegan and formulated without gluten

Benefits

- Shea butter is rich in vitamins and delivers moisture
- Rosemary leaf extract replenishes skin’s moisture, helping soften and soothe
- Cocoa seed butter deeply conditions skin, helping relieve dryness

How to Use

Massage onto hands and body as often as needed to smooth and moisturize dry, chapped skin.
LIP BALM

Features

- Ultra-moisturizing formula hydrates lips to provide soft, soothing comfort
- Tint-free, SPF-free
- Formulated with sustainably sourced shea butter
- Safe for all skin types
- Vegan and formulated without gluten

Benefits

- Shea butter moisturizes to soften skin
- Jojoba seed oil soothes and softens dry lips
- Vitamin E softens and nurtures

How to Use

Apply to lips throughout the day as needed.
HAND CREAM

Features

- Moisturizes, softens and soothes skin
- Non-greasy formula provides skin nourishment from sustainable shea butter
- Safe for all skin types
- Vegan and formulated without gluten

Benefits

- Shea butter moisturizes to soften skin
- Vitamin E softens and nourishes
- Coconut oil soothes skin and absorbs quickly leaving skin feeling soft

How to Use

Massage onto hands as often as needed to smooth and moisturize dry, chapped skin.
MEET THE PRODUCT

PURE MINT DEODORANT

Stay cool and collected with our aluminum- and paraben-free deodorant infused with spearmint, mint and antioxidants from white tea, lemongrass, sage and tea tree extracts. The unique odor-fighting formula with baking soda and vegetable enzymes helps you feel fresh all day. #4112

KEY INGREDIENTS & BENEFITS

- Baking soda helps preserve freshness and absorb odors
- Vegetable enzymes help neutralize the effects of odor-causing bacteria to deliver gentle, effective protection
- A blend of aloe vera (Aloe barbadensis) leaf juice, and white tea (Camellia sinensis) leaf, ginger (Zingiber officinale) root, lemongrass (Cymbopogon schoenanthus), sage (Salvia officinalis) leaf, and tea tree (Melaleuca alternifolia) extracts condition skin while providing a light scent
- Zinc absorbs moisture
- Aloe vera (Aloe barbadensis) leaf juice and witch hazel (Hamamelis virginiana) water soften and soothe, helping skin feel comfortable

HOW TO USE

For best results, use daily to stay fresh, dry and comfortable.

FEATURES

- A unique formula of baking soda and vegetable enzymes helps you feel fresh all day
- Formulated without aluminum
- Refreshing scent, formulated for both men and women, supports gentle yet effective odor protection

ARBONNE ADVANTAGE

Start your day with pure refreshment. Use Pure Mint Deodorant and Toothpaste for simple freshness. It’s a natural, effective 2-step regimen.

INGREDIENT LIST

Propanediol, Aqua/Water/Eau, Glycerin, Sodium Stearate, Glyceril Laurate, Saccharomyces Ferment, Fragrance/Parfum, Caprylyl Glycol, Menthol, Hamamelis Virginiana (Witch Hazel) Water, Aloe Barbadensis Leaf Juice, Potassium Sorbate, Sodium Benzoate, Sodium Bicarbonate, Zinc PCA, Camellia Sinensis Leaf Extract, Zingiber Officinale (Ginger) Root Extract, Citric Acid, Benzoic Acid, Cymbopogon Schoenanthus Extract, Melaleuca Alternifolia (Tea Tree) Flower/Leaf/Stem Extract, Salvia Officinalis (Sage) Leaf Extract, Limonene, Linalool.

COMPLEMENTARY PRODUCTS

Pure Mint Toothpaste, #4113

Skincare 134
MEET THE PRODUCT

PURE MINT TOOTHPASTE

You’ve got a reason to smile. Brushing daily with this fluoride-free toothpaste helps cleanse, brighten and prevent plaque and tartar buildup on teeth for close-up confidence. Flavored with mint and spearmint, our formula contains antioxidants from white tea, ginger, grape, pomegranate and cranberry extracts. Formulated without artificial colors and sweetened with naturally derived xylitol. #4113

HOW TO USE

Brush thoroughly after each meal or at least twice a day, or as directed by a dentist or physician.

FEATURES

- Brushing daily helps cleanse, brighten and remove stains, as well as assist in preventing plaque and tartar buildup
- Contains no artificial colors or flavors
- Sweetened with naturally derived xylitol
- Formulated without fluoride
- For adults

KEY INGREDIENTS & BENEFITS

- White tea (Camellia sinensis) leaf, ginger (Zingiber officinale) root, grape (Vitis vinifera) seed, pomegranate (Punica granatum) and cranberry (Vaccinium macrocarpon) extracts help keep breath fresh
- Mint and spearmint extracts deliver a refreshing, minty flavor
- Sodium lauroyl sarcosinate, derived from a natural amino acid, helps gently and effectively cleanse

INGREDIENT LIST

Glycerin, Hydrated Silica, Sorbitol, Aloe Barbadensis Leaf Juice, Sodium Lauroyl Sarcosinate, Aqua/Water/Eau, Xylitol, Camellia Sinensis Leaf Extract, Punica Granatum Fruit Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Vitis Vinifera (Grape) Seed Extract, Zingiber Officinale (Ginger) Root Extract, Cellulose Gum, Menthol, Calcium Glycera phosphate, Bisabolol, Flavor/Aroma, Benzoic Acid.

ARBONNE ADVANTAGE

Start your day with pure refreshment. Use Pure Mint Toothpaste and Deodorant for simple freshness.

COMPLEMENTARY PRODUCTS

Pure Mint Deodorant, #4112
The Basic Science of Nutrition

When it comes to what your body needs, it’s simple — the small changes make the biggest difference in your life. We each have a responsibility to ourselves, as well as our loved ones, to maintain good health. Human biology and all the functions required for our bodies to work optimally every day is complex, but this basic nutrition information may help you feel more comfortable talking about health, wellness and Arbonne nutrition products with others.

Vitamins and Minerals

We’ve always heard how important it is to get our vitamins and minerals and to eat lots of vegetables and fruits. But why is it so important for us to make sure we’re getting the nutrients we need? Vitamins and minerals are incredibly important to human health and function. Deficiencies in any one of the essential vitamins or minerals can result in a variety of health issues. Vitamins and minerals support key metabolic processes and support overall body tissues, including the immune system, skeletal system, and nervous system. In some form, they help support the health of every organ in your body.

For an idea of the benefits various vitamins and minerals provide, see the chart below:

<table>
<thead>
<tr>
<th>VITAMINS</th>
<th>MINERALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vitamin A</td>
<td>Supports muscle function, neurotransmission and function of digestive enzymes; needed for the maintenance of normal teeth and bones, and supports skeletal health</td>
</tr>
<tr>
<td>Vitamin B12</td>
<td>Supports normal energy-yielding metabolism, and normal function of the nervous system and immune system; supports red blood cell formation, and normal physiological function</td>
</tr>
<tr>
<td>Vitamin C</td>
<td>Supports normal energy-yielding metabolism, and normal function of the blood vessels, bones, gums, skin and teeth; supports the normal function of the immune system, nervous system and psychological function</td>
</tr>
<tr>
<td>Vitamin D</td>
<td>Supports normal absorption/utilization of calcium and phosphorus and normal blood calcium levels; supports normal function of the immune system, teeth, muscle function and bones</td>
</tr>
<tr>
<td>Vitamin E</td>
<td>Supports the protection of cells from oxidative stress; supports the nervous and cardiovascular systems</td>
</tr>
<tr>
<td>Vitamin B6</td>
<td>Supports normal energy-yielding metabolism and protection of cells from oxidative stress</td>
</tr>
<tr>
<td>Riboflavin</td>
<td>Supports normal amino acid synthesis, blood formation, immune function and cell function; supports maternal tissue growth during pregnancy and normal homocysteine metabolism</td>
</tr>
<tr>
<td>Folic Acid</td>
<td>Supports normal amino acid synthesis, blood formation, immune function and cell function; supports maternal tissue growth during pregnancy and normal homocysteine metabolism</td>
</tr>
<tr>
<td>Calcium</td>
<td>Supports the maintenance of normal skin, vision, immune system and mucus membranes</td>
</tr>
<tr>
<td>Chromium</td>
<td>Supports normal macro nutrient metabolism and the maintenance of normal blood glucose levels</td>
</tr>
<tr>
<td>Copper</td>
<td>Supports the maintenance of normal skin pigmentation, immune function and protection of cells from oxidative stress</td>
</tr>
<tr>
<td>Magnesium</td>
<td>Supports normal amino acid synthesis, blood formation, immune function and cell function; supports maternal tissue growth during pregnancy and normal homocysteine metabolism</td>
</tr>
<tr>
<td>Phosphorus</td>
<td>Supports normal macro nutrient metabolism and the maintenance of normal blood glucose levels</td>
</tr>
<tr>
<td>Selenium</td>
<td>Supports normal thyroid function, immune function, and maintenance of normal hair and nails</td>
</tr>
<tr>
<td>Zinc</td>
<td>Supports normal carbohydrate and fatty acid metabolism, DNA synthesis and hormone metabolism; supports normal cognitive function, the reproductive system, macro nutrient metabolism and immune function</td>
</tr>
</tbody>
</table>
Antioxidants and Free Radicals

We hear the words "antioxidants" and "free radicals" used frequently in today’s marketplace, but it is important to know exactly what these are. Free radicals can be created naturally by the body as a by-product of various biological functions; they can also be created by pollutants in the environment. Free radicals are oxygen molecules that are missing an electron, which has made them unstable. These unsound molecules are searching for another electron to stabilize them. By taking an electron from other molecules, it can cause varying degrees of damage to cells, which may even lead to oxidation and aging.

Antioxidants are found in many different sources, but they are primarily found in various fruits, vegetables, and other botanicals. Antioxidants function by preventing oxidation of our body’s proteins and fats from free radicals. In addition to getting antioxidants from external sources, the body produces its own antioxidants, such as the liver’s production of glutathione, one of the body’s endogenous (internally made) antioxidants. However, with so many free radicals present in today’s environment, it’s beneficial to supply the body with more antioxidant support.

### Sources of Antioxidants

<table>
<thead>
<tr>
<th>Vitamin C</th>
<th>Polyphenols</th>
<th>Carotenoids</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthocyanins</td>
<td>Catechins</td>
<td>Flavonoids</td>
</tr>
</tbody>
</table>

- **Vitamin C**: Oranges, Cherries, Elderberries, Amla Berries
- **Polyphenols**: Blueberries, Açaí Berries, Concord Grapes, Cranberries, Cherries, Oranges
- **Carotenoids**: Apples, Carrots, Black Tea Leaves, Cocoa, Black Tea Leaves, Apricots, Marigolds, Pears

**Enzymes and the macronutrients they help break down**

<table>
<thead>
<tr>
<th>ENZYME</th>
<th>MACRONUTRIENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lipase</td>
<td>lipids (fats)</td>
</tr>
<tr>
<td>Lactase</td>
<td>lactose</td>
</tr>
<tr>
<td>Protease</td>
<td>protein</td>
</tr>
<tr>
<td>Amylase</td>
<td>starch, sugars</td>
</tr>
<tr>
<td>Alpha-Galactosidase</td>
<td>sugars</td>
</tr>
<tr>
<td>Peptidase</td>
<td>protein</td>
</tr>
<tr>
<td>Invertase</td>
<td>sugars</td>
</tr>
</tbody>
</table>
Prebiotics, Probiotics and Enzymes

Prebiotics are soluble fibers that ferment in the gastrointestinal (GI) tract and create an ideal environment for probiotics to colonize and grow. Probiotics are beneficial microorganisms (good bacteria) found in the GI system of all humans that help keep “bad” bacteria in check and also assist with normal function of the GI system. Coupling probiotics with prebiotics is a way to help increase the successful colonization of probiotics in the GI tract. Poor diet, environmental pollution, and antibiotic medications may reduce populations of beneficial intestinal bacteria. When microbial imbalance occurs, certain uncomfortable side effects like gas, indigestion and diarrhea can occur, so it’s important to help maintain this balance. Enzymes are specialized proteins and help the body break down dietary nutrients like protein, sugars, carbohydrates, starch, lactose, and others, so they can be properly utilized by the body. With age, our digestive systems tend to make less enzymes, so supporting levels of digestive enzymes can help support overall digestive function and nutrient absorption.

Omega-3 Fatty Acids

Omega-3 fatty acids are polyunsaturated fatty acids that are essential for the optimal biological function of the body. An essential nutrient is one that cannot be made by the body and must be obtained through the diet. While marine animal sources like fish and now krill are the most common sources of omega-3 fatty acids, there have been concerns regarding the possibility for environmental contaminants in marine-based oils, and even the environmental impacts of harvesting these sources of oils. Recent advancements in science and manufacturing processes have made it possible to extract alpha-linolenic acid (ALA), docosahexaenoic acid (DHA), and even eicosapentaenoic acid (EPA) from plant and algae sources, giving consumers the option to choose safer, more environmentally friendly alternatives. Omega-3 fatty acids are important for the maintenance of good health, as well as supporting eye health, cellular function, and cognitive health.

Fiber

Fiber is non-digestible carbohydrates and lignin found in plants, and includes both insoluble and soluble types. It can be difficult to obtain adequate daily levels of fiber, as many foods consumed in the typical American diet are generally low in fiber content. Fiber helps support optimum GI health, satiety, and cardiovascular health, so it’s important to get at least the recommended daily value of 25 grams of fiber every day.

Pea Protein: Better Than The Rest

Pea protein is a highly absorbable and easily digestible plant protein, and when combined with rice protein and cranberry protein, it provides a complete protein. Pea protein provides all essential amino acids, as well as the amino acids arginine and glutamine. Pea protein is also a source of glutamic acid and the branched-chain amino acids (leucine + valine + isoleucine). Arginine participates in the supply of nitric oxide, and branched-chain amino acids help support muscle tissue and need to be supplied by the diet.

Gluten

Gluten is a protein found in wheat and wheat derivatives but may also be found in barley and malts. Many processed foods, sauces, seasonings, flavorings and even beer contain gluten. Gluten is primarily a concern for individuals who have a specific sensitivity or immune system reaction to gluten. This can include those with a general intolerance and those with celiac disease, who have an autoimmune response triggered by gluten that can lead to damage of the small intestine as well as nutrient deficiencies.

While not necessarily everyone has to avoid gluten, all Arbonne nutrition products are gluten-free.

Did you know?

Research published in the October 2012 issue of the American Journal of Gastroenterology indicated that 1.8 million Americans have celiac disease but that as many as 1.4 million of these individuals (83%) don’t know it.

Metabolism

Metabolism is a complex and important process in the body, and at risk of oversimplification, could be quickly described as the biochemical reactions to utilize nutrients and generate energy. An individual’s metabolic rate is the number of calories that are burned by the body when at rest; essentially the amount of fuel you burn just to keep your motor running at all times. Metabolism is carried out through various metabolic pathways in the body, and certain nutrients help the body metabolize specific dietary nutrients like sugar, fats, etc. By helping the body be more efficient in its metabolic processes, you are helping the body more efficiently convert these dietary nutrients into usable energy.

Vitamin D & B12 Deficiencies

With the exception of fatty fish, most foods are very low in vitamin D. Strict vegetarians, those with darker skin tone, and those who do not get adequate exposure to sun can become deficient in vitamin D. Studies have shown that as many as 1 million Americans may be deficient in vitamin D. Vitamin B12 is abundant in various types of meats and at significantly lower levels in plants and vegetables. This means that individuals following a vegetarian diet may be at risk of deficiency. Increasing research on vitamin D shows its benefits in supporting a broad range of body systems and tissues — from skeletal to immune to cognitive health. Vitamin B12 is important for cellular function, energy production, and support of the brain and nervous system.
Did You Know?

The ideal diet to fuel and balance the body’s nutritional needs should consist of a variety of fruits and vegetables, lean protein sources, whole grains, low-fat dairy or plant-based calcium sources, along with heart-healthy fats like those found in cold water, wild fish, almonds, or extra-virgin olive oil. According to the USDA, an ideal healthy plate or meal should consist of:

- ½ fruits and vegetables
- ¼ grains, at least half of the grains should be whole
- ¼ lean protein from plant or animal sources
- 3 cups or servings of nonfat, low-fat dairy or plant-based calcium sources included each day

According to Harvard Medical Research, a large segment of the population rarely achieves a balanced, fresh source diet. A few reasons for this are:

- **Modern farming practices:** Today’s farming techniques yield large fast-growing plants that may often lack key micronutrients found in more traditionally raised crops.
- **Aging:** As we grow older, it’s common for our bodies to have to work harder to digest and absorb key nutrients as a result of insufficient stomach acid or low amounts of beneficial microorganisms in our digestive tracts.
- **Frequent dieting:** A reduced-calorie diet often makes it more challenging to get the necessary nutrition.
- **Busy lives:** Balancing priorities can lead to time management challenges that make it difficult to consistently plan, shop for, and prepare balanced, full meals.

For these reasons, a daily vitamin and supplement regimen is needed to ensure we give our body an “insurance policy,” providing an extra dose of nutrients when our diet doesn’t deliver what we need for when busy, stress-filled lifestyles wear our bodies down and impact our natural system balance.

A healthy digestive system is crucial to ensure your body can process and benefit from the nutrients you consume. Your digestive system is supported by necessary micro-organisms that help digest food and absorb key nutrients. Probiotics are live microorganisms that can help supplement the levels currently in your body, while prebiotics are substances that encourage the growth of beneficial bacteria naturally.

Another solution that helps many people balance their diets and control calories is an “on the go” meal option. Planning ahead is the key to success. Having food that can travel with you, regardless of schedule or busy lifestyle, can help prevent unplanned stops at convenience stores and fast food restaurants. As a result, many people turn to protein shakes, smoothies or meal replacement bars.

Many people are lactose intolerant or lactose sensitive. Some cannot digest milk products, are looking for an alternative taste, or prefer a vegan or vegetarian lifestyle. When combined with rice protein, pea protein, an alternative to dairy, is a complete protein source, like eggs. Complete protein sources supply essential amino acids your body needs but cannot make on its own. Amino acids are involved in many bodily functions like muscle building, calcium absorption, and collagen formation.
Arbonne Essentials® for Daily Health Story

The Arbonne Essentials for Daily Health products consist of supplements formulated with the latest technology, premium ingredients, and nutrition from whole food sources, delivering what your body needs to stay in balance every day.

Key Points of Difference

- Essential nutrients help provide a foundation for optimal health
- An easy way to approach everyday nutrition that will help you feel amazing — and live better
- Products formulated with premium ingredients
- Nutrition products that exclude gluten, soy, animal products, high fructose corn syrup, cholesterol, trans fats, and artificial colors, flavors and sweeteners

Each product has been created to work with the rest of the collection to deliver a complete, balanced solution for overall health and wellness. To enhance this collection, we’ve also created the 30 Days to Healthy Living and Beyond Support Guide to offer meal plans, tips and healthy living solutions.

Each of the products has unique features that provide specialized benefits. Products include:

- Protein Shake Mix
- Ready-to-Drink Protein Shake
- Daily Protein Boost
- Digestion Plus
- Daily Fiber Boost
- Greens Balance
- Super Chews for Kids & Teens
- Omega-3 Plus
- Daily Power Packs for Men, Daily Power Packs for Women
- Herbal Detox Tea
**PROTEIN SHAKE MIX**
**READY-TO-DRINK PROTEIN SHAKE**

**Features**

- 20 grams of easy-to-digest vegan protein, derived from peas, rice and cranberries, per serving
- Supplemented with over 20 vitamins and minerals, such as vitamin E and magnesium to support overall health, energy and well-being
- Can be blended with a variety of fresh fruits and vegetables, our Greens Balance, and Daily Fiber Boost to supplement nutrient values and taste
- Available in powder or ready-to-drink forms, conveniently providing protein to fit taste, preference or lifestyle
- Clinically tested and qualified with a low glycemic index
- Free of artificial colors, flavors and sweeteners, as well as dairy, whey, soy, saturated fats, trans fats, and cholesterol
- Certified vegan, gluten-free and kosher

**Benefits**

- Essential amino acids help support muscle repair and protein synthesis
- Low allergen potential is achieved by avoiding common allergens, such as soy and whey, which are present in many protein mixes
- 20 grams of natural vegan protein promotes satiety and is easily digestible

**How to Use**

Blend with a variety of fruits and vegetables to give your shakes an extra nutrient boost while creating your own favorite flavor combinations.

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1These statements have not been evaluated by the food and drug administration.
This product is not intended to diagnose, treat, cure or prevent any disease.
DAILY PROTEIN BOOST

Features

- 10 grams of easy-to-digest vegan protein, derived from peas, rice and cranberries, per serving
- Can be blended with Arbonne Essentials Protein Shakes, PhytoSport After Workout, or your favorite foods and beverages to supplement protein
- Unflavored, unsweetened powder conveniently provides protein to fit taste, preference or lifestyle
- Source of essential and non-essential amino acids
- Free of artificial colors, flavors and sweeteners
- Formulated vegan and without gluten

Benefits

- Essential amino acids help support muscle repair and protein synthesis
- Low allergen potential is achieved by avoiding common allergens, such as soy and whey, which are present in many protein mixes
- 10 grams of natural vegan protein is easily digestible

How to Use

Add 1 scoop (16 g) per day to at least 250 ml of your favorite beverage or food (hot or cold). 16 g measuring scoop included. Stir well until dissolved. Drink adequate amounts of water.

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DIGESTION PLUS

Features

- Daily dietary supplement featuring prebiotics, probiotics (*Bacillus coagulans*) and enzymes to support optimal digestive health
- Delivered in a readily absorbed powder form and offered in convenient stick packs
- Can be mixed with water, juice, or blended into your Arbonne Protein Shake
- Gluten-free; certified vegan and kosher

Benefits

- Fructooligosaccharides, prebiotics botanically derived from chicory root, support a healthy gastrointestinal tract while creating an ideal environment for probiotics to colonize
- Probiotics help support the intestinal microflora in the GI tract
- Enzymes support the breakdown of carbs, fats, protein, fiber, and lactose to help support nutrient uptake from foods
- Peppermint extract supports healthy digestion to help minimize gas and bloating

How to Use

Add 1 stick pack to at least 4 oz. of cold/room temperature liquid and stir until mixed. Take once daily with a meal.

Tip

Avoid adding to hot liquids as high temperatures can be detrimental to the probiotics in the formula.

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DAILY FIBER BOOST

Features

- Delivers 12 grams of fiber in each serving, representing nearly half of the recommended daily allowance.
- Heat-resistant blend of gluten-free grain and fruit fibers can be added to hot or cold food, beverages or baked goods.
- Made from Arbonne’s soluble blend of peas, apples, citrus fruits, and beet fiber.
- Won’t change the flavor or texture of food.
- Formulated without cholesterol, saturated or trans fats, or gluten.
- Certified vegan, gluten-free and kosher.

Benefits

- Supports gastrointestinal health, regularity and healthy glucose levels already within a normal range.
- Promotes satiety when included as part of a balanced meal plan.
- Helps support the cardiovascular system.
- May help retain healthy serum triglyceride levels already in the normal range.

How to Use

Add 1 scoop to your favorite drink or food. Enjoy 1–2 servings per day.

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Features

- One scoop provides a full serving of a rainbow of fruits and vegetables
- Contains naturally derived ingredients
- Sweetened naturally with stevia
- Great-tasting, convenient powdered supplement can be added to your Arbonne Essentials Protein Shake, juice or water
- One container is 30 servings, so Clients can easily increase their intake of fruits of vegetables
- Contains prebiotic fiber, powerful phytonutrients and antioxidants.
- Balanced blend of blue-green algae from spirulina and chlorella, along with wheat and barley grasses provide the natural, rich green color
- No sugar added, low-sodium, allergen-free
- Vegan certified
- For adults and children age 4 and above

Benefits

- Prebiotic fiber can help support a healthy digestive system
- Helps make “smart” nutrition a convenient part of a busy lifestyle
- Created from key blends that offer nutritional benefits otherwise only found by eating a variety of fresh fruits and vegetables:
  - Greens, such as spirulina, kale, artichoke, broccoli, spinach, alfalfa, barley grass, and wheatgrass, contain chlorophyll, vitamins A, K and E
  - Reds, such as pomegranate, cherry, red coffee bean and tomato, provide antioxidants such as vitamin C, flavonoids, and polyphenols
  - Yellows, such as pumpkin, carrot, sweet potato, papaya, and mango, contain vitamins A and C, along with antioxidant bioflavanoids, as well as alpha- and beta-carotene
  - Blues, such as blueberry, blackcurrant, purple sweet potato, and elderberry, are sources of antioxidants, resveratrol and vitamin C

How to Use

Mix 1 scoop (7.2 g) with 8 fl. oz. of water, juice, or Arbonne Essentials Protein Shake.

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SUPER CHEWS FOR KIDS & TEENS

Features

- One chew contains 100% of the daily value of vitamins D and E, thiamin and riboflavin; 250% of daily value of vitamin C; and equivalent to the amount of calcium found in a glass of milk*
- Individually wrapped chewy vitamin comes in a mixed berry flavor
- No artificial colors or flavors; no high fructose corn syrup
- Certified vegan and gluten-free
- For children over 4 years of age and teenagers

Benefits

- 300 mg of calcium, which is a key building block for strong healthy bones◊
- Vitamin A is essential for strong immune system, and eye and skin health◊
- Vitamin C is a powerful antioxidant that protects our bodies from free radicals and helps maintain healthy bones and teeth◊
- Vitamin D works with calcium by promoting its absorption and helping ensure healthy bones◊
- Vitamin E supports the immune system, as well as healthy skin and eyes◊

How to Use

Take one chew per day.

*Percent Daily Values based on a 2,000 calorie diet.

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OMEGA-3 PLUS

Features

- Contains ALA from flaxseed oil and algae-derived DHA, which are vegan forms of omega-3 fatty acids
- Derived from a plant source, avoiding the fishy aftertaste typically associated with traditional omega-3 supplements
- Delivers effective daily levels of omega-3 fatty acids, which our bodies need for good health
- Certified vegan, gluten-free and kosher

Benefits

- Source of omega-3 essential fatty acids, which help support and maintain good health
- Algae-derived DHA supports cognitive health, eye health, and brain function

How to Use

Take 2 capsules once per day with a meal.

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DAILY POWER PACKS FOR MEN
DAILY POWER PACKS FOR WOMEN

Features

- 30 daily health packs lock in freshness and eliminate the need for multiple bottles of vitamins or supplements
- Each packet contains four formulations to deliver a comprehensive balance of vitamins and minerals, including a multivitamin/multi-mineral tablet, a probiotic capsule, enzyme capsule, and a bone health/antioxidant tablet
- Unique formulas for men and women, containing vitamins and minerals that support each gender’s specific needs
- Key ingredients support the prostate in men and bone health in women
- Certified vegan and gluten-free

Benefits

- 20 essential vitamins and minerals including selenium; vitamins A, C, D, and E; and a full complement of B vitamins help the body function and repair
- Enzymes support starch, protein and fat digestion, as well as aid effective nutrient absorption
- Probiotics help support gastrointestinal health
- Vitamin D, calcium and magnesium support healthy bone tissue
- Carotenoid lutein helps support eye health
- 400 mcg of folic acid supports women's health, particularly during child-bearing years
- Saw palmetto helps support prostate health in men

How to Use
Take contents of 1 packet daily with a meal.

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HERBAL DETOX TEA

Features

- Mild herbal tea, formulated without caffeine, with 9 botanicals that support the liver and kidneys
- Formulated without artificial colors or flavors
- Certified vegan and gluten-free

Benefits

- Milk thistle supports the liver
- Peppermint and licorice root help soothe and calm the stomach
- Dandelion root supports the kidneys
- Sweet fennel, an antioxidant, supports the maintenance of good health

How to Use

Pour 8 oz. of freshly boiled water over 1 tea bag. Steep 3–5 minutes, dunking tea bag in and out several times. Discard tea bag and enjoy.

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Did You Know?

In the U.S., 97% of adults who take supplements choose targeted vitamins and minerals, according to the Council for Responsible Nutrition. More than two-thirds of U.S. adults take dietary supplements, and 74% over age 55 take a supplement, according to the 2014 survey conducted on behalf of the CRN. Increasing numbers of consumers are seeking overall health and wellness benefits, support for concerns like bone and immunity health, and aging. The reasons for this vary, with a majority of respondents — 54% — stating they are looking for overall health and wellness benefits.

- 25% of respondents are taking supplements to support bone health
- 25% are seeking immune support
- 24% are seeking support for healthier aging

With age, the body may start absorbing fewer key nutrients from food. Older adults should pay special attention to intake of calcium, vitamin D, vitamin B12, potassium, and fiber, according to the Academy of Nutrition and Dietetics. Balanced, healthy nutrition can help support these needs, but generally our diets do not provide all the required nutrients. Research indicates — and medical professionals often recommend — taking targeted supplements to fill gaps created by diet and lifestyle choices.

Hormone production also slows with age. The hormone melatonin helps regulate sleep cycles. In aging adults, decreased melatonin production can contribute to sleeping challenges or insomnia.

Sleep is extremely important for overall physical health and well-being. Getting a good night’s sleep has positive effects:

- **Improves memory** — The brain better processes new experiences and knowledge.
- **Reduces stress** — Helps lower elevated levels of stress hormones.
- **Supports immunity** — The body produces extra protein molecules during sleep that help strengthen its ability to stay healthy.
- **Increases energy** — Full rest allows body and mind to take on daily challenges and activities more readily.

Detoxification is about cleaning the body from the inside. It is done by removing impurities from the blood in the liver, where toxins are processed for elimination. The body also eliminates toxins through the kidneys, intestines, lungs, lymph and skin. This process can help maintain optimal health.
The Arbonne Essentials® for Targeted Health Story

The Arbonne Essentials for Targeted Health Collection consists of supplements formulated with premium ingredients and the latest nutrient delivery technology. The formulas supply nutrients to target specific health and wellness needs.

The Arbonne Essentials 30 Days to Healthy Living and Beyond Support Guide offers meal plans, tips and solutions to help you achieve your best life every day.

Key Points of Difference

- Nutrients your body needs for optimal health
- Easy everyday supplement support
- Products formulated with premium ingredients
- Features standardized botanicals and pharmaceutical-grade vitamins and minerals
- No artificial colors, flavors or sweeteners
- No gluten, soy, animal products, high fructose corn syrup, or trans fats

The collection includes:

- Sleep Well Spray
- Antioxidant & Immunity Booster
- Calcium Plus
- Energy Fizz Sticks
- 7-Day Body Cleanse
- Joint Support
- Herbal Colon Cleanse
- Women's Balance Menopause Support
- Fit Chews
- Protein Snack Bars
SLEEP WELL SPRAY

Features

- Natural lemon-flavored spray delivers an effective dose of vegan melatonin
- Just seven sprays deliver melatonin and a targeted botanical blend to support the body’s natural sleep mechanism\(^1\)
- Non-addictive formula supports healthy sleep patterns without next-day drowsiness\(^2\)
- Certified vegan and gluten-free

Benefits

- Vegan melatonin helps control sleep and wake cycles, promoting healthy sleep patterns and helping to combat sleep disruptions from jet lag\(^3\)
- Supports sleep, rest and relaxation with a proprietary botanical blend of chamomile, hops, valerian, and passionflower\(^4\)

How to Use

Shake well, then press actuator down 3 or more times to prime pump. Spray into your mouth, hold for 20 seconds and then swallow. Use 7 sprays once nightly (at bedtime or 30 minutes before).

\(^1\)These statements have not been evaluated by the food and drug administration. This product is not intended to diagnose, treat, cure or prevent any disease.
ANTIOXIDANT & IMMUNITY BOOSTER

Features

- Superfruits blueberry, pomegranate, amla, and açai are part of a 3-tier system featuring clinically studied nutrients and botanicals that support immune health, and have antioxidants to fight free radicals
- Proprietary Energy Booster Blend provides a gentle, botanical energy boost
- Individual pouches are convenient for home, travel and sampling
- Take daily to support immunity, helping you stay healthy year round
- No high fructose corn syrup or artificial colors, flavors or sweeteners
- Certified vegan, gluten-free and kosher

Benefits

- EpiCor – a unique, natural, fermentation ingredient – has been shown in clinical studies to help support the immune system and white blood cells
- Vitamins C and D help support the immune system
- Antioxidant blend of superfruit juices from blueberry, pomegranate, amla, and açai helps fight free radicals
- Milk thistle supports the liver
- Proprietary Energy Booster Blend contains green tea, guarana, yerba mate and ginseng, providing a gentle, effective energy boost

How to Use

Drink 1 delicious 1 fl. oz. shot, once per day. Shake vigorously before drinking. Best served cold. Refrigerate after opening.

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CALCIUM PLUS

Features

- Blend of calcium, magnesium, vitamin D, and red clover help support skeletal health and other bodily functions
- Promotes calcium absorption and supports bone structure and function
- Supports muscle function through calcium intake
- Formulated with calcium citrate and calcium phosphate
- Certified vegan and gluten-free

Benefits

- Calcium citrate is more easily absorbed and utilized than calcium carbonate, which is used in competitors’ calcium supplements
- Calcium, important for bone health, is also imperative for cardiovascular function, muscle contraction, and cellular function
- Magnesium, critical for calcium absorption, is important for skeletal health
- Vitamin D supports calcium absorption in the intestines and calcium levels in the blood
- Red clover, a non-soy source of bone-supporting isoflavones, assists with calcium absorption in bones and supports the skeletal system

How to Use

Take 3 tablets daily with a meal.

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ENERGY FIZZ STICKS

Features

- Temporarily helps promote alertness and enhance cognitive performance
- Helps promote endurance when you start to feel tired
- Two flavors, citrus and pomegranate
- Dissolves quickly in water
- Contains antioxidants to help fight free radicals
- Low-calorie and features natural flavors, cane sugar, and stevia
- Formulated without artificial flavors or colors
- Certified vegan and gluten-free

Benefits

- Proprietary Get-Up-and-Go Blend:
  - Guarana — Supports energy
  - Chromium — Helps support healthy blood sugar levels already in the normal range
  - Green tea — Contains catechins, antioxidants that fight and prevent cellular damage
  - Taurine — An amino acid that supports energy
  - Ginseng root — Helps support physical capacity and performance
  - Rhodiola rosea — An adaptogen that helps temporarily support the body during stress
- Riboflavin helps metabolize carbohydrates, fats and proteins to provide energy
- Niacin helps support energy-yielding metabolism of macronutrients

How to Use

Add 1 stick pack to 8 oz. of water and stir. Do not pour into a full water bottle as fizzing could cause an overflow. If necessary, remove several ounces then add contents of stick pack. Allow powder to completely dissolve and enjoy. Once dissolved, add ice or refrigerate for a refreshing drink. Enjoy 2–3 times per day when you feel tired.

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7-DAY BODY CLEANSE

Features

- Helps detoxify the system while supporting the gastrointestinal tract
- Assists with gentle elimination of toxins
- Contains milk thistle standardized to silymarin, which supports the internal antioxidant activity for liver health
- Helps promote a sense of well-being while preparing for a weight management regimen
- Proprietary Superfood Antioxidant Blend featuring carrot juice, elderberry fruit, chokeberry, hibiscus, blackcurrant juice, blueberry juice, pumpkin, cherry fruit, lemon juice, and apple juice powders
- Formulated vegan and without gluten

Benefits

- Full Body Cleansing Blend contains:
  - Nettle leaf extract — Helps support the kidneys
  - Milk thistle — Helps support the liver
  - Astragalus — Helps support the immune system
  - Senna — Helps support the gastrointestinal tract
- Inulin, a prebiotic, supports beneficial microflora that aid the digestive tract
- Superfood Antioxidant Blend fights oxidation and free radicals

How to Use

Shake pouch vigorously before opening. Mix contents of pouch with 32 fl. oz. of cold water and sip throughout the day. Limit to 1 pouch per day.

These statements have not been evaluated by the food and drug administration. This product is not intended to diagnose, treat, cure or prevent any disease.
JOINT SUPPORT

Features

- Bi-layer tablet promotes joint flexibility and comfort, providing support and relief
- Supports healthy connective tissue and cartilage between joints to protect against normal wear and tear
- Contains exclusive Joint Support Blend
- Formulated with vegan glucosamine sulfate; most forms are derived from exoskeletons of shellfish
- Certified vegan and gluten-free

Benefits

- Glucosamine, naturally found in healthy cartilage, assists in the formation of connective tissue that cushions joints
- Vitamin C supports cartilage, collagen and joint tissue, supporting overall joint health
- Boswellia serrata and white willow support joint comfort
- Pine bark extract provides antioxidant support

How to Use

Take 1 tablet 3 times daily, preferably with a meal.

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HERBAL COLON CLEANSE

Features

- A robust blend of cleansing and detoxifying herbs, plus beneficial microflora, supports colon health.
- Promotes natural, gentle elimination of potentially harmful toxins.
- Helps promote and balance the body’s natural detoxification process.
- Formulated vegan and certified gluten-free

Benefits

- Bacillus coagulans, a probiotic, supports intestinal health.
- Proprietary Herbal Cleansing Blend:
  - Senna powder and cascara sagrada — Help gently support elimination.
  - Psyllium husk — Helps support digestion by increasing bulk fiber volume and water content.
  - Meadowsweet — Provides soothing digestive support.

How to Use

Take 1–2 tablets each evening. Start with 1 tablet and, if needed, increase by 1 tablet each evening up to a total of 2 tablets. Do not take this product for longer than 7 consecutive days unless directed by your physician.

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WOMEN’S BALANCE
MENOPAUSE SUPPORT

Features

- Balancing blend of phytonutrients helps provide natural, more comfortable transition through menopause
- Helps manage symptoms associated with menopause, including hot flashes and night sweats
- Supports women’s balance
- Certified vegan and gluten-free

Benefits

- Menopause Support Blend:
  - Cuscuta — Rich in flavonoids
  - Xylaria nigripes — Supports feelings of calmness
  - Chinese motherwort — Supports management of hot flashes
  - Astragalus — Helps support management of night sweats
- Dong quai supports management of hot flashes
- Milk thistle helps support the liver during menopause
- Black cohosh supports management of hot flashes and restless sleep
- Red clover contains antioxidant support

How to Use
Take 2 capsules once per day with a meal and 8 oz. of water.

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FIT CHEWS

Features

- Individually wrapped for convenience, these snack options support weight management efforts while also supporting health
- Help control cravings while keeping energy levels sustained
- Available in 3 flavors: chocolate, caramel, and lemon
- 30 calories per chew
- No artificial colors, flavors or sweeteners; no high fructose corn syrup, dairy, or soy
- Certified vegan and gluten-free

Benefits

- Contains Arbonne’s exclusive adaptogenic herbal blend to help support the body during stress

How to Use

Enjoy one chew between meals to help control appetite and deliver a boost of energy — 8 maximum per day.

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PROTEIN SNACK BARS

Features

- Delicious snack option containing 10 g of vegan protein and 4 g of fiber per bar
- Pumpkin and sunflower seeds add crunch and flavor
- Available in Dark Chocolate & Sea Salt Flavor and Cranberry & Pumpkin Seed, both with sunflower and pumpkin seeds throughout
  - Dark Chocolate & Sea Salt Flavor features a drizzle of non-dairy chocolate on top
  - Cranberry & Pumpkin Seed has dried fruit along with sesame seeds for added crunch
- Convenient, on-the-go snack option for busy lifestyles and travel
- Suitable for the entire family to enjoy
- No artificial colors, flavors or sweeteners
- No trans-fat or cholesterol
- Certified vegan, gluten-free and kosher

Benefits

- 10 g of natural vegan protein derived from peas is easily digestible while promoting satiety and delivering essential amino acids
- Good source of fiber
- Low sodium
- Contains less sugar than many other competitive products
Did You Know?

Healthy living doesn’t require deprivation, hunger, eliminating all of the foods you love, or pushing your body to unhealthy limits. It’s about finding balance between your life’s physical, emotional, nutritional, and motivational elements.

Science has shown that simple choices such as fruits, vegetables, whole grains, lean meats or vegetarian protein sources, along with plenty of water and a limited intake of alcohol and caffeine, form a great foundation for a balanced diet. Cutting down unhealthy fats, refined white sugars, and processed foods can also help contribute to healthy lifestyle changes.

Successful weight management also requires changing your relationship with food. Food is your body’s fuel. Learn to tune in to your body’s needs and better understand true hunger. Successful weight management means tuning in to hunger cues and satisfaction signals. If you have dieted frequently, you may have lost touch with your sense of physical hunger. You may have trained yourself to ignore typical signs that your body needs foods, like:

- A growling stomach
- A slight headache
- An empty feeling in the pit of your stomach
- Fatigue or light dizziness
- Crankiness

Hunger is a gauge, not just an on/off switch. With a few easy tricks, you can learn to be in tune with both your hunger and satisfaction levels.

Before You Eat

Before your next meal, tune in to your hunger.

Which hunger cues are you experiencing, and how often do they occur? Familiarize yourself with the list above. If you don’t have physical symptoms, it may just be in your head.

Distract yourself for five minutes and drink a glass of water. What happens? Are you truly hungry or did it pass? It may be thirst, and a glass of water will satisfy you. True hunger will let you know.

Take a bite of food. Does it taste better than usual?

Paying close attention to how your food tastes can help you know if your body needs fuel. When it’s true hunger, your taste buds are stimulated and food tastes really good.

Most people experience true hunger cues every 3–4 hours. If you ignore your signals and wait too long to eat, your hunger may surge, your energy may plunge, and you’ll be more likely to overeat. Additionally, waiting too long to eat can cause your metabolism to slow. Following your body’s signals and eating frequent, small meals can help keep your metabolism going.
During and After Eating

When you know you are truly hungry, go ahead and eat. Just be sure to eat slowly and mindfully. It takes the body roughly 20 minutes to register feelings of fullness. Try these tricks to help you slow down:

- Put your fork down between bites.
- Pace yourself with the slowest eater at the table.
- Chew and swallow before you spoon up your next bite.

Attitude is everything. Many don’t realize it, but emotional responses can affect physiological function.

The Science Behind Weight Management

A calorie is a unit of heat energy. Most people think of calories as something in food, and everyone knows all foods have calories. Your body uses calories as energy to produce heat. The heat energy produced is what fuels our body, the same way gasoline fuels your car.

Different foods have different calorie amounts. Calories in food come from fat, carbohydrates, and protein. Fats have the highest concentration of calories at approximately nine calories per gram of pure fat.

Protein and carbohydrates each have four calories per gram of pure protein or pure carbohydrate. Understanding calories can help you balance the calories your body burns and help you achieve weight management goals.

Dietary thermogenesis is the amount of energy, in calories, your body must spend to properly digest and process food. This makes up 10% of your body’s caloric expenditure. Your basal metabolic rate is the amount of energy, in calories, your body must spend to sustain life, at rest. The remainder of your calorie burn each day comes from activity thermogenesis, or the amount of energy, in calories, your body spends to drive activity when not at rest.

Thermogenesis can help prevent the storage of calories as fat by converting them to heat instead. It accounts for all energy expended in a resting state above and beyond your basal metabolic rate, or the amount of calories your body needs every day to support its basic functions.

The Arbonne Evolution™ Weight Management Collection

These products consist of foods and supplements formulated with the latest technology, combined with premium ingredients, to deliver the supplement support to help your body stay in balance and manage your weight.

The Arbonne Evolution products have been developed to target two major factors that help contribute to successful weight management: portion control and metabolism rate, the rate at which your body burns calories.

Each element has been created to support a balanced solution for overall health and wellness. To enhance this collection, the 30 Days to Healthy Living Support Guide offers meal plans, tips and solutions to help you achieve your best life every day.

Points of Difference

- Essential nutrients needed for optimal health and weight management
- An easy way to approach everyday nutrition that will help you feel healthier — and live better
- Products utilizing the most efficacious botanicals combined with scientific breakthroughs to help realize weight management goals
- Free of artificial colors, flavors and sweeteners
- Free of gluten, soy, animal products, high fructose corn syrup, cholesterol, and trans fats

Each of the Arbonne Evolution products has unique features that provide specialized benefits. Products include:

- Metabolism Support
- Full Control
METABOLISM SUPPORT

Features

- Helps support metabolism and thermogenesis
- Contains a natural blend of targeted botanicals to support weight management
- Easy to use supplement fits effortlessly into any busy lifestyle
- Formulated without harmful ingredients found in many over-the-counter weight management supplements
- Vegan formulated; certified gluten-free and kosher

Benefits

- Green coffee bean extract has been studied to help weight management as consumption of Svetol has been shown to induce a reduction of glucose absorption from the small intestine
- Green tea extract supports thermogenesis, aiding in weight management, and contains the powerful antioxidant epi-gallocatechin gallate, which helps protect cells from free radicals
- Chromium helps support blood-glucose levels already in the normal range
- Quercetin provides antioxidant protection against free radical damage

How to Use

Take one Metabolism Support tablet immediately before or with meals, twice daily.

◊These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
**FULL CONTROL**

**Features**
- Designed to be taken before meals to support satiety
- Watermelon-kiwi flavored powder can be added to water, at only 5 calories per serving
- Contains 0 grams of sugar
- Certified vegan and gluten-free

**Benefits**
- Glucomannan, a fiber derived from the konjac root, is capable of absorbing 100 times its weight in water.
  - Fiber expands in the stomach and small intestines to help you feel full
  - Clinically studied to help increase feelings of satiety
  - Helps support healthy blood glucose levels already within the normal range
- Magnesium contributes to energy-yielding metabolism from carbohydrates, fats and protein

**How to Use**
Mix one scoop with 8 oz. of water and drink within 2 minutes of adding to water, 30 minutes before each meal (3 times per day).
Did You Know?

All of the energy we need for life, as well as for exercise, comes from the foods we eat and the fluids we drink. To perform at your body’s peak level, sports nutrition experts recommend specific nutrients before and after a workout, along with plenty of fluids.

Every category of nutrition is important for overall health, but according to the National Academy of Sports Medicine, carbohydrates, proteins and fluids are the three key aspects of nutrition to focus on before, during and after strenuous activity.

SCIENCE AND EDUCATION

The following content is provided for educational purposes only. It is not intended to make health claims regarding our products.

Carbohydrates

Carbohydrates are the most important source of energy for athletes. No matter the sport, whether you’re just starting out or in training, carbohydrates provide the energy that fuels muscle contractions. Once they are consumed, carbohydrates break down into smaller sugars absorbed by the body and used as energy. Any glucose not needed right away gets stored in the muscles and liver in the form of glycogen.

Glycogen is the source of energy most often used by the body during exercise. During longer periods of activity, fat can help fuel the body, but the process is slower and not ideal for efficient energy production.

According to the National Academy of Sports Medicine, 1 gram of carbohydrate provides 4 calories per gram of energy for the body. Athletes often talk about carbohydrate loading and carbohydrate depletion, which refers to the amount of carbohydrate energy that can be stored in our muscles as glycogen to be ready for our body’s use. During exercise or activity, we use up stored carbohydrates in our muscles as fuel.

If we don’t replenish these stores, we can run out of fuel. Athletes often refer to this as “hitting the wall.” How long our body’s energy supply lasts depends on the length and intensity of activity. To avoid running out of energy while working out or competing, start with full glycogen stores, replenish them during exercise, and refill them after exercise to be ready for the next workout.

Simple carbs, or sugars, are absorbed by the body and converted to energy very quickly and provide a rapid source of energy. Complex carbohydrates take longer to digest and absorb into the body. This breakdown also requires more effort, so complex carbohydrates are converted to energy at a slower rate than simple sugars.

Proteins

Protein consists of amino acids that combine to make muscles, bone, tendons, skin, hair, and other body tissues. Proteins also help our body transport nutrients and create enzymes, which trigger the multitude of biochemical reactions that occur daily in our bodies. More than 10,000 types of proteins in the body complete all of these critical functions.
Essential amino acids must be obtained from diet; therefore, it’s important to consume adequate amounts of high-quality protein. Athletes need protein to repair and rebuild muscle that gets broken down during exercise and to help with carbohydrate metabolism. Branched-chain amino acids — like leucine, isoleucine and valine — help support muscle repair.

**Fluids**

Keeping your body hydrated is essential for everyone. Water is the most important nutrient and has many critical functions, including regulating temperature, lubricating joints and transporting nutrients as well as waste throughout the body.

Staying hydrated is especially important during exercise to ensure comfort, performance and good health. The longer and more intense the exercise, the more important it is to drink the right kind of fluids. Studies have found that athletes who lose as little as 2% of their body weight while sweating can experience a drop in blood volume, causing the heart to work harder to circulate blood. This can lead to muscle cramps, dizziness, fatigue and heat-related illness.

Electrolytes regulate muscle function and nerve function, hydration, blood pressure, and the rebuilding of body tissue. Our electrolyte levels can fluctuate when the water levels in the body change which occurs when our level of hydration goes up or down. Imbalanced electrolyte levels can lead to either weak muscles, or muscles that contract too severely and cramp during periods of exercise.

According to the Institute of Medicine, the need for electrolyte replenishment during exercise depends on intensity, duration, weather and individual sweat-rate differences. Sodium and potassium are needed to help replace sweat-related electrolyte losses, and sodium also helps stimulate thirst. Other electrolytes, such as calcium, magnesium, chloride, and phosphorus help maintain the acid-base balance in the body and support muscle, nerve and cardiac function.

**THE ARBONNE PHYTOSPORT™ STORY**

The Arbonne PhytoSport collection has been designed to deliver a competitive edge to athletes and amateur activity enthusiasts. The products can improve performance, enhance results, increase endurance and build confidence in the body’s natural abilities.

The 3-step Arbonne PhytoSport system has been created with scientific and natural, botanical ingredients to deliver results that are fueled by nature. The products do not contain ingredients typically found in competitive lines, such as whey, caffeine and soy that some have sensitivity to, yet they offer professional level results.

All three products contain our proprietary Arbonne PhytoSport Blend of botanicals to fuel and support every workout, every time. The blend consists of:

- **Cayenne** – Supports circulation
- **Ginseng** – Supports physical capacity and performance
- **Turmeric** – Supports joints and delivers antioxidant protection

Sports nutrition is a supplement category experiencing rapid growth, with a projected 10% increase in 2014. By 2018, this category is expected to outgrow all health supplement categories. Currently, this category accounts for 4% of the global consumer health industry. As a result, adding this collection to our nutrition category will allow us to grow our results.

The Arbonne PhytoSport product collection includes:

- Prepare & Endure
- Complete Hydration
- After Workout

All products are BSCG certified:

Banned Substances Control Group (BSCG) tests for more than 207 drugs banned by sporting groups including WADA, NFL, MLB, NHL, NBA, MLS, PGA, LPGA, NCAA, and is the only certification provider to cover an additional 185 prescription and over-the-counter drugs not banned in sport. BSCG also regularly tests products for label verification, identity and contaminants, and audits manufacturers for Good Manufacturing Practices (GMP) compliance.

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PREPARE & ENDURE

Features

- Orange-pineapple flavored supplement provides simple carbohydrates that can be readily converted into functional energy to sustain intensity and exertion for activity.
- Supports oxygen delivery and a healthy blood flow during activity, ensuring the blood can move nutrients throughout the body as well as assist in removing waste such as lactic acid produced from muscle activity.
- Features an antioxidant blend of vitamins A, C, and E to fight free radicals generated through physical exertion.
- Formulated for men and women 18 and older to support all levels of activity or competitive performance.
- Formulated without artificial flavors, colors or sweeteners.
- Certified vegan, gluten-free, kosher, and BSCG.

Benefits

- Contains an exclusive blend of botanicals featuring cayenne, ginseng and turmeric to support circulation, joint comfort, physical capacity and performance, as well as offer antioxidant protection.
- Amino acids and nutrients help increase cellular energy output.
- Carnitine is an essential component of “the carnitine shuttle,” or the transport of fatty acids through the membranes of the cells to be burned for energy; assists with breaking down fat and converting it to energy.
- Ribose supports athletic performance by boosting muscle energy.
- Arginine and citrulline help support nitric oxide levels that help support blood flow, which in turn helps transport oxygen and nutrients to tissues, as well as transport waste products away from tissues to be excreted.
- Vitamin B-12 helps support red blood cell formation and energy.

How to Use

Mix well or shake 1 stick pack (16.4 g) with 8–16 fl. oz. of water prior to or during exercise.

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COMPLETE HYDRATION

Features

- Contains a powerful blend of six electrolytes to support optimal hydration as well as levels of sodium, potassium, calcium and magnesium that may be lost while sweating through physical exertion
- Supports the isotonic balance in your body, replacing fluids lost due to perspiration
- Formulated to rehydrate cells, ensuring proper body function is maintained throughout vigorous workouts
- Features an antioxidant blend consisting of vitamins A, C, and E to fight free radicals generated through physical exertion
- Formulated for men and women 18 and older to support all levels of competitive activity
- Tropical berry flavor; no artificial flavors, colors or sweeteners
- Certified vegan, gluten-free and BSCG

Benefits

- Contains an exclusive blend of botanicals featuring cayenne, ginseng and turmeric to support circulation, joint comfort, physical capacity and performance, as well as offering antioxidant protection
- Delivers bioavailable electrolytes lost from sweating, helping support hydration and muscle function
- Magnesium helps maintain proper muscle function and good health
- Sodium assists in maintaining appropriate fluid levels and helps replenish electrolytes lost during exertion
- Potassium aids in muscle contraction and is essential for maintaining a healthy fluid balance
- 250 mg of ribose supports athletic performance by boosting muscle energy

How to Use

Mix with 16 fl. oz. of water. Hydrate before, during and after intense exercise.

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AFTER WORKOUT

Features

■ Helps alleviate activity-induced muscle soreness and fatigue
■ Restores energy and supports muscle growth and recovery while helping reduce downtime between workouts
■ Add to the Arbonne Essentials Protein Shake or mix with water for a post-workout protein and nutrient boost
■ Formulated for men and women 18 and older to support all levels of competitive activity
■ Formulated without artificial flavors, colors or sweeteners
■ Certified vegan, gluten-free and BSCG

Benefits

■ Contains an exclusive blend of botanicals featuring cayenne, ginseng and turmeric to support circulation, joint comfort, physical capacity and performance, as well as offers antioxidant protection
■ Pomegranate contains specific compounds called punicalagins that act as antioxidants to help quench free radicals generated from activity
■ Turmeric supports joints and provides antioxidant protection
■ Branched-chain amino acids leucine, isoleucine and valine help support muscle repair, alleviate exercise-induced muscle soreness, and promote recovery from normal exercise-induced muscle damage
■ Calcium and magnesium support muscle function and recovery
■ Sodium and potassium help replenish electrolytes lost due to exertion
■ Vitamin B-12 helps the body metabolize carbohydrates, proteins and fats, as well as supports red blood cell formation

How to Use

Mix well or shake 1 stick pack (12.4 g) with 16 fl. oz. of water or add to an Arbonne Essentials, Protein Shake. Keep in a cool dry place. Consume within 30 minutes of physical activity.

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**MEET THE PRODUCT**

**ARBONNE ESSENTIALS®**

**HERBAL MUSCLE MASSAGE PAIN RELIEVING GEL**

When sports and exercise have your muscles aching, turn on the heat. Feel the pain-relieving benefits of our gel that soothes tired muscles and provides temporary relief for minor muscle aches and pains. #2941

**FEATURES**

- Warming action gel provides temporary relief from minor muscle aches and pain
- Non-greasy, fast-absorbing formula is ideal for athletes

**KEY INGREDIENTS & BENEFITS**

- Menthol, capsaicin and methyl salicylate provide relief from minor aches and pains

**ARBONNE ADVANTAGE**

Achieve a competitive, athletic edge with the 3-step PhytoSport system. Formulated with scientific and natural botanical ingredients, these supplement products help deliver performance results.

**HOW TO USE**

Adults and children 2 years and older, apply to affected area no more than 3–4 times daily. Not for use on children under 2 years of age. Not for use on the face or on either damaged or sensitive skin. Please see the label for more detailed usage information.

**INGREDIENT LIST**

**ACTIVE INGREDIENTS:** Capsaicin 0.032%, Menthol 5%, Methyl Salicylate 10%

**INACTIVE INGREDIENTS:** acrylates/C10-30 alkyl acrylate crosspolymer, aminomethyl propanol, anthemis nobilis flower extract, arnica montana flower extract, butylene glycol, calendula officinalis flower extract, disodium EDTA, eucalyptus globulus leaf oil, hamamelis virginiana (witch hazel) extract, lecithin, phenoxyethanol, water

**COMPLEMENTARY PRODUCTS**

- Arbonne, PhytoSport.
  - Prepare & Endure, #6260
  - Complete Hydration, #6264
  - After Workout, #6268
Learning & Selling Makeup

We believe in uncomplicated beauty that enhances your features and best traits while maximizing the overall appearance of radiant, healthy-looking skin. A perfect complement to your Arbonne skincare system, Arbonne Makeup is a complete line of makeup that lets you bring your best face forward with pure, safe, beneficial™ in mind.

Practice makes perfect. Wear Arbonne Makeup yourself and learn to improve your makeup application skills. When you show that you are intimidated about makeup, your customers will feel intimidated too — so don’t be afraid to try that new shade or new look and just have fun! Use face charts to help keep record of which item is used or recommended for your Clients. Your Clients can take these charts with them so they know what to reorder when they run out.

Makeup Basics

Find Your Foundation Shade
Determine your skin undertone to narrow down your perfect shade:

COOL
- Your skin has a soft pink to red undertone.
- Veins in your inner wrists appear more blue than green.
- Your skin tends to turn red first in the sun before it starts to tan.

NEUTRAL
- Your skin has a balanced beige undertone that is between pink and yellow.
- You can’t decide if you are Cool or Warm or you feel that you are in between.

WARM
- Your skin has a soft yellow to golden undertone.
- Veins in your inner wrists appear more green than blue.
- Your skin tends to tan a golden or brown color in the sun. Pick two or three shades, and apply them in a row on your wrist or chin. The shade that seems to seamlessly “disappear” into your skin is your shade!

TIP: Apply a very small amount of product when shade matching. Try customizing your shade by mixing the two shades closest to your skin tone.

Get the Look Lessons

Neutral Eye
1. Fill entire eyelid with Quartz as a base.
2. Apply Dawn in the crease of the eye using a “windshield wiper” motion. Add Pebble to the outer corner of the crease if you would like more depth and shadow.
3. Shade under the brow bone with Slate to highlight.

Smoky Eye
1. Fill entire eyelid with Sunstone as a base.
2. Apply Sequoia in the crease of the eye using a “windshield wiper” motion. Toward the outer corners of the eyes, apply Onyx to add depth. Blend well.
3. Shade under the brow bone with Opal to highlight.
DID YOU KNOW?

Makeup products for your face can deliver healthy skin benefits along with smoothing, perfecting and contouring results. Some of the benefits from skin cosmetics can include:

- **Protection:** Makeup with UVA/UVB protection can help prevent sunburn and, if used as directed with other sun protection measures, can reduce the risk of skin cancer and early skin aging.

- **Moisture balance support:** Makeup can help support the skin’s moisture levels to minimize the appearance of fine lines and wrinkles. Select the formula that delivers the best hydration for your skin type.

Beautiful, healthy-looking skin starts with a personalized skincare regimen to help create the perfect canvas for your cosmetics. Cosmetics can help you create the perfect finish that delivers the look you want for day or night.

The ideal makeup options help you create a “flawless face” appearance and complement your skincare regimen. The products should:

- Conceal imperfections
- Create a smooth, even base
- Set the look and complete with a perfect finish
The Arbonne Makeup Face Collection Story

Arbonne Makeup face products address the needs of every skin type, tone and age. They help achieve flawless coverage while natural botanicals and age-defying ingredients help your skin look and feel fabulous.

We have formulated our makeup to make you look and feel gorgeous, living up to our Arbonne philosophy: pure, safe and beneficial™.

We focus on every ingredient in our products to ensure they deliver nothing but beautiful results so that you can focus on how beautiful they make you look.

The Real Conceal Liquid Concealer helps cover minor scars, age spots, dark circles under the eyes, and blemishes. The Makeup Primer creates a smooth canvas for foundation. Our Sheer Glow Highlighter can help brighten shadowy areas of the face to help diminish a “tired look.”

When choosing foundation that will work best, first consider skin type:

- **Dry**: Choose a liquid or hydrating powder foundation that won’t settle into dry skin or fine lines and wrinkles.

- **Oily**: Choose an oil-free liquid or powder foundation. Typically these foundations absorb oil, leaving you with a smooth, matte finish.

- **Combination**: Help your Client choose products to achieve the desired level of coverage and comfort. Mix and match foundation types to achieve the desired coverage. For example, if your Client tends to have a drier face with an oily T-zone, recommend a liquid foundation over cheeks and jawline with a matte powder for the forehead, nose and chin. Blend with a thick brush to achieve a natural look.

Ask your Clients what type of finish and coverage they prefer to help you recommend the best options.

Have your Clients do a spot test on their jawline or cheek with the chosen shade. The ideal shade should disappear and blend in to the skin tone on the neck. For best results, test in natural light.

Sheer Pressed Powder or Setting Pretty Translucent Loose Powder are ideal for setting foundation and keeping it looking fresh all day. For the perfect finish, also recommend the best shade of bronzer and blush to achieve a natural glow.

**The Arbonne Makeup face collection includes:**

- Makeup Primer
- The Real Conceal Liquid Concealer
- Arbonne Intelligence® CC Cream
- Perfecting Liquid Foundation Broad Spectrum SPF 15 Sunscreen
- Sheer Pressed Powder
- Got You Covered Mineral Powder Foundation Broad Spectrum SPF 15 Sunscreen
- Sheer Glow Highlighter
- Glow On Bronzer
- Blush
- Setting Pretty Translucent Loose Powder Broad Spectrum SPF 15 Sunscreen
- Cosmetics Brush Set / Mineral Powder Brush
MAKUP PRIMER

Features

- Lightweight, smooth, creamy formula preps skin for more flawless foundation application
- Minimizes the look of skin imperfections, delivering a diminished appearance of fine lines and pores
- Helps makeup last longer throughout the day
- Dermatologist-tested

Benefits

- Hyaluronic spheres help prime skin, creating a soft canvas
- Green tea leaf extract helps condition skin
- Grape seed oil helps smooth skin and balance moisture
- Iron oxides and mica create a soft focus appearance by covering imperfections
- Horsetail extract helps condition skin
THE REAL CONCEAL  
LIQUID CONCEALER

**Features**

- Masks skin imperfections such as fine lines, dark circles, redness or scars
- Offers longwearing full coverage with a natural, velvety finish to conceal dark circles and skin imperfections
- Delivers skincare ingredients to brighten and hydrate the skin’s appearance while concealing the signs of aging
- Featuring Advanced Blending Technology with encapsulated pigments to help effortlessly blend to skin tone
- Lightweight, hydrating formula suits all skin types
- 7 shades:
  - Fair #6756
  - Light #6757
  - Medium Neutral #6758
  - Medium Warm #6759
  - Tan #6760
  - Dark #6761
  - Deep #6762

**Benefits**

- Bamboo powder helps blur the appearance of fine lines and wrinkles, giving a soft focus effect
- Phytinol, a proprietary Arbonne blend with chicory and alfalfa extract, conceals to help reduce the appearance of dark circles under the eye area
- Eyebright extract, a botanical containing antioxidant properties, helps deliver moisturizing benefits to soothe the eye area exposed to environmental dryness
- Hibiscus flower extract, a botanical containing antioxidant properties, helps promote the appearance of supple and radiant looking skin
- Peptides diminish the appearance of fine lines and wrinkles by helping to create a smooth surface on the skin
- Jambu flower bud extract, a moisturizing botanical extract, helps diminish the appearance of wrinkles with a smoothing effect and conditions skin to help enhance skin radiance as well as the look of firmness
ARBONNE INTELLIGENCE® CC CREAM

Features
- Lightweight formula builds coverage to be worn alone or under makeup to deliver healthy-looking skin
- Nurturing botanicals help soothe and hydrate, protecting the moisture barrier while creating a dewy-looking complexion
- Suitable for all skin types
- 4 shades:
  - Fair #7795
  - Light #7796
  - Medium #7797
  - Dark #7798

Benefits
- Proprietary complex Phytinol combines alfalfa and chicory extracts, which work together to help promote improved skin tone and surface smoothness for diminished signs of aging
- Caper fruit extract conditions and moisturizes skin
- Red algae extract, rich in minerals, helps condition skin for a radiant look
ARBONNE INTELLIGENCE® CC CREAM

Clinical Results

After 1 week:

- **Primer:** 97.2% agreed the product provided skin with an even and smooth texture
- **Protector:** 92% agreed the product protected skin’s moisture barrier, delivering a dewy-looking complexion
- **Concealer:** 86% agreed the product concealed skin discoloration and imperfections
- **Hydrator:** 92% agreed the product moisturized the skin
- **Mattifier:** 92% agreed the product helped minimize shine
- **Brightener:** 92% agreed the product made skin look brighter
- **Blemish Cover:** 83% agreed the product covered skin imperfections
- **Pore Refiner:** 95% agreed the product helped minimize the appearance of pores
- **Comforter:** 92% agreed the product soothed skin through moisturization
- **Complexion Controller:** 94% agreed the product helped perfect the look of skin complexion

Based on a perception study of 35 women
PERFECTING LIQUID FOUNDATION
BROAD SPECTRUM SPF 15 SUNSCREEN

Features

- Creates a naturally radiant complexion with moderate to full coverage
- Satin-like formula glides on and blends easily
- Diminishes the appearance of fine lines and wrinkles with skin hydration
- Broad spectrum SPF 15 sunscreen protects against UVA/UVB rays

15 shades:
- Alabaster #7621
- Porcelain #7622
- Fair #7623
- Soft Blush #7624
- Buff #7625
- Honey Beige #7626
- Neutral Beige #7627
- Rosy Beige #7628
- Golden Beige #7629
- Earthy Beige #7630
- Deep Beige #7631
- Golden Bronze #7632
- Toffee Bronze #7633
- Deep Bronze #7634
- Espresso #7635

Benefits

- Polypeptides contain skin-conditioning amino acids
- Ribose helps diminish the appearance of wrinkles and promotes skin’s natural radiance by delivering moisture
- White tea extract contains antioxidant properties
- Alaria esculenta extract helps enhance the skin’s moisture barrier

Key botanicals:
- Buddleja davidii extract conditions skin and contains antioxidant properties
- Marrubium vulgare extract conditions and soothes
- Thyme extract conditions skin and moisturizes to keep skin looking healthy, radiant and youthful
SHEER PRESSED POWDER

Features

- Optilight Technology blurs the appearance of skin imperfections, reduces shine, and helps set and maintain foundation
- Perfect for on-the-go touch-ups throughout the day
- Suitable for all skin types
- 3 shades:
  - Light #7826
  - Medium #7827
  - Dark #7828

Benefits

- Ribose helps diminish the appearance of wrinkles and promotes skin’s natural radiance by delivering moisture
- Rice lipids help hydrate skin and provide a healthy-looking glow
- Key botanicals:
  - Buddleja davidii extract conditions skin and contains antioxidant properties
  - Marrubium vulgare extract conditions and soothes
  - Thyme extract conditions skin and moisturizes to keep skin looking healthy, radiant and youthful
GOT YOU COVERED
MINERAL POWDER FOUNDATION
BROAD SPECTRUM SPF 15 SUNSCREEN

Features

- Optilight Technology delivers the appearance of smoother skin
- Botanical ingredients help balance and perfect complexion by delivering hydration
- Silky-smooth, feather-light formula conceals imperfections with buildable coverage
- “No-makeup” feel formula prevents moisture loss while creating a shine-free natural finish
- Broad spectrum SPF 15 sunscreen protects against UVA/UVB rays
- Customized fabric mesh sifter works with the brush and formula for mess-free application
- Vegan formula, non-comedogenic and dermatologist-tested
- 12 shades:
  - Ivory #6600
  - Bisque #6612
  - Nude #6603
  - Radiant #6615
  - Satin #6621
  - Olive #6624
  - Natural #6618
  - Beige #6606
  - Almond #6627
  - Rose #6609
  - Bronze #6630
  - Cocoa #6633

Benefits

- Linseed extract helps moisturize, restore suppleness, and control oily shine
- Rice lipids help hydrate skin and provide a healthy-looking glow
- Ribose helps diminish the appearance of wrinkles and promotes skin’s natural radiance by delivering moisture
SHEER GLOW HIGHLIGHTER

Features

- Lightweight formula goes on smoothly and can be mixed or worn under or over any foundation, moisturizer or powder to add shimmer and a soft glow
- Light-diffusing effect illuminates and highlights the skin
- Suitable for all skin types or tones

Benefits

- Key botanicals:
  - Buddleja davidii extract conditions skin and contains antioxidant properties
  - Marrubium vulgare extract conditions and soothes
  - Thyme extract conditions skin and moisturizes to keep skin looking healthy, radiant and youthful
- Vitamin E enhances suppleness
GLOW ON BRONZER

Features

- Universal, longwearing bronzing powder blends into skin while delivering moisture to achieve a youthful, natural-looking glow
- Blends and builds easily with or without blush for a contoured look
- Suitable for all skin types

Benefits

- Lavender extract helps hydrate, calm and condition
- Licorice extract helps moisturize and condition
- Chamomile extract helps condition and soothe
- Key botanicals:
  - Buddleja davidii extract conditions skin and contains antioxidant properties
  - Marrubium vulgare extract conditions and soothes
  - Thyme extract conditions skin and moisturizes to keep skin looking healthy, radiant and youthful
Features

- Longwearing powder seamlessly blends into skin while delivering moisture to achieve a youthful, natural-looking radiance
- Enhances all skin tones and helps conceal the appearance of redness
- Blends and build easily with or without a bronzer to create a natural, healthy look
- Suitable for all skin types
- 8 shades:
  - Berry  ★ #7837
  - Dusty Rose  #7838
  - Blossom  ★ #7839
  - Apricot  ★ #7840
  - Taffeta  #7841
  - Ballet  #7842
  - Merlot  #7843
  - Sunset  #7844

Benefits

- Ribose helps diminish the appearance of wrinkles and promotes skin's natural radiance by delivering moisture
- Polypeptides contain skin-conditioning amino acids
- Key botanicals:
  - Buddleja davidii extract conditions skin and contains antioxidant properties
  - Marrubium vulgare extract conditions and soothes
  - Thyme extract conditions skin and moisturizes to keep skin looking healthy, radiant and youthful
SETTING PRETTY
TRANSLUCENT LOOSE POWDER
BROAD SPECTRUM SPF 15 SUNSCREEN

Features
- Luminescent and weightless, sets any foundation to deliver a long-lasting, radiant finish
- Optilight Technology flatters all skin types by softening the look of wrinkles and pores
- Broad spectrum SPF 15 sunscreen protects against both UVA and UVB rays

Benefits
- Linseed extract moisturizes, restores suppleness, and controls oily shine
- Rice lipids help hydrate skin and provide a healthy-looking glow
- Ribose helps diminish the appearance of wrinkles and promotes skin's natural radiance by delivering moisture
ARBONNE MAKEUP BRUSH SET

Features

- Made with soft, synthetic nylon fibers and natural reclaimed wood handles dyed with water-based pigment
- Brushes come in a logo-branded cotton canvas case with a pocket to store makeup extras
- 100% vegan and cruelty-free
- Includes 6 brushes:
  1. **Powder Brush**: Billowy, soft, and fully dense brush allows you to apply powder with control, creating an “airbrushed” finish
  2. **Cheek Brush**: Slant tip for ease and control of cheek contouring; medium, soft density allows for a natural cheek color application and prevents over-application
  3. **Liquid Foundation / Flat Brush**: Great for liquid foundations and concealer for proper blending; features a rounded head to match the natural contours of the face such as the corners under the eyes
  4. **All Over Eye Shadow Brush**: Perfect length, size and density for all eye shadow looks and blending
  5. **Shading Brush**: Shorter head provides maximum control for effortless creasing or shading
  6. **Slant Brush**: Can be used to fill in brows or line eyes with wet shadow

MINERAL POWDER BRUSH

Features

- Designed for use with Got You Covered Mineral Foundation Powder
- Dome-shaped bristles are ideal for even application of loose powder
- Soft yet dense brush tip holds powder in place without a mess
- 100% vegan and cruelty-free
DID YOU KNOW?

The skin around the eyes is thinner and can be more sensitive than other areas of the face. To keep your eyes looking their best, choose gentle eye cosmetics that care for this delicate skin and also deliver a beautiful look with lasting color.

Today, makeup can deliver a customizable, on-trend appearance while also offering skincare benefits. Consumers want products that can deliver the look they want while still offering the continued skincare benefits that can last throughout the day and support the skincare regimen.

Your eyes can be the focal point to your face, so learn how to use different makeup tools to create looks that can take you from natural to intensely glamorous. It can all be accomplished with color.

Brows

Brows can frame the face, accentuate the eyes, and even help deliver a more lifted, youthful appearance when shaped, colored and angled well. To accomplish this, you can use different products, depending on the look you’re trying to achieve:

- Brow pencils can be used to define shape, fill in sparse brows with color, create intensity, or define a natural look
- Tinted brow cream can be used to fill, volumize and tame brows for a fuller shape and long-wearing hold
- Brow gel is another option for extra brow hold or to create a natural, well-groomed look

Learning to accentuate your natural beauty is what makeup is all about and a polished look starts with a well-groomed, well-shaped brow.

Eye Liner

Eye liner helps accentuate the eye shape and provides more depth to the lash line. It creates the illusion of denser lashes and makes them appear thicker. When applying eye liner, get as close to the lash line as possible. Start with a thin line and build this up slowly to create the desired look. Play around with different ways to apply your liner that best suits you.

Eye Shadow Tips & Tricks

Eye shadow is important because your eyes are such a prominent facial feature. People will notice your eyes first, and you can encourage this by using shadow to make your eyes look beautiful and sophisticated.

Eye shadow can help you to create a powerful and dramatic look with your makeup. You can use eye shadow to make your eyes look brighter, deeper, or larger. Using and applying eye shadow correctly can make or break your look, so it’s essential that you know how to choose color and apply it properly.

Preparation: Prep the eyelid with Eye Makeup Primer before applying shadow for smooth, even application. On fair skin, this also helps neutralize red and blue tones. On warm skin, this helps brighten and even the skin tones.
Application Tip: Tap excess eye shadow from your brush before applying to prevent over-application and help minimize creasing. Load your brush with small amounts of color. It’s easier to add more product than to take it away.

Choosing Shades
To really make eye shadow colors pop, choose a contrasting shade in a soft tone.

- Blue eyes come alive with neutral peachy hues, as well as purples, grays and taupes.
- Green eyes seem richer with light bronze and caramel tones.
- Hazel eyes become more alluring with chestnut and golden brown shades.
- Brown eyes are nicely accented by neutral tones.

Applying Light & Dark Shades
Light or softer colors such as beige, soft pink, soft brown or peach should be applied to the lid or to highlight the under-brow area.

Darker shades such as dark brown, deep purple, black or gray can be applied to the lid, crease, and outer-eye corner, or can be used as a liner to create softer definition.

The Arbonne Makeup Eye Collection Story
The Arbonne Makeup eye collection gives you the tools to create effortless beauty for day or night. The collection offers a palette of sophisticated high-performance eye products that are undeniably flattering and can take you from a natural look to a smoky eye with just a sweep of a brush. Our new brow creams and pencils bring buildable, beautiful style to your arches. And our bestselling Makeup Primer has a new partner in prime — our new eye makeup primer, which not only primes your lids for vibrant color payoff, it helps enhance the smooth look of skin for a flawless canvas.

We have formulated all of our eye cosmetics to make you look and feel gorgeous, living up to our philosophy: pure, safe, beneficial... We focus on every ingredient in our products to ensure they deliver nothing but beautiful results.

Cutting edge technology combined with key scientific and botanical ingredients allow us to deliver eye makeup with enhanced color and lasting performance without sacrificing purity. An optimized shade range and collection allows us to deliver the right tools to customize on trend looks for day and night, designed to enhance all skin tones and eye colors.

Key Ingredients used throughout the collection include:

- Eyebright extract, a botanical containing antioxidant properties, helps deliver moisturizing benefits to soothe the eye area exposed to environmental dryness
- Jambu flower extract, a botanical extract, helps diminish the appearance of wrinkles with a smoothing effect and conditions skin to help enhance radiance and the look of firmness
- Hibiscus flower extract, a botanical containing antioxidant properties, helps promote the appearance of supple and radiant-looking skin

The Arbonne Makeup eye collection includes:

- Prime & Proper Eye Makeup Primer
- It’s All in the Eyes Eye Shadow
- It’s A Fine Line Pencil Eye Liner
- Shape It Up Brow Pencil
- Shape It Up Tinted Brow Cream
- It’s A Long Story® Mascara
- Easy on the Eyes Eye Makeup Remover
- Eyebrow Gel
PRIME & PROPER
EYE MAKEUP PRIMER

Features

- Innovative formula keeps eye makeup fresh and vibrant looking throughout the day and night
- Helps prevent shadows from creasing and fading, while allowing color to stay true and in place
- Helps lids appear smoother and more lifted; enhances eye makeup by creating a foundation for smooth, even application of color
- Can be worn with or without eye makeup to fill in and smooth the appearance of imperfections on the eyelid surface such as wrinkles and crevices
- Nude color glides on smoothly and dries evenly on all skin tones to prep your skin for even color application
- Ophthalmologist-tested

Benefits

- Eyebright extract, a botanical containing antioxidant properties, helps deliver moisturizing benefits to soothe the eye area exposed to environmental dryness
- Jambu flower extract, a botanical extract, helps diminish the appearance of wrinkles with a smoothing effect and conditions skin to help enhance radiance and the look of firmness
PRIME & PROPER
EYE MAKEUP PRIMER

Clinical Study Results

Clinical Grading:*  

After 8 Hours

- 91% of participants showed an improvement in the appearance of lines and wrinkles on the eyelid.
- 91% of participants showed an improvement in the appearance of skin texture and smoothness on the eyelid.
- 96% of participants showed an improvement in the overall appearance of the skin on the eyelid.

*Results compared to baseline.

Perception Testing

Immediate Post Application

- 100% of participants reported that the Prime & Proper Eye Makeup Primer was easy to apply.
- 96% of participants reported that the Prime & Proper Eye Makeup Primer was fast-drying.
- 86% of participants would recommend the Prime & Proper Eye Makeup Primer to family and friends.

Based on an independent clinical study of 22 participants.
IT'S ALL IN THE EYES
EYE SHADOW

Features

- Richly pigmented, silky, crease-free color applies evenly and blends easily to create the perfect shadow effect
- Mineral and botanically infused formula helps keep color true throughout the day
- Blend of key ingredients help form a moisturizing barrier to protect skin on the eyelid from environmental dryness
- Formula allows color to deliver amazing payout upon application
- Wear can be extended for 8 hours when used with Arbonne Prime & Proper Eye Makeup Primer
- Ophthalmologist-tested
- Available as single colors that can be combined in our custom refillable cases, available separately
- 24 shades in matte, satin and shimmer finishes

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<tr>
<td>Truffle</td>
<td>#6704</td>
<td>Onyx</td>
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* Shimmer shade | • Satin shade | † Matte shade

Benefits

- Eyebright extract, a botanical containing antioxidant properties, helps deliver moisturizing benefits to soothe the eye area exposed to environmental dryness
- Hibiscus extract, a botanical containing antioxidant properties, helps promote the appearance of supple and radiant-looking skin
- A combination of hydrating sugar-derived polysaccharides contain skin-smoothing properties to help keep eyelids looking lifted and radiant
IT’S A FINE LINE
PENCIL EYE LINER

Features

- Creamy eye liner glides on easily for precise application and definition
- Blends easily and then dries to a finish that is anti-feathering, anti-smudging
- Color glides on smoothly without tugging or pulling the delicate skin of the eye area
- Richly pigmented color is infused with botanicals and minerals to deliver a formula that is both longwearing and comfortable on the skin
- Includes a hidden detachable sharpener in the bottom of the applicator
- Ophthalmologist-tested
- 6 shades:

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<tr>
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Benefits

- Eyebright extract, a botanical containing antioxidant properties, helps deliver moisturizing benefits to soothe the eye area exposed to environmental dryness
- Hibiscus extract, a botanical containing antioxidant properties, helps promote the appearance of supple and radiant-looking skin
- Cupuacu butter, with a light, rich creamy texture, is quick-absorbing and helps support the skin's moisture barrier; offering true hydration to improve the look of skin elasticity
SHAPE IT UP
TINTED BROW CREAM

Features

- Lightweight, flexible cream brushes on easily to shape and define brows while conditioning and smoothing hair
- Holds brows in place throughout the day with a soft, natural look and hold
- Can be used in combination with Shape It Up Brow Pencil to create looks from natural to more dramatic, day to night
- Smudge-resistant
- Available in two shades: Light/Medium, Medium/Dark

Benefits

- Eyebright extract, a botanical containing antioxidant properties, helps deliver moisturizing benefits to soothe the eye area exposed to environmental dryness
- Hibiscus extract, a botanical containing antioxidant properties, helps promote the appearance of supple and radiant-looking skin
- Larch & green tea extract complex helps promote the appearance of fuller brows
SHAPE IT UP
TINTED BROW CREAM

Clinical Study Results

Clinical Grading:*

Immediate Post Application

- 96% of participants showed an improvement in the appearance of eyebrow thickness and volume.
- After 8 hours, 97% of participants showed consistent, longwearing color.

*Results compared to baseline.

Perception Testing:

Immediate Post Application

- 100% of participants reported Shape It Up Tinted Brow Cream was easy to apply.
- 91% of participants reported Shape It Up Tinted Brow Cream was natural looking.
- 91% of participants reported that the look of their brows improved overall.

After 8 Hours

- 96% of participants reported that the Shape It Up Tinted Brow Cream was smudge resistant.

Based on an independent clinical study of 22 participants.
SHAPE IT UP
BROW PENCIL

FEATURES

- Natural looking color glides on easily to shape, color, fill and define brows
- Formula is soft and easy to blend with the attached brush to create looks from natural to dramatic
- Smudge-resistant color is long-lasting
- Can be used with Shape It Up Tinted Brow Cream for maximum hold, color and style
- Available in three shades: Light, Medium, Dark

Benefits

- Eyebright extract, a botanical containing antioxidant properties, helps deliver moisturizing benefits to soothe the eye area exposed to environmental dryness
- Hibiscus extract, a botanical containing antioxidant properties, helps promote the appearance of supple and radiant-looking skin
- Larch & green tea extract complex helps promote the appearance of fuller brows
EYEBROW GEL

Features

- Clear, lightweight gel brushes on easily to shape and define brows
- Holds brows in place throughout the day and conditions
- Can be used in combination with Shape It Up Brow Pencil to create looks from natural to more dramatic, day to night

Benefits

- Polypeptides contain skin-conditioning amino acids
- Ribose delivers moisture to help promote skin’s natural radiance
- Key botanicals:
  - Buddleja davidii extract acts as a skin-conditioning agent and contains antioxidant properties
  - Marrubium vulgare extract conditions and soothes
  - Thyme extract acts as skin-conditioning agent, which provides moisture to keep skin looking healthy, radiant and youthful
  - Aloe vera soothes and moisturizes
IT'S A LONG STORY® MASCARA

Features

- Creates the look of longer, fuller lashes
- Flexible brush with uniform bristles glides mascara on smoothly for lash by lash definition
- Clinically tested and formulated to be water-resistant and longwearing
- Ophthalmologist-tested

Benefits

- Polypeptides contain skin-conditioning amino acids
- Pea and bamboo extracts condition lashes
- Panthenol, also known as pro-vitamin B5, conditions lashes to help them look soft and smooth

Perception Study Results

After 4 weeks

- 97% agreed their lashes looked longer, loved the look of their lashes, and were satisfied with the mascara’s overall performance
- 100% were satisfied with the overall condition of their lashes, and agreed the brush helped define the look of their lashes

Based on clinical perception studies of 30 subjects.
EASY ON THE EYES
EYE MAKEUP REMOVER

Features

- Non-irritating, dual-action formula effortlessly wipes away all traces of eye makeup
- Hydrates and soothes the delicate skin around the eye, leaving it feeling smooth and refreshed
- Hypoallergenic; ophthalmologist- and dermatologist-tested
- Can be used to easily remove any Arbonne Eye Collection products

Benefits

- Panthenol, also known as pro-vitamin B5, conditions lashes to help them look soft and smooth
- Plankton extract rehydrates, increases moisture, and helps maintain the lipid barrier
- Mallow flower extract contains soothing properties to hydrate and support moisture balance
- Aloe vera soothes and moisturizes
DID YOU KNOW?

Lips have the thinnest layer of stratum corneum, skin’s protective top coating, compared to anywhere else on the body. Also, unlike other parts of the body, lips don’t have sebaceous glands to naturally keep skin moisturized. The only natural moisture source for lips is saliva, one reason they become chapped, damaged and dry so easily. Exposure to sunlight, stress, foods, nicotine and genetics can diminish collagen, elastin and hyaluronic acid that help keep lips looking and feeling healthy.

As we age, collagen can diminish, causing fine lines and wrinkles to appear in and around the delicate lip area. Lips can also lose some shape and definition with age, making the face appear older.

You can rejuvenate the look of lips and highlight their fullness and shape with lipsticks, liners and glosses that deliver skincare benefits when applied throughout the day.

Lipstick is usually considered only a beauty product, but with emerging science and efficacious botanicals, cosmetics can be beauty tools in more ways than one. When choosing lip beauty products, consider the formula’s ingredients — it’s estimated that women ingest up to 4 lbs. of lipstick in their lifetime. No product is perfect, but consumers should try to choose products formulated with the most wholesome, botanical ingredients possible.

The Arbonne Makeup Lip Collection Story

Arbonne lipsticks, liners and glosses support a youthful lip appearance while also moisturizing. All three products are designed to help the delicate lips appear defined, plumped and moisturized, delivering youthful, effortless beauty.

We have formulated lipsticks, glosses and liners that make you look and feel gorgeous while living up to the Arbonne philosophy: pure, safe, beneficial...

The formulas are developed with ingredients to deliver beautiful results, so you can simply focus on how beautiful they make you look.

Key Points of Difference

The Arbonne Makeup lip collection products contain:

- Botanicals with antioxidants
- Naturally derived moisturizing elements: Maintaining moisture levels and preventing dry, chapped lips helps minimize the appearance of aging

The Arbonne Makeup lip collection offers the following products:

- Smoothed Over Lipstick
- Glossed Over Lip Gloss
- Lip Liner
SMOOTHED OVER LIPSTICK

Features

- Available in 16 shades that blend effortlessly with lip liner and lip gloss shades
- Lush velvety texture glides on smoothly and evenly, providing the coverage of a lipstick with the nourishing properties of a balm
- The moisturizing base contains efficacious botanical levels that delivers a luxurious feel with visibly plumper, smoother, softer-looking lips
- Dermatologist-tested, hypoallergenic, vegan
- Formulated without gluten or parabens

Benefits

- Hyaluronic acid helps provide long-lasting hydration by distributing a moisturizing layer on the skin, reducing the appearance of fine lines and wrinkles
- Peptides add moisture and visibly increase the look of lip volume
- Polymers provide a moisturizing hydro-lipid layer that helps color pigments disperse evenly for longer wear
- A naturally derived complex of watermelon fruit extract, lentil fruit extract, and apple extract helps provide immediate, long-term moisture while imparting a plumping effect to give the appearance of full, lush lips
- Leontopodium alpinum extract from the edelweiss plant soothes dehydrated lips with moisturizing properties
GLOSSED OVER LIP GLOSS

Features

- Available in 11 shades that blend effortlessly with the Lip Liner and Smoothed Over Lipstick
- Glossy and shimmery finishes available
- Can be worn as a topcoat over lipstick to add a more voluminous look and shine or alone for sheer-to-medium coverage
- Smooth, creamy, non-tacky formula to deliver long-wearing color and shine
- Dermatologist-tested, hypoallergenic, vegan
- Formulated without gluten, parabens, or synthetic dyes

Benefits

- Naturally derived plant extracts help plump the appearance of lip texture, volume and shape while also hydrating and softening
- Peptides instill moisture, and increase the appearance of lip volume
- Polymers provide a moisturizing hydro-lipid layer that helps color pigments disperse evenly for longer wear
- Leontopodium alpinum extract from the edelweiss plant soothes dehydrated lips with moisturizing properties

Sales Tip

Help Clients create complementary lipstick and lip gloss combinations:

<table>
<thead>
<tr>
<th>LIP GLOSS</th>
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<th>LIP GLOSS</th>
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<tr>
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<td>Hyacinth</td>
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</table>
LIP LINER

Features

- Available in 6 shades that blend effortlessly with Smoothed Over Lipstick and Glossed Over Lip Gloss shades
- Pigments coordinate with Smoothed Over Lipstick shades
- Defines lip shape, extends wear of lipstick, and keeps lip color from bleeding
- Creates a moisture barrier along the lip’s outer edge to prevent dehydration
- Dermatologist-tested, hypoallergenic, vegan
- Formulated without gluten, parabens, synthetic dyes or fragrances

Benefits

- Hyaluronic acid helps provide long-lasting hydration by creating a moisturizing layer on the lips, reducing the appearance of fine lines and wrinkles
- Ceramide-3 delivers skin-conditioning benefits to the delicate, outer contours of the lips
- Peptides increase hydration and the appearance of lip volume

Sales Tip

Help Clients create complementary lip liner and lipstick combinations:

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Sources


